



the bedan today

a destiny of honor, service and excellence
Volume XIV Official Publication of San Beda College Manila
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The Journey to Excellence Continues



San Beda International Law Society Shines in Gujarat India National Law University Competition



Alex Nathaniel B. Gagaleo
Elementary Valedictorian



Justin Vincent O. Altubay
Elementary Salutatorian



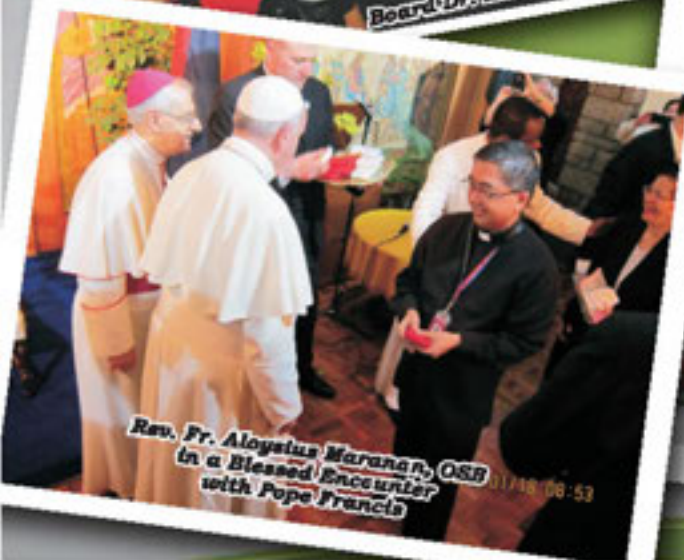
The CAS Marketing Team Wins AGORA awards



Sandiganbayan Presiding Justice Amparo Cabotaje Tang (Woman of Service awardee) with SBC Chairman of the Board Dr. Manuel V. Pangilinan



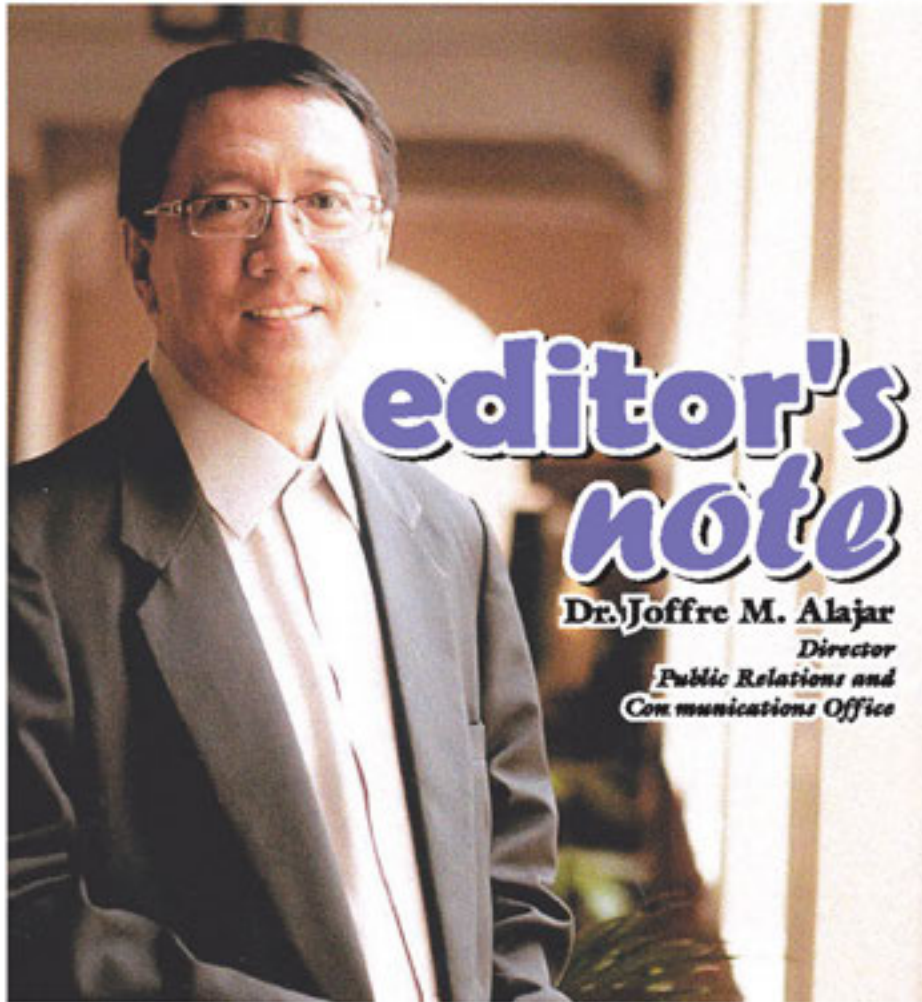
DepEd Math Challenge Champions
2nd placer Marcus Gene Ancheta and Guillermo Andres Refina



Rev. Fr. Aloysius Maranan, OSB
in a Blessed Encounter with Pope Francis



The CAS and CON Administrators and Staff with School Officials rejoicing after the successful PAASCU Visit



editor's note

Dr. Joffre M. Alajar
*Director
Public Relations and
Communications Office*

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The AY 2014-2015 comes to a taxing but fruitful end with both the College of Arts and Sciences (CAS) and the College of Nursing (COM) successfully undergoing their respective PAASCU accreditation visits. From initial feedbacks, the PAASCU Survey Team which conducted the visitation was equally glad to see the many significant improvements in the areas of curriculum and instructions, faculty, administration, student services, community involvement, libraries and laboratories. We are all keeping our fingers crossed about the positive outcome of this important visitation. All of us in the SBC academic community see this PAASCU accreditation process as another building block to achieve excellence as an educational institution. Allow me to extend our special gratitude to our PAASCU accreditors for finding time to visit SBC; to observe classes; look into our follow-up actions to their many previous recommendations; interview school administrators, faculty, students and service staff; visit our partner communities outside of SBC; take a look at our physical facilities; and, further assess our educational service. The entire Bedan Community is so blessed to having brilliant PAASCU accreditors who are respected academicians from other equally prestigious universities and colleges. We learned much from them, and are anticipating many growth-giving recommendations from this group that will surely improve further our ministry of Bedan Education.

