



# the bedan today

a destiny of honor, service and excellence



D3 Jose



Alcantara



Fontanilla



Fr. Aelred



Fr. Rembert



Gomez



Battad



Reyes



Manabat



Rev. Fr. Aloysius Ma. A. Maranan, OSB  
Outstanding Marilan

## BRILLIANT *Finds*



New Bedan CPAs



2013 Saint Benedict Service Awardees



New Bedan Elected/Appointed Government Officials



# editor's note

Dr. Joffre M. Alajar



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New and greater challenges abound as another academic year opened last June 2013. Indeed, the academic year 2013-2014 is replete with challenges never seen before in the Philippine Education landscape, what with the implementation of the K-12 transition for private higher education institutions (HEIs); the ASEAN economic community blueprint; CHED memorandum No. 46 – Policy Standard to Enhance Quality Assurance in Philippine HEIs; accreditation, and linkages with local and international partners.

All these are meant for the country to deliver quality global education for all, irrespective of language and nationalities, race and creeds. Such, of course, keeps the Filipino nation in touch with the reality of a world that has been made smaller, and the human race becoming more like one big family. This, however, should come as no surprise considering our long-time belief in the power of education.

In San Beda College, the administration is doing its best making this 113-year old Benedictine institution, a “quality academic destination” for all, hoping that sooner or later, San Beda College will become a world-class learning institution. Towards the direction of making San Beda College an “academic mecca”, the first semester of the new academic year contributed much to the making of a better San Beda College. Such abundant harvests are featured in this new issue of **The Bedan Today**, confident that these “Brilliant Finds” will further inspire the members of the Bedan community to bring San Beda College to an even greater notch of accomplishments.

Let the next pages of **The Bedan Today** be our simple tribute to San Beda College’s “Brilliant Finds”, optimistic that the coming years will have more of their kind.





With fellow awardee  
Cardinal Chito Tagle



with former Manila  
Mayor Alfredo Lim



**Very Rev. Fr. Aloysius Ma. A. Maranan, OSB**  
**2013 Outstanding Manilan**  
*(Academic Leadership)*

## Postscript to an Award

by Dr. Joffre M. Alajar

**J**estingly, Very Rev. Fr. Aloysius Ma. Maranan, OSB, rector-president, beamed, "I've placed my 2013 Outstanding Manilan (Academic Leadership) award in the display board at the entrance of the Saint Bede's Main Building, since I wish this award shared with the whole Bedan community." Fr. Maranan considers this recognition, not only his own, but moreso, for the entire San Beda College family. He hopes there will be more awards, and at the same time recognizing the greater challenges ahead that goes with being the leader of a more-than-a-century old Benedictine educational institution.

The sole awardee in the field of academic leadership during fitting rites on the occasion of the 442nd founding anniversary of the City of Manila, Father-Rector Maranan said he did not expect to be chosen for this honor, since he has still much to learn as an educator. He feels humbled though that with the little that he has done for his Alma









*With Gemma Cruz-Araneta*



*With fellow awardee Prof. Winnie Monsod*



Mater, the board of judges saw it fit to name him "Outstanding Manilan."

Acclaimed for his competence as the 22nd rector-president of San Beda College Manila, Fr. Maranan was cited for revitalizing the San Beda College Liberal Arts program; the delivery of fine service to students; creating linkages and internal collaboration with its Asian and European counterparts thereby broadening opportunities for the faculty and preparing students for global competitiveness; adopting more relevant community service programs in partnership with various NGOs in Metro Manila and neighboring provinces; and, establishing the Institutional Community Involvement Center as a showcase of how an institution can help address the need for livelihood, scholarships and paralegal services.

For this recognition, Fr. Maranan has now earned for himself the privilege of being the first Filipino Benedictine rector-president to receive this prestigious Outstanding Manilan award. Take your much-deserved bow, Father Aloy!







## The Vice President for Services Rev. Fr. Rembert C. Tumbali, OSB

# The Right Choice, Worthy of Benedictine Pride

by Dr. Joffre M. Alajar

**T**he Services Department plays a pivotal role in realizing the College's mission of education. Thus, the man who will assume the position of vice president for services is very crucial. And so, when news broke last May 2013 that **Rev. Fr. Rembert C. Tumbali, OSB**, would be appointed to the said position, members of the Bedan Community literally gave **Very Rev. Fr. Aloysius Ma. A. Maranan, OSB**, rector-president, a thumbs-up for choosing the right man for this crucial job.

A well-loved Benedictine, Fr. Rembert, as he is endearingly called by members of the San Beda family, has all the essential qualities of an ideal Benedictine servant leader: humble, intelligent, creative, decisive, and possesses extraordinary people skills.

More than his impressive curriculum vitae, Fr. Rembert, to many in the College, is first and foremost a monk and a priest, a servant of the Church, a true man of God, and, a role model of what a Benedictine servant leader should be.

In his first few months in office, Fr. Rembert has already exhibited an admirable fidelity and great competence in the many and varied tasks assigned to him. But what is more visible and remarkably felt by members of the Bedan community is his innate goodness and his transformational brand of leadership.

During his three-year term, Fr. Rembert plans to give top priority to the classroom renovations; washroom upgrading and maintenance; as well as libraries and office improvements, since these physical facilities are fully utilized by both the students and faculty.

The entire San Beda College wishes him all the best, and looks forward to his charismatic leadership, serving the College through this great period of change and well into the future.

Undoubtedly, Fr. Rembert is the right choice, worthy of Benedictine pride!



## The Vice President for Finance Rev. Fr. Aelred U. Nilo, OSB

# Turning Over a New Leaf

by Dr. Joffre M. Alajar

**Y**oung, dynamic and idealistic, Rev. Fr. Aelred Nilo, OSB, takes over the vice president for finance post vacated by now prior-chancellor, Rev. Fr. Rafaelito Alaras, OSB. Assessing his multifarious achievements, Fr. Nilo shares that never in a thousand of moons did he conceive of the idea of running the finance department of the college. One challenge that he has been hurdling is how to make a difference in an unfamiliar ground like the finance office. Surprisingly though, with only four months in his new position, Fr. Aelred has already displayed an admirable dedication and competence in his new job. His daily grind consists of improving the school's accounting system; raising funds in time for the K-12 program implementation and other physical plant improvements; celebrating Holy Mass; giving spiritual retreats; and, serving as sub-prior of the Abbey of Our Lady of Montserrat. "I am a very orderly and systematic person" he confesses, as his warm demeanor is felt with each word spoken. On most days of the week, Fr. Aelred is found in his spick-and-span office, planning, conceptualizing, implementing new office systems and procedures, and meeting finance people.

It is interesting to know that before his immersion into the intricate world of finance, Fr. Aelred spent a significant amount of time in Rome studying, writing books and getting engaged in creative arts. In fact, he has a number of beautiful masterpieces he can be proud of. In 2008, Fr. Aelred received a license in Theology with specialization on monastic studies (*magna cum laude*) from the Pontificio Ateneo San Anselmo, Rome, Italy. He has two published books, namely: *Benedictine Story in the Philippine Islands: A Photographic Memoir on Francesco Giannini's Masterpiece* and *Aelred of Rievaulx's Doctrine on the Mirror of Charity*.

Fast-forward to today, Fr. Aelred is using the same discipline and preparation in his new line of work entrusted to him by his superior in the abbey. It is also his unwavering passion for service quality and excellence that yields many great results in his new post.

In an office where people are perceived and even expected to be rigid, strict, and stickler to rules on account of the sensitive nature of their job involving funds, Fr. Aelred comes as a very welcome breath of fresh air. At the end of the day - "I am still a priest, and people should not be afraid to approach me," he says with a hearty smile. Indeed, Fr. Aelred has turned over a new leaf in his priestly vocation, something which he welcomes with much gusto.







## The Vice President for Academics Dr. Josefina Macalino-Manabat

# Excellence Personified

by Dr. Joffre M. Alajar

Aristotle once said, "Excellence is not an act but a habit." Such statement from an ancient guru has again been proven to be true with the new vice president for academics of San Beda College Manila. **Dr. Josefina Manabat** assumed this very important top administrative position effective AY 2013-2014. Her new post is on top of her other administrative function as dean of the Graduate School of Liturgy (GSL).

Dr. Josie, as peers endearingly call her, is noted for her attention to details when working. Every nook and cranny is painstakingly given attention, with no stone left unturned to ensure that her terminal work goals are achieved. Always prim and proper, Dr. Manabat prefers to work quietly, and maintains a low-profile. Her naturally gracious persona has endeared her to the members of the San Beda College community who regard her with high respect. An unassuming benevolent school administrator, the sole lady vice president engages herself in school attending to the myriad and challenging tasks of striving for excellence in the academic services.