While the entire College was preparing for the PAASCU school visitation, the winning streak continued for our Bedan family, with our Marketing students garnering most of the major titles in the 2015 Agora Awards; our International Law Society fairing well in a prestigious law competition held in India; and a Bedan landing first in the pre-board CPA exams given by the prestigious CPA Review School of the Philippines (CPAR).

And as we conclude the academic year, we all have the reasons to be grateful and feel blessed, starting with the Papal visit last January; the PAASCU self-survey and accreditation visit; and, the many accolades and recognitions reaped by our faculty and students.

Indeed, **the Journey to Excellence continues**, and we, in **The Bedan Today**, feel responsible bringing these great inspiring news to all.

Have a leisurely read!

Senator Grace Poe is **CAS** Commencement Speaker

by Joffre M. Alajar

It was a unanimous decision of the CAS Board of Administrators chaired by Dean Tessie da Jose to have another accomplished woman to be this year's Commencement Speaker of the College of Arts and Sciences (CAS). In the same month last year, the CAS Graduating Class was honored by the presence and inspiring message of another accomplished woman public servant and outstanding Bedan(Law Class of 1985) Secretary Leila de Lima of the Department of Justice. In recent years, inspiring women have been serving as CAS Commencement Speakers, to serve as role models to the youth.



This year, the CAS is honored and privileged to have Senator Grace Poe as special Commencement Speaker on the 115th CAS Graduation Exercises held for the third time at the grand Philippine International Convention Center (PICC).

As everybody knows, Senator Grace Poe is the sole daughter of outstanding Bedan(GS '53) and beloved icon Fernando Poe Jr. (+) and the erstwhile movie queen Susan Roces.

Sen. Grace made Philippine election history when she garnered a record-breaking 20,337,327 votes in the 2013 Senatorial elections. She took up AB Development Studies at the University of the Philippines, where she was a college scholar and Batch Representative to the UP Student Council, before transferring to Boston College (in Massachusetts) where she earned her AB Political Science degree. She is only one of three (3) Filipinos to be chosen as a Fellow at the LeeKuan Yew policy center of the National University of Singapore. Prior to the Senate, our guest of honor headed the Movie & Television Review & Classification Board (MTRCB).

In her first year in office, Sen. Poe racked up an impressive list of accomplishments in the Senate. She already has two (2) laws under her belt, namely; Republic Act 10639 or the "Free Mobile Texts During Disasters Act," and Republic Act 10640 which streamlines the "Three-Witness Rule" of the Dangerous Drugs Act.

She likewise spearheaded passage of the Freedom of Information (FOI) bill in the Senate. to date, our guest of honor has authored more than 130 measures, the most notable of which are the "Sustansiyasa Batang Pilipino" Act, Corporate Farming Act and the "Tulong sa Kabataansa Agrikultura" Act.

Today, Senator Grace Poe is the epitome of a genuine public servant which the young generation should emulate. A catalyst for social change and unity, a statesperson of a different ilk, and from all indications, the most likely to become the best President the country has been yearning for.

The CAS Class of 2015 and the members of the Academic Community of San Beda College, College of Arts and Sciences take singular joy and pride in having Senator Grace Poe as special Commencement Speaker.

Views and Hopes of the SBC Rector-President



(Editor's Note: A tête-a-tête with Rev. Fr. Aloysius Maranan, OSB Rector-President, while on his way to an official function. Found his thoughts enriching and inspiring, worth sharing to our valued readers.)



On being Rector-President

I guess being rector-president is destiny. It is a herculean task that needs commitment since a school is in the mission of honing minds and hearts of people both young and the once-young. I did not aspire for this leadership position even though I have worked closely before with our past rector-presidents. They were great school administrators during their times, and to this day, I treasure much the lessons they imparted to me on educational leadership and management.

On lessons learned from Predecessors

Perhaps, the greatest lesson I learned from them is on Stewardship. As rector-president, I am here only a temporary basis. I guess this is all for us in this venerable institution. We are all passing through. Everything is fleeting; everything is changing; everything is a gift from the Divine – our lives, our time, our leadership positions, everything! Being stewards, we acknowledge God's wonderful gifts, we cultivate them responsibly; share them lovingly with others, and when it is time of reckoning, we make sure we return it to Him with increase.





On the recent CAS and CON PAASCU Accreditation visit

Well, this early, from the initial feedbacks I received, I am pretty confident, our CAS will be able to regain its Level III accreditation status. I guess the CAS and CON teams together with all the members of the Bedan Community, including the students have put in a lot of hard work and teamwork to ensure the success of our PAASCU accreditation.