Her impressive scholastic credentials speak well of the quality of preparations she underwent to get ready for this new post. If you ask her though, Dr. Josie sees her new vocation as a story of destiny - a story of how a simple lady broke through into the academe, and worked her way up to the ladder of school leadership.

Dr. Josie keeps tabs on goals through regular academic council meetings with the deans of the different academic programs of the college. Truly, *communication* is her key to managing expectations and keeping track of the various tasks she has assigned her subordinates.

As vice president for academics, she has a clear mandate from the father rector-president, and she intends to get the job done excellently, as she herself is excellence personified.





# VP Manabat shares her thoughts...

## HOW DO YOU SEE YOUR APPOINTMENT AS VICE PRESIDENT FOR ACADEMICS?

My appointment as vice president for Academics came to me as quite a surprise. I accepted to take on the post, however, as an opportunity to be of help to the Benedictine Fathers in their educative and formative mission, specifically that which is directed to the young in their academic pursuit in view of a particular niche in the society. I have been associated in various ways in the Benedictine educative mission since a number of years back in my home diocese of San Fernando, Pampanga. It was when I pursued my licentiate and doctorate in Liturgy at the Pontifical Liturgical Institute in Rome which is under the charge of the Benedictines that such association grew strongest. Upon completion of my studies, I was asked to help in running the then newly established Graduate School of Liturgy. Having been one of the administrators of San Beda College for ten years now, I see this new appointment as an expansion in the scope of the ministerial responsibility that I have been rendering in the college community all these years. The success and fruitfulness of the undertakings that go with this position depend in great part on the trust of higher administration and the generous cooperation of my fellow administrators, especially the deans and the various unit heads.

## WHAT ARE THE IMMEDIATE PLANS AND PROGRAMS OF YOUR OFFICE?

At this juncture in history, San Beda College is not exempt in having to face a number of challenges not only to survive the many transitional developments that educational institutions have to go through now, but also in order to become a likely choice of prospective students among other schools when such developments shall take full effect. I have in mind particularly the full implementation of the K to 12 curriculum for Basic Education and the ASEAN Economic integration in 2015. The college is called upon precisely at this time to position itself firmly in order that these may become for it opportunities for growth rather than stumbling blocks for the realization of its vision and mission.

The Administrative Council has recently crafted a strategic development plan that is intended to guide the courses of action of SBC as a whole and of each unit in particular in the next five years. Overseeing its implementation especially on the part of academics is the responsibility of the VPA office. The regular conversations and collaboration among the academic heads and the support services heads is a crucial aspect of such implementation. We have the structures for this—the monthly meetings of the academic council and of the support services heads. The development plan also provides for an annual evaluation of how each department fared in a given year in achieving the set goals. In constant consultation with the Office of the Rector-President, the VPA office provides direction and parameter to such discussions and conversations in order that all undertakings may be oriented toward the realization of the school's vision and mission.

The implementation of the K to 12 curriculum for Basic Education and of the ASEAN Economic Blueprint of 2015 has great implications that Private Higher Education Institutions (HEIs) like SBC have to reckon with, e.g. curriculum review and revision, assurance of learning, quality assurance, faculty training and retooling, acquisition of multicultural learning resources, etc. The VPA office is of course expected to take the lead and provide direction in these tasks. For this, it is necessary that the VPA is kept abreast with consequent issues, trends, and concerns by maintaining a constant link with the competent government agencies (e.g. *DepEd*, *CHED*) as well as non-government associations (e.g. *CEAP*, *PAASCU*) that have been established precisely to ensure delivery of quality service by educational institutions.

In all, a school is defined by the effectiveness of its academic programs, the competence of its faculty, the usefulness of its outreach and research undertakings for the society as a whole, and the quality of graduates it produces. While the deans and other unit heads handle the direct day-to-day operations that will ensure all these, the VPA office is tasked with orchestrating these operations in such a way that the institutional mission and goals of SBC are served as effectively as possible, always guided by the Hallmarks of Benedictine Education.







**Dr. Fernandino Ang Fontanilla, M.D. MBAH, FPAO**  
*Dean, College of Medicine*

## The new steward of SBC's Medical School

*by Dr. Joffre M. Alajar*

**A**fter five years of being a good shepherd of the college of medicine, **Dean Francis Cid** who inspired and brought the college to an avalanche of accomplishments, has passed on the torch of leadership to his vice dean **Dr. Fernandino A. Fontanilla**. Effective October, 2013, Dr. Fontanilla becomes the fourth dean of this young academic department, with Dean Cid, taking over the mantle of leadership of a huge provincial hospital owned by the Manuel V. Pangilinan group of companies.

**Very Rev. Fr. Aloysius Maranan, OSB**, rector-president, upon the strong recommendation of Dean Cid, entrusted the task of managing the decade-old college of medicine to Dr. Fontanilla. A distinguished medical doctor, and educator known for his competence, patience, integrity and charisma, Dean Fontanilla will bring to the college his long years of professional experience both as a practicing physician and an academician who will surely shepherd the SBC medicine program to another roster of accomplishments. Certainly, in that enviable roll is the realization of his goal to make SBC's medical school among the best in the country. And this early, his fidelity to that goal has already been remarkably felt by both faculty and students, as the unfolding of the story of the SBC College of Medicine continues.

With him at the helm, members of the Bedan community are optimistic that the new steward of SBC's medical school will definitely make a big difference.

Dean Fontanilla will surely deliver his best... and more!





## Dean Tessie Romero Da Jose A Woman's Touch: Her CAS Leadership Legacy

by Dr. Joffre M. Alajar

**W**hen Very Rev. Fr. Aloysius Maranan, OSB, rector-president, was contemplating on who would be the next dean of the College of Arts and Sciences (CAS), he was convinced that this largest academic department of San Beda College Manila needed the proverbial "woman's touch" to keep it on track.

And easily, the name - **Dr. Tessie Da Jose**, then dean of the College of Nursing, cropped up. Father Rector-President says, *"What the CAS needs at this crucial period of change, is a reassuring woman, someone who can provide the CAS with a soft and gentle touch, and at the same time, will have a firm hand when making crucial decisions for the College."* *"Dean Da Jose fits well the shoes,"* he concludes.

Dean Tessie joined San Beda College in 2003 when the College opened its doors for the BS Nursing program. As its founding dean, she built this intricate course program from scratch. Today, except for the problematic universal decline in its student enrolment, San Beda's College of Nursing has become one of the country's enviable nursing schools with a respectable passing percentage in the nurse licensure exams.

Equipped with her long years of experience administering an academic department, her impressive kaleidoscopic *curriculum vitae*, and her sense of hard work deeply ingrained during her formative years by her

parents, Dean Tessie brings to the CAS all these, and more. This tough lady who punctuates her sentences with a smile has learned to trust her Creator, her woman instinct, her people and her very self. She is always quick to lavish praises and gratitude to her CAS fellow administrators, faculty and service staff for all their support, gifts of persons and abundant talents shared. She believes that constant communication is needed to resolve issues and minimize if not totally eradicate the day-to-day school problems. The CAS has been through years of challenges, and Dean Tessie has only admiration and appreciation for the CAS community members who continuously deliver their very best to bring the College to even greater heights of service and excellence.

Meanwhile, her CAS family sees their new leader as someone who brings out the best in every person, inspiring and a sincerely caring woman. She is beautiful inside and out, well-bred, intelligent but never overbearing.

Indeed, in this period of daunting challenges in higher education, coupled with the on-going preparations for the PAASCU accreditation, and the full implementation of the K-12 program, Dean Tessie Da Jose is the right person for the job - *"a woman's touch"* -- and it's a legacy of her leadership.





Ms. Maria Oliva Senson Reyes

## The first woman registrar of San Beda College Manila

by Dr. Joffre M. Alajar

**I**n the 113-year old existence of San Beda College, its Registrar's Office has always been handled by a male professional i.e. **Mr. Ramon Guinto** (1996-2013) and, **Atty. Juan Cabrieto** (1946-1995), to name a few.

However, effective May 2013, Rev. Fr. Aloysius Maranan, OSB, rector-president, has appointed a lady with a penchant for excellence, order and system, as the new college registrar. Thus, **Ms. Maria Oliva S. Reyes** goes down the history of San Beda College as the first woman to be named college registrar.

At this very important institutional office, Ms. Olive has focused on improving systems and procedures in the office, specifically, the full computerization of the academic records, as she believes this will make the work environment more efficient and effective. Leveling the playing field has also been her primary focus; making sure that the work force, comprising mostly of seasoned employees who have been in the service for over 20 years, are now able to participate in improving the record-keeping system of the college.