The PAASCU accreditation team assigned to SBC was a great team composed of seasoned and respected academicians from other equally prestigious colleges and universities led by Dr. Linda Flor Gil. And I thank them all, most especially the PAASCU Executive Director Ms. Chita Pijano, for all the kind assistance extended to us through all our preparations. I guess the secret of the success of our PAASCU accreditation visit was the TEAMWORK. Perhaps, am lucky to have an avalanche of great talents in school, from the administrators, faculty, service staff and students. More than my leadership, I attribute the good turn-out of the PAASCU visit to hardwork and great teamwork. The last PAASCU visit was a defining moment for the entire San Beda College, and I am simply edified by the good turn of events in SBC.

On His Leadership Style and Management Approach

Some say I am both a transformational and transactional leader. I believe in participatory management where every member of the Bedan Community is responsible for the excellent delivery of Bedan Education. At times, I can be tough on people since I want to bring out the best in them, and raise the bar of excellence among us. Some people see me very demanding at times, but that is my way of squeezing out from them their best and finest to be able to attain their FULL NEW. I always communicate with my co-workers in school with passion, since I am convinced that passion is persuasive.

On the Future of Bedan Education

Well, honestly, we have a lot of catching up to do. As one management guru has said, "When the rate of change outside exceeds the rate of change inside, the end is in sight."



It is good to remember our past successes, so these will lead us to be more hardworking and persistent and hopefully, this will provide us a greater motivation to do better. For our failures, we simply have to learn from them.

The educational landscape that we are into right now is very challenging and at times daunting. San Beda is on an important crossroad. We need to scale up for the inevitable Asean Integration. There is a great need to continuously innovate and adapt to the changing times. Part of our forward-looking plan is to chart a clear pathway for the San Beda University of the future. This entails again a lot of tedious work, and support from all sectors of academic community. Becoming a university cannot be done overnight. This is a long journey but a milestone achievement not only for the school administrators and faculty but more so for our young students whom we hail as the country's hope and future. And as I have been challenging everyone, the work begins NOW. I simply hope and pray that all members of our Bedan family are one with me in the great tasks ahead. With God's help, we are sure to handle the journey to the future well and fine.

POSTSCRIPT TO THE SUCCESSFUL CAS AND CON PAASCU ACCREDITATION VISIT

The entire Bedan Community applauds both the CAS and the CON for the successful holding of their PAASCU accreditation visit recently.

Deserving of special commendation are the following; All the Vice Presidents and Heads of offices for the efficient discharge of their respective functions, duties and responsibilities during the preparation for and actual PAASCU visit; the CAS family, specifically: Dean Tessie da Jose for her inspiring leadership, Vice Dean Christian Bryan Bustamante for superbly administering the entire accreditation process, Associate Vice Dean Joffre Alajar for ably serving as PAASCU reports and school manuals writing coach, Associate Vice Dean Fideliz Tuy for carefully attending to the other details of the PAASCU visit preparations, Prof. Racquel Castro and the entire CAS office staff, most especially Ms. Maybelle Enero and Mr. Juan Marco for efficiently documenting the self-survey reports and doing a lot of quality service during the several months of work preparations. All other self-survey

area heads (Dr. Moses Angeles, Mr. Albert Oasan, Ms. Ma. Luz Jimenez, Ms. Rose Robles, Mr. Jojo Tablang and Mr. Michael John Rubio) for the well-prepared self-survey reports; and, the Department Chairs and Prefects with their assistants for leading their respective offices to deliver only the best finest service during the PAASCU visit.

Also to be commended are; the CON family led by Dean Febes Aranas and other administrators for their nurturing leadership of the CON preliminary PAASCU visitation preparations. The CAS and CON faculty members for the tireless commitment and dedication to Bedan Education. All the non-teaching service personnel for all the valuable assistance; and, all the CAS and CON students for all the help and outpouring of appreciation of their Bedan education.

Let this taxing but fulfilling 2015 PAASCU Accreditation Visit be a defining moment for all, noting that the time-tested values of hard work, patience and teamwork are the constant success elements in the continuing journey of San Beda to become an excellent school.

Hats off to all for showing ALL that is BEAUTIFUL, and ALL that is BEST about BEDAN EDUCATION during this important PAASCU Accreditation Visitation.





A Celebration of Bedan Pride and Glory



Engr. Edilberto Gomez with Fr. Aloysius M.A. Maranan, OSB



SBC Chairman Manny Panglinan with Sandiganbayan Presiding Justice Amparo Cabotaje-Tang (Woman of Service Awardee)



(l-r) Fr. Austin Cadiz, Fr. Rafaelito Alaras, Fr. Aloysius Maranan, Rene Sarmiento, Ponz Preysler, Rene Tady, Frankie Lim, Eric Altamirano, Justice Joey Reyes, Dr. Jimmy Tan and Atty. Avelino Cruz



Duncan Ramos is awarded Distinguished Bedan (Entertainment)



(l-r) Rocky Cuna, Olen Lim, MVP, Frankie Lim, Jonas Cebecan



LTFRB Chairman Atty. Winston Ginez is 2015 Distinguished Bedan (Public Service)



Once again, members of the San Beda College Community gathered together recently during the Red and White Ball to celebrate Bedan achievement. Dr.

Manuel V. Pangilinan,

San Beda Chairman of the Board hosted the event. Bb. Pilipinas **Venus Raj** and **Paolo Bediones** emceed the program, with **Ms. Bituin Escalante** as guest performer. This traditional annual Bedan affair honors outstanding men and women who have made a big difference in the life of the nation and the global community.