Ms. Olive, as she prefers to be called, does not consider herself a perfectionist but subscribes to setting standards, goals and timetables. She wants her staff to aspire for excellent service and be given opportunities for advancement.

Prior to her appointment as SBC registrar, Ms. Olive was the institutional coordinator of the guidance services, and head of the BED guidance office. She has a master of science in guidance and counseling degree and is a registered guidance counselor. Today, however, she considers the college registrar's office as her home, and there is now her heart. And this is where this dynamic lady pours most of her reserved energy as the first woman registrar of San Beda College Manila.







**Mr. Leo Alcantara, Jr.**  
**Officer, Human Resource Management Office**

## **Taking the SBC Human Resources to greater heights of service**

*by Dr. Joffre M. Alajar*

**H**e prefers to have a low-profile, yet this human resource specialist has done much enough to be proud of, in his first few years as head of the College's Human Resource Management office. Admittedly, in the beginning, Mr. Leo Alcantara seemed to have been overwhelmed by the tasks ahead, especially so that the old Personnel Office of the college did not play much an important role in realizing the college's ministry of education. However, he knew right from day one that his stay in the office will not be a walk in the park.

Leo says he draws much inspiration from the thumbs-up, the smiles, the handshakes from members of the Bedan community telling him that he is doing a great job as head of this now important office. At times when the job gets to be frustrating, he simply bears in mind that he cannot afford to abandon the members of the Bedan family who have placed their hopes on him for a better human resource management office.

The job is not new to Leo. Prior to San Beda College, he worked in different capacities with various government institutions such as the Philippine Tobacco Research and Training Center in Ilocos Norte, the Ministry of Human Settlements, Land Bank of the Philippines, the Office of the Press Secretary in Malacañang and the Office Bureau of Communications Services. He was also special assistant to the press secretary in the Presidential Communications and Operations Office on consultancy capacity.



He finished BS Development Communication from the University of the Philippines Los Baños where he also completed the academic requirements for masters in Development Management degree. While in Malacañang, he was granted a Civil Service Commission scholarship for a Master's degree in Public Administration major in Organization and Management which he obtained from the National College of Public Administration and Governance in UP Diliman. He was also a recipient of overseas short-term scholarships such as the Computerization of Social Systems in Jerusalem, Israel; Travel and Tourism in Indonesia, and on the Asian Content Industry in Yokohama, Japan.

He also serves as lecturer and resource person on communications, organization and development; and human resource management to various government agencies; and, renders consultancy services to some educational institutions and a few private corporations.

Truly, Leo Alcantara is the man to take the San Beda College human resources to greater heights of service, and we wish him well!



## From the Prefect himself..... Encore: Office of the Prefect of Academics for Student Athletes

by Prof. Michael John Y. Rubio

**B**edan athletes have always amazed me— their dedication to sports; their continuous desire to improve themselves; their drive to give honor and glory to the school; and, their willingness to spend countless hours of practice. These are qualities that have made me an avid fan of our Bedan athletes. Though admittedly, in the past, the reputation of our athletes had taken a turn for the worst as most of them have neglected their academic commitments. The good news is, over the years, there has been a marked improvement in their academic performance. To sustain these gains, the new CAS administration led by **Dean Tessie R. Da Jose** proposed the creation of a new administrative post to handle the academic concerns of our Bedan athletes. With the concurrence of the **Very Rev. Fr. Aloysius Ma. A. Maranan, OSB**, our rector-president, the Office of the Prefect of Academics for Student Athletes was created last May 2013, with me at the helm.

Ready to face this new challenge, it is my firm belief that I can contribute much to the growth and development of our impressionable young athletes. Through this office, it is hoped that our Bedan athletes will have a paradigm shift and start owning their academic responsibilities. Modest goals for the office have been set knowing that change will not happen overnight, and that it will take a strong will to guide our Bedan athletes to maintain a striking balance between their academic and athletic pursuits.

To date, the Office of the Prefect of Academics for Student Athletes has embarked on several activities and programs, to include: the drafting of an academic development program with emphasis on academic mentoring and tutoring; creation of the student athlete data base which includes the athlete's personal profile and academic progress report; and organizing the freshmen athletes orientation day and the athletes' general assembly.

In the future, the office expects to take the lead and/or assist the students, the faculty members and the administration in: providing academic advising to all student athletes not only during enrollment but on a regular basis; celebrating academic achievements of the athletes at the end of the year; and, establishing of the San Beda Athletes' Commission composed of all student athletes for the development of their interpersonal relationship and leadership skills.