This year's honorees include: Distinguished Bedans - **Raymond A. Abrea** (Accountancy); **Arch. Edgardo A. Aguila** (Architecture); **Hon. Neri J. Colmenares** (Government Service); **Johnlee M. Garcia** (Business Entrepreneurship); **Atty. Wilson M. Ginez** (Public Service); **Justice Ramon Paul L. Hernando** (Law - Judiciary); **Atty. Salvador C. Medialdea** (Law - Private Practice); **Dr. Conrado F. Oca** (Medicine); **Duncan G. Ramos** (Entertainment); **Atty. Jose R. Sundiang** (Education); **Artemio A. Tanchoco Jr.** (Banking & Finance); **Roberto S. Tenchavez** (Construction & Information Technology); **Rodolfo C. Vera** (Arts and Culture); Outstanding Overseas Bedan - **Antonio M. Suarez**; Distinguished Woman of Service - **Justice Amparo Cabotaje Tang**; Sports Hall of Fame -- **Frederick "Eric" Altamirano** (Basketball); **Francisco E. Lim** (Basketball); **Rene Z. Tady** (Football); **Joaquin A. Preysler** (Football); The Bedan Alumni Recognition Awardees - **Joanna Marie L. Barrozo** (2nd Place, 2014 CPA Board Exams); **Dra. Grace C. Arviola** (3rd Place, 2014 Physician Licensure Exams); **Dann Karlo A. Manzano** (7th Place, 2014 CPA Licensure Exams); **Atty. Katrine Paula V. Suyat** (7th Place, 2013 Bar Exams); **Eros D. Herrera** (8th Place, 2014 CPA Licensure Exams); **Adrian C. Enriquez** (10th Place, 2014 CPA Licensure Exams); **Erica Mae C. Vista** (12th Place, 2014 CPA Licensure Exams); **Maria Salve Reina C. Toledano** (16th Place, 2014 CPA Licensure Exams); Special Recognition for School Service - **Emmanuel L. Penson**; and Special Centennial Awards - **Rev. Fr. Benigno Vigo Benabarre, OSB**; **Dr. Castro P. Magsaysay**.

It was another memorable Bedan event worth remembering not only for its Bedan brand of fellowship and camaraderie, but also for its grandiose way of celebrating Bedan pride and glory.



San Beda International Law Society Shines in Gujarat India National Law University Competition

The San Beda Law students won several awards in the recently concluded 7th Gujarat National Law University International Competition on International Trade Law. Mr. Lowell Madrileño was adjudged Overall Best Speaker while Ms. Yvete Mari Sola was adjudged second best speaker. San Beda College, the lone law school which represented the Philippines reached the semi-final round and ranked second out of the 56 teams during the preliminary round.

Ms. Anna Margarita Malonzo and Ms. Kria Celestine Manlapas served as researchers.

Congratulations!

BEYOND BORDERS:

San Beda Widens Reach to Europe

By Joel G. Filamor



San Beda Rector-President, Fr. Maranan, OSB and UCAM's Paul TI sign the bilateral agreement between schools at the Embassy of Spain in Manila. Fernando Teijeiro Education Advisor to the Spanish Ambassador in the Philippines and Dr. Tita Branzuela, OIC Director, witness the signing.

San Beda's Office of International Cooperation (OIC), yet on its first year of formal operation, is in full swing as a pendulum. The Office of the Rector-President through the OIC forged a general bilateral agreement with Universidad Catolica San Antonio de Murcia (UCAM) Spain. UCAM is among the newest addition in the list of San Beda's international partners.

When asked about San Beda's bilateral agreement with UCAM, Dr. Tita Branzuela, OIC Director remarked "Our bilateral agreement with UCAM is seen to boost the mutual development of both schools. It opens numerous pathways that will advance the internationalization of Bedan education."

The first major project of both schools is to co-organize an international conference on Business in Spain tentatively set in November of this year.



San Beda's Office of International Cooperation Director, Dr. Tita Branzuela and Joel Filamor, Associate hold an on-line meeting with Miguel Angel Marti Escolano in UCAM Spain and Karina Kristine San Juan at the UCAM office in Makati.



San Beda's Rector-President, Fr. Maranan, OSB engages UCAM's Paul TI (second from the right) and Karina San Juan (center) in a conversation while Dr. Branzuela and Joel Filamor pay attention.

San Beda and UCAM are holding a series of on-line video conferences to plan and organize the conference. "Our on-line meetings with UCAM's Miguel Angel Marti Escolano and Karina Kristine San Juan were very congenial and productive," said Dr. Branzuela. "Our Rector-President, Fr. Aloysius Maranan, OSB also expressed delight with the turn of events," she added.

Paul Chan Wei TI, UCAM's Head of Marketing in Asia also led a visit to San Beda in 2014 and 2015 to personally hold meetings and see the campus as well. "Paul was pleased to visit our campus. We look forward to fruitful years of collaboration with our partners from Spain," Dr. Branzuela said in a closing statement.

SBC's International Networks on the RISE

By Joel G. Filamor

San Beda's engagements with international networks create numerous pathways for academic, research and community extension which develop the global competencies of Bedans and at the same time significantly advance the generation and utilization of knowledge in the service of humanity.



Dr. Tita Branzuela presents a paper during RENPER's conference held at Banking University in Vietnam.

Another international network recognized the potential contributions of San Beda College and thus recognized it as one of its newest members. The Regional Network for Poverty Eradication (RENPER) gave SBC the nod to join its roster of 16 higher educational institutions in Asia.

RENPER, according to Tita E. Branzuela Ph.D., Director of the Office of International Cooperation (OIC), "the network

offers multiple pathways for internationalization of member schools."

"It serves as a strong coalition to showcase the importance of the academe in complementing the roles of government and non-government agencies in the challenging battle against poverty," she added.