Through these programs plus the unwavering support of the institution and its administrators and faculty, our athletes, like roaring lions will surely emerge victorious.







## The Principal, Basic Education Department Mrs. Teresita T. Battad

# Leading the BED's Upward Journey

by Dr. Joffre M. Alajar

**T**he Basic Education Department (BED) found a new permanent home in Taytay, Rizal some decades ago. Today, the BED is one academic department of San Beda College which has been scaling greater heights, amid the myriad challenges inevitable in the twenty-first century global education landscape.

At the helm of this arduous journey is a quintessential teacher whose genuine commitment to her chosen mission spans 31 years of great service to San Beda College. Today, **Mrs. Teresita Tominies Battad**, takes over the leadership of BED, receiving unrelenting support from members of the Bedan Community.

Ma'am Tess, as she is reverely called by peers in the mission of Benedictine education, began her teaching ministry in 1981. For over three long decades, her presence in the BED has been so reassuring that she has become herself a validation of SBC's commitment to academic excellence and integrity.

A product of St. Theresa's College, Ma'am Tess completed her academic requirements in her post graduate studies at the Dela Salle University. Through the many years in the teaching service, she has received several recognitions with the 2012 St. Benedict Service Award given by SBC; the 2013 Dugong Bedista Award given by the SBC Alumni Association; and the James Meany Award given by PAASCU in 2002 and 2006, as her most significant honors. She has authored many textbooks in Christian Living, Filipino, Social Studies, Sciences and a lot more subjects, which to her is the ultimate fulfillment of her being a teacher.

Recently, she has led the BED in voluntarily submitting to a PAASCU visit for the re-accreditation of the department.

Together with her fellow administrators, faculty, students and service staff, the BED is definitely in the right tract on its upward journey. We wish her well!





2013 Testimonial Reception for Bedans  
Elected/Appointed in Government Posts--



## Hope Springs with the New Bedan Public Servants

by Dr. Joffre M. Alajar

**L**ast August 29, 2013, amid the P10-billion pork barrel scandal, the San Beda College Alumni Association led by its president Mr. Jojo Hautea, hosted a Holy Mass celebration and testimonial dinner for Bedans in public service. The rare gathering included Bedans who won in the 2013 national election and those who were appointed in key government positions.

Very Rev. Fr. Aloysius Maranan, OSB, rector-president, was the main celebrant, with a member of Benedictine priests concelebrating with him. In his homily, Fr. Aloysius reminded Bedans in public service of their great responsibility to the Filipino people, especially to the poor sector of society. Fr. Aloysius said that while the rare gathering was meant primarily to honor the new Bedan public servants, the occasion should give everyone the opportunity to be reminded of their about-to-be-forgotten Benedictine ideals and values learned from San Beda College.

The good Father Rector offered this reminder amid the misuse of billions of public funds, allegedly involving lawmakers and other government officials. He further challenged the Bedan public servants to continue to persevere in their mission





of service, and strive to form good consciences to help curb corruption in the government.

In attendance were: **Congressmen:** Hon. Neri J. Colmenares - Bayan Muna Representative; Hon. Joaquin M. Chipeco, Jr. - Calamba, Laguna; Hon. Caesar V. Sarmiento - Lone District Palawan; Hon. Reynaldo V. Umali - 2nd Dist. Mindoro; Hon. Luis Emmanuel A. Ferrer, IV - 6th District Cavite; Cong. Ronald Cosalan - Lone District Benguet. **Mayor:** Hon. Mike L. Rama - Cebu City; Hon. Ferdinand Maliwanag - Candelaria, Quezon. **Vice-Mayor:** Hon. Armand Ilano - City Of Imus.

**Councilor (Manila):** Coun. Marlon Lacson - 2nd Dist. Manila; Coun. Casimiro C. Sison - 6th Dist. Manila; Coun. Christian Paul Uy - 6th Dist. Manila; Coun. Ramon Medalla - 2nd District Quezon.