Aside from presenting a paper, Dr. Branzuela steered one of the sessions in RENPER's conference held at Banking University in Vietnam. The conference, held from October 22-24, 2014 also paved the nomination and appointment of San Beda as council member of the network. "The network shows solid confidence on San Beda despite its being a new member. We were made to head forthcoming projects on urban poverty in collaboration with Banking University, Vietnam and poverty reduction policies with partner universities," Dr. Branzuela, said.

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The Performers

The CAS Faculty Extravaganza IDOL 2015

by Josephine Prudente

The CAS Faculty Association (CASFA) in cooperation with the SBC Alumni Association produced recently a faculty benefit show dubbed IDOL 2015 at the Abbot Lopez Hall. The show aims to: a) raise funds for the ICIC partner community programs; b) assist the CAS student scholars and, c) continue the various projects of CASFA for its members.

The IDOL 2015 is the fifth thematic show presented in the last 10 years. The concept was crafted and directed by Dr. Marvin Reyes while the logistics and communications were handled by the CASFA.



"Shake it Baby"



Hey Girls



Who's the fairest of them all?



RED L
PHOTOGRAPHY
Photo by: Martin



The Faculty "Hagibis" group

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Basic Education Department Roll of Honors

HIGH SCHOOL DEPARTMENT

EXEMPLARY ACHIEVEMENT AWARDS *Academic Year 2014-2015*



Alexandria D.G. Paranas
Valedictorian



Michicko Nicole S. Cruz
Salutatorian



Marc Daryl B. Yara
Honorable Mention - Gold



Kristel Agape B. Limpot
Honorable Mention - Silver



Steven Aldwin A. Pilar
Honorable Mention - Bronze

Basic Education Department Roll of Honors

ELEMENTARY DEPARTMENT

EXEMPLARY ACHIEVEMENT AWARDS

Academic Year 2014-2015



Alex Nathaniel B. Gagalac
(6-12) Valedictorian



Justin Vincent O. Altubaz
(6-11) Salutatorian



Marcus Gene R. Ancheta
First Honorable Mention



Erika B. Suzuki
Second Honorable Mention



Manuel Carlo D. Macaraig
Third Honorable Mention

ACADEMIC DISTINCTION AWARDS

Silver Medalist



Joy Clara Mae C. Aroigal



Fredric Philippe O. Mayuga



Ondilermo Andres C. Refina



Julia Yeobel S. Buenaventura



Gabriel Angelo P. Cariga

ACADEMIC DISTINCTION AWARDS

Bronze Medalist



Arianna Lian M. Ortellan



Jose Antonio B. Bolaño



Paolo Gabriel B. Linsangan



Gabriel Ethan M. Defante



Aleinno Margaret A. Cruz

San Beda Scribbles SEED Manual with Fellow Asians

By Joel G. Filamor

Tita Branzuela, Ph.D., Director of the SBC Office of International Cooperation (OIC) and Joel Filamor, Associate, perform serious mental gymnastics along with partner universities in the ASEAN Learning Network (ALN) to boost the latter's Social Enterprise for Economic Development (SEED) Program by way of articulating its Manual.

ALN flocked the drawing board from December 17 to 19, 2014 to scribble the Manual.

"SEED is a socially responsible learning initiative. It requires students to work together in international and multicultural teams to learn experientially in the real-life context of a poor Southeast Asian village," said Professor Chong Li Choy from the Asia Research Centre of the University of St. Gallen, Switzerland.

"San Beda and our esteemed Asian partners significantly contributed to the workshop," said OIC Director Branzuela. "The outputs are meant to safeguard the quality and sustainability of the SEED program in the evolving context of Asia," she added.

Higher education institutions from the Philippines, Malaysia, Indonesia, Vietnam and Switzerland bunched-up at Kuala Lumpur's Premiera Hotel to sustain the program's yields of highly engaging learning opportunities.

Universiti Malaysia Kelantan hosted the SEED Manual Workshop.



Photo: Dr. Choy, ALN Executive Director, passionately renders a point during the workshop.

Inset Photo: Dr. Branzuela presents SEED Philippines 2014 in one of the sessions in Kuala Lumpur.

SBC Office of International
Cooperation Gears for

SEED PHILIPPINES 2015

By Joel G. Filamor

The Office of International Cooperation (OIC) is geared to launch the second run of the Social Enterprise for Economic Development (SEED) in the Philippines. The international event, dubbed as SEED Philippines 2015, is a cross-cultural program utilizing social entrepreneurship as means towards economic progress.

According to Dr. Tita Branzuela, OIC Director, "It provides structured opportunities for students all over the world to converge, interact and conduct on-site research as basis for development of real-time business plans."

Participants shall experience immersion in the cool verdant highlands of Mountain Province north of the scenic island of Luzon. Their contextualized encounter with the locals shall give them basis for developing appropriate business strategies which will be presented to a panel of experts for defense, social entrepreneurs for possible financing of plans and the locals to learn the principles and theories of business.

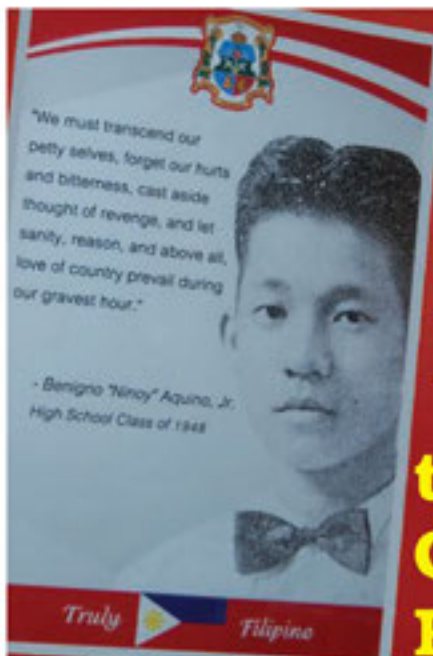
The Program seeks to provide off-campus cross-cultural experiences that will enable participants to advance in the application of research-based strategies, theories and principles. Further, it also seeks to promote transformative education through intercultural exposures.

SEED Philippines 2015, set on July 27, 2015 to August 9, 2015, is in collaboration with Asia Research Center (ARC) Chair for International Management (South East Asia) University of St. Gallen, Switzerland, the ASEAN Learning Network and Fr. Bede S. Hechanova, CEO of the San Beda College Benedictine Educational Foundation, Incorporated.

A Special CAS Library Section on the Physically Challenged

Rev. Fr. Aloysius A. Maranan OSB, Rector-President, led the signing of the Memorandum of Agreement with the National Council on Disability Affairs (NCDA) represented by **Mr. Rizalino R. Sanchez**, Chief, Information Education Division. This was witnessed by **Rev. Fr. Paul M. de Vera, OSB**, Head, Institutional Resources Office; **Ms. Carmen R. Zubiaga**, Acting Executive Director of NCDA and the College Library team. After the MOA signing, a simple rite was held to open the Disability Section at the CAS library (*Periodical Section*).

The provision for a disability section in the library is in line with the NCDA's thrust of promoting disability concerns in private information resource institutions nationwide; and, to foster linkages and networking connections among similar institutions to enhance delivery of disability-related information. The SBC library is the appropriate venue for such endeavor, where academic researchers could access information on various subjects related to disability and persons with disabilities.



Uplifting the Bedan character and transforming behaviors through Campus Posters

by Anton J. Flores

In the continuing effort to uphold San Beda's vision of a community that is "fully human, wholly Christian, truly Filipino, globally competitive", a communications campaign has been launched recently. Posters have been installed in strategically potent places in the Manila campus to remind and inspire members of the Bedan community to live the college's vision-mission. The communications campaign had four categories: fully human, wholly Christian, truly Filipino, and globally competitive.

For each category, quoted ideas have been selected from inspiring individuals who have become authentic icons. For the category "fully human", initial quotes were taken from the Dalai Lama, Mahatma Ghandi, Albert Einstein, Jean Vanier, and Antoine de Saint-Exupery.



San Beda College was declared overall champion in Community Based Research given by the Philippine Association of Extension Program Implementers' (PAEPI – Global) First International Conference and National Convention.

The College fielded three entries in the PAEPI competition, namely: Dr. Julio Castillo – “Eco-waste Management Studies in Sinag Sa Said, Manila”; Prof. Pilipino Ramos – “The Social Enterprise for Economic Development Program Implementation in Pactil”; Prof. Zernan de Ramos – “Preliminary Study on the Business Opportunities of Development of Appropriate Processed Vegetable Products in Sitio Pactil, Bauko, Mt. Province.

Prof. Zernan de Ramos won the over-all individual category and the livelihood innovations while the whole team bagged the over-all championship. They were coached and mentored by Dr. James Loreto C. Piscos. The judges were composed of international PAEPI partners from the academe and the industry.

Likewise, for the second straight term, Dr. James Loreto C. Piscos was elected as PAEPI Vice President. The organization is composed of higher



educational institutions from state, private, sectarian and non-sectarian colleges and universities in the country. He also received the certificate of commendation as Vice-President during the A.Y. 2012-2014. The PAEPI Global 2nd International Conference on Community Engagements will be hosted by San Beda College, Manila on July 20-22, 2015. This conference will showcase the best practices on community-based research and projects that have high impact value to communities.

The category “wholly Christian” started with a delightfully simple, striking quote from the very charismatic Pope Francis – “God never tires of forgiving us; we are the ones who tire of seeking his mercy.” Other selections were taken from the Holy Bible.

The “truly Filipino” category began with quotes from Bedan hero Benigno “Ninoy” Aquino, Jr. and revolutionary Marcelo H. del Pilar. This will be followed by other great Filipinos.

For “globally competitive”, the natural initial sources from the respected titans of the business world – Bill Gates, Steve Jobs, and Phil Knight.

The idea to launch the campaign, aims to uplift the Bedan character and transform behavior, came from San Beda's two highest officials – Prior-Chancellor Rafaelito Alaras, O.S.B. and Rector-President Aloysius Maranan, O.S.B.





San Beda is run-away winner in the AGORA Youth Awards



The Department of Marketing Management together with the San Beda Junior Marketing Association (SBJMA) won various major awards during the last AGORA Youth Awards 2015 held at Landbank Plaza, Ermita Manila.

AGORA Youth Awards is the most prestigious award-giving body in the marketing field. It aims to recognize marketing excellence of the students and junior marketing associations in the country through the following categories: School of the Year; Marketing Student of the Year; and, Junior Marketing Association of the Year.

Each year, students are given business cases to work on. Student representatives invested incredible amount of time, effort and hard work as they work on their tough cases. 'Marketing Student of the Year' and 'School of the Year' categories worked on Sun Cellular while SBJMA dealt with corporate social responsibility case of Bato-Balani Foundation, Inc's WIWAG Business Week student development program.

Bedan **Marvin Gio Miranda** was proclaimed Marketing Student of the Year.

Cheers to San Beda's Marketing students and faculty!