**Appointed:** Atty. Winston Ginez - Chairman, Land Transportation Franchising And Regulatory Board (LTFRB); Asso. Justice Cabotaje Tang - Sandiganbayan; Atty. Roberto Cabrera - Executive Director, LTFRB; Atty. Voltaire P. Agas - Senior Vice President/ Chief Legal Counsel, Social Security System; Director Nonatus R. Rojas - Director, National Bureau Of Investigation (NBI); Comm. Sixto S. Brillantes, Jr. - Chairman,

Commission on Elections; Justice Oscar V. Badelles - Associate Justice, Court Of Appeals, Cagayan De Oro; Mr. Victor Jose I. Luciano - President and CEO, Clark International Airport.

At the end of the testimonial dinner, Rev. Fr. Rafaelito Alaras, OSB, prior-administrator, expressed joy over these new Bedans at the helm of government service, confident that their leadership will spring the much needed hope for a better Philippines.







## Masters and Doctors

by Fr. Raulilio Callangan Aquino

(reprinted from The Pensées column of Fr. Raulilio Callangan Aquino, Manila Standard, July 2, 2013 issue)

**I**t is the end of June and we are well into the first semester. At San Beda College, however, it was only last Saturday that we convoked an academic assembly for the conferral of degrees and titles in our graduate schools – Law, Business and Liturgy. We do not do this on a whim, of course. The Graduate School of Business is trimestral in its conduct of classes; the Graduate School of Law, for its part, is semestral and the delivery system consists of a blend of classroom meetings and independent research. The Graduate School of Liturgy, though a civil faculty, in fact flows by the rhythm of ecclesiastical courses of study and includes in its academic calendar the annual assembly of liturgists from the various ecclesiastical jurisdictions of the country. For these and other reasons, the calendars of San Beda's graduate schools are out-of-sync with the undergraduate departments.

We “exiled” our basic education department to Taytay – hardly an exile, of course given the comfortable and stress-free environment that Taytay offers. When the graduate schools started to operate, it became clear that it was not

possible to have justices and corporate executives lecturing to adults and engaging them in discussion groups while elementary school children raced down the corridors outside the classrooms. “Calculus of Business”, “Constitutional Theory and Constitutionalism”, “The Hermeneutics of Ecclesiastical Documents” were subjects very hard to teach while high schoolers outdid each other in frighteningly boisterous pranks. So, off to Taytay where the hills are alive with the elementary and high school Bedans.

The inimitable **Ramon Ricardo Roque**, dean of San Beda's Graduate School of Business, has been the host for what, since three years ago, have been joint graduation ceremonies of the Graduate Schools. (The last time the Graduate School of Law held its own rites, it took barely twenty minutes to be done with the whole thing – we had only four graduates!) You will hardly find any person more agreeable, more accommodating and more courteous, and yet every inch an expert in his field and an academic leader. This year, he invited **Mr. Jose**



**Araullo**, chairman emeritus and founder of the Punongbayan and Araullo accounting firm, to be the guest speaker. And even if Mr. Araullo – who is also a member of San Beda's Board of Trustees – spoke as a businessman, his message was good graduation admonition to lawyers and judges, ecclesiastics and religious and, of course, business persons! He spoke as a Bedan full of Bedan memories – even remarking that the Abbot Lopez Hall (where the rites took place) had hardly changed at all. He told us all about the fears that kept him prisoner of his own insecurities. Wanting to overcome stage-fright, he joined student theater as an “extra”. All he was asked to shout – hidden from sight, in fact – was “The house is on fire”. That seemed simple enough, until the moment of truth arrived: The





inspiration. His speech was long, and most of the time, I dislike long speeches. But it gives one a different kind of a satisfaction to listen to one whose sagely advice comes not from the degrees appended to one's name but after having walked life's often truculent and daunting ways – and making it through. He is 76, but I was moved by his calm, in fact joyful and prayerful acceptance of being in what he himself called life's pre-departure area. Echoing many a saint, he expressed the hope that he would behold the fulfillment of life's most profound longing – the vision of God!

San Beda's Graduate Schools are a Benedictine contribution to leadership in the fields of law, business and ecclesial life. I am fully aware that for some members of the Benedictine community, it might seem quite distant, from the origins of San Beda, to maintain graduate schools. But the appeal that Bedan education – and Benedictine formation – have had for Filipino students is what our graduate schools now enjoy. Our Graduate School of Law, for one, has earned the respect of legal academia and is now the most populous graduate school of law in the country, while retaining the stringent standards laid down by its handpicked corps of professors. In my own welcome remarks I pointed out that the medieval title "*Magister*" was

not a personal adornment, but meant responsibility for the "*discipuli*" who were gathered at one's feet