Bedans Reign in the Metrobank-Mathematics-MTAP National Finals

By Ms. Monica S. Bruce & Mrs. Delante Marie M. De Guzman



The two BedanMathletes namely Marcus Gene R. Ancheta and Guillermo Andres C. Refina of the Grade 6 level have additional feathers to their caps, as they once again gave pride and honor to San Beda College Rizal in the recently held Metrobank-MTAP-DepEd Challenge at the Metrobank Auditorium, Makati City.

With more than half a million students who joined the nationwide elimination round and 1,200 contestants who reached the regional finals, our two BedanMath wizards emerged as champions which made them the official representatives of Region IV-A Calabarzon to the National Finals.

Ancheta and Refina competed in the team orals. This category consists of solving complex mathematical problems within 15 seconds using mental calculations, and another round of 30-second and 1-minute questions using pen and paper calculations. The said challenge was definitely tough and mind-bending but at the end, the duo managed to grab the second place.

They were awarded with silver medals, trophy, cash prize, and gift certificates from Anvil Book Company and Quantum by Senator Paolo Benigno 'Bam' A. Aquino IV and DepEd Secretary Bro. Armin A. Luistro, Sr. Iluminada Coronel, MTAP President, Metrobank Foundation President Aniceto Sobrepena and other Metrobank officials.

When asked about their secret to success, they shared, "In every competition, the key is to train hard and prepare with all your heart and mind. You must realize that in any competition, there will be winners and losers so do not forget to enjoy the whole experience as well. Give your very best and offer each endeavour for the glory of God. Our coach has also been our source of inspiration."

Mrs. Joanne Rae Gipulan-Macarandan, their official coach, also commented, "The boys really deserved this achievement because they worked hard for it. Since they were in the third grade, it was their goal to reach the national level. This is such a priceless gift."



A Business Incubator for Bedan "Baby Entrepreneurs"

by Justine Sales

Finally, a dream realized for San Beda's BS Entrepreneurship Program – a Business Incubator right at the heart of the College Plaza Bedista.

And what is a "business incubator" in layman's term? If premature babies are placed in hospital incubators to further nurture them, the business incubator is meant for budding entrepreneurs undergoing training in doing business, and experiencing for the first time the highs and lows of entrepreneurship.

For the Bedan Entrepreneurship students, three kiosk type structures were set up in the campus. These will serve as distribution channels of their products as part of their "Business Plan Implementation" class.

Our Class of 2015 enjoys the distinction of being the pioneer batch to witness the establishment of a Business Incubator for Bedan "baby" entrepreneurs. Indeed, we are proud in our own little way to have contributed to its ultimate realization.



Enriching Faith, Sharing the Passion: Non-Teaching Personnel Community Involvement in Holy Family Mission Parish in Sadsadan, Bauko, Mt. Province

The service personnel led by Rev. Fr. Ephraem Molina, OSB, Vice-President for security and services had its community involvement in Bauko, Mt. Province from December 12-15, 2014. This time the project was spearheaded by the campus ministry team who conducted Advent Recollection for the Youth and BEC coordinators. There were 70 participants from the 15 gimongs (Basic Ecclesial Communities) of the parish mission. The event was the third community engagement of the non-teaching personnel following the tree planting on October 4, 2014 in Tungtong Falls, Taytay and the Pactil simultaneous activities on counseling, basic computer literacy, book reading, science and laboratory mentoring, youth orientation and team building last October 27-October 31, 2014. This project had an estimated 500 participants.



Guidance counselors conducting Team Building in different age brackets



A Day of Fun, A Cheerful Encounter



Sharing food, sharing lives



Reading and storytelling



Basic Computer Operations for parish and barangay secretaries



country's hope and future

CAS Class of 2015



The San Beda College Roadmap of the K to 12 Enhanced Basic Education Program

by Mrs. Teresita Battad

Timeline/Phases of the K to 12 Program Implementation in the Integrated Basic Education Department



San Beda College recognizes the need to enhance the basic education in the Philippines. As a response to Republic Act (RA) 10533, known as the Enhanced Basic Education Act, the Integrated Basic Education Department (IBED) of San Beda College and in collaboration with the Department of Education has implemented the K to 12 Program since 2011-2012.

The implementation of the K to 12 Program was gradually and progressively done on the following phases. The basic education curriculum was implemented in Kinder level in Academic Year 2011-2012; Grades 1 and 7 in 2012-2013; Grades 2 and 8 in 2013-2014; Grades 3 and 9 in 2014-2015; and Grades 4 and 10 in 2015-2016. This means that SHS Grade 11 will be introduced in AY 2016-2017. The Grade 7 who entered in AY 2012-2013 will be the first batch to graduate with a Senior High School diploma in AY 2017-2018. On the other hand, those who entered Grade 1 in AY 2012-2013 will be the first batch to graduate with the full K to 12 Basic Education Curriculum in 2023-2024.

THE SENIOR HIGH SCHOOL (SHS) IMPLEMENTATION PLAN IN SAN BEDA COLLEGE (MENDIOLA and RIZAL) Academic Year 2016-2017 and ONWARDS

Rationale

In response to the Implementing Rules and Regulations (IRR) of Republic Act (RA) 10533 known as the Enhanced Basic Education Act of 2013, the Integrated Basic Education Department of San Beda College will implement the Senior High School (SHS) Program both in Rizal and Mendiola for Academic Year (AY) 2016-2017 and onwards.

Objectives

1. To produce Bedan \graduates who are holistically developed and are equipped with the 21st century skills and are prepared for higher education, middle-skills development, employment and entrepreneurship, and able to fulfill his/her need for self-actualization;
2. To create a functional basic education system that will produce productive and responsible citizens equipped with the essential competencies and skills for life-long learning and employment;
3. To provide a curriculum that is seamless and continuous, decongested and enriched, research-based, and learner-centered.

Campus Site and Buildings

1. San Beda College Rizal
2. San Beda College Manila

Track and Strands

- Academic Track
- Strands
 1. Accountancy, Business and Management (ABM) Strand
 2. Humanities and Social Sciences (HUMSS) Strand
 3. Science, Technology, Engineering and Mathematics (STEM) Strand
 4. General Academic Strand

Senior High School Core Curriculum Subjects

The eight (8) Core Curriculum Subjects are the following:

- | | |
|----------|---|
| Language | { Oral Communication
Reading and Writing
Komunikasyon at Pananaliksik sa Wika at Kulturang Filipino
Pagbasa at Pagsusuri ng Iba't Ibang Teksto Tungo sa Pananaliksik |
| | |
| | |
| | |
| | |

Humanities { 21st Century Literature from the Philippines and the World
Contemporary Philippine Arts from the Regions

Communication { Media and Information Literacy

Mathematics { General Mathematics
Statistics and Probability

Science { Earth and Life Science
Physical Science

Philosophy { Introduction to Philosophy of the Human Person / Pambungad sa Pilosopiya ng Tao

P.E. and Health { Physical Education and Health

Social Science { Personal Development / Pansariling Kaunlaran
Understanding Culture, Society, and Politics

Earth Science (taken instead of Earth and Life Science for those in the STEM Strand)
Disaster Readiness and Risk Reduction (taken instead of Physical Science for those in the STEM Strand)

Senior High School Applied Track Subjects

1. English for Academic and Professional Purposes
2. Practical Research 1
3. Practical Research 2
4. Filipino sa Piling Larang
 - * Akademik
 - * Isports
 - * Sining
 - * Tech-Voc
5. Empowerment Technologies (for the Strand)
6. Entrepreneurship
7. Inquiries, Investigations and Immersion

Academic Track/Strand Subjects

A. Accountancy, Business and Management (ABM) Strand

1. Applied Economics
2. Business Ethics and Social Responsibility
3. Fundamentals of Accountancy – Business and Management 1
4. Fundamentals of Accountancy – Business and Management 2
5. Business Math
6. Business Finance
7. Organization and Management

8. Principles of Marketing
9. Work Immersion/Research/Career Advocacy / Culminating Activity
i.e. Business Enterprise Simulation

B. Humanities and Social Sciences (HUMSS) Strand

1. Creative Writing/ Malikhaing Pagsulat
2. Introduction to World Religions and Belief Systems
3. Creative Nonfiction
4. Trends, Networks, and Critical Thinking in the 21st Century Culture
5. Philippine Politics and Governance
6. Community Engagement, Solidarity, and Citizenship
7. Disciplines and Ideas in the Social Sciences
8. Disciplines and Ideas in the Applied Social Sciences
9. Work Immersion/Research/Career Advocacy/Culminating Activity

C. Science, Technology, Engineering and Mathematics (STEM) Strand

1. Pre-Calculus
2. Basic Calculus
3. General Biology 1
4. General Biology 2
5. General Physics 1
6. General Physics 2
7. General Chemistry 1 and 2
8. Work Immersion/Research/Career Advocacy/Culminating Activity

D. General Academic Strand

- Humanities 1 – Trends, Networks and Critical Thinking in the 21st Century Culture
- Humanities 2 – Community Engagement, Solidarity and Citizenship
- Social Science 1
- Applied Economics
- Organization and Management
- Disaster Readiness and Risk Reduction
- Elective 1 (from any Track/Strand) – Sports – Safety and First Aid
- Elective 2 (from any Track/Strand) – Arts and Design – Physical & Personal Development in the Arts
- Work Immersion/Research/Career Advocacy/Culminating Activity

Humanities 1 – select from HUMSS Strand – Subjects 1 to 4 – Trends, Networks and Critical Thinking in the 21st Century System

Humanities 2 – select from HUMSS Strand – Subjects 5 to 8 – Community Engagement, Solidarity and Citizenship

San Beda College

Mendiola, Manila



Deepening Faith,
Cultivating Knowledge,
Inculcating Values
and Building Futures...
The BEDAN WAY

Experience Bedan Education NOW!



DEGREE PROGRAMS

College of Arts and Sciences (CAS)

- Bachelor of Science in Accountancy
- Bachelor of Science in Economics and Public Policy
- Bachelor of Science in Entrepreneurship
- Bachelor of Science in Human Biology
- Bachelor of Science in Information & Communications Technology
- Bachelor of Science in Legal Management
- Bachelor of Science in Psychology
- Bachelor of Science in Business Administration major in Financial Management
- Bachelor of Science in Business Administration major in Marketing Management

- Bachelor of Science in Business Administration major in Operations Management
- Bachelor of Science in Business Administration major in Human Resource Development Management

College of Nursing (CON)

- Bachelor of Science in Nursing

College of Law (COL)

- Bachelor of Laws (LL.B)

College of Medicine (COM)

- Doctor of Medicine

Graduate School of Business (GSB)

- Master of Business Administration (MBA)
- Doctor of Business Administration (DBA)

Graduate School of Liturgy (GSL)

- Master of Arts in Liturgy
- Master of Arts in Liturgical Studies
- Doctorate in Liturgy

Graduate School of Law (GSLaw)

- Master of Laws (LL.M.)
- Master of Science in Criminal Justice Administration (MSCJA)
- Doctor of the Science of Jurisprudence (S.J.D.)

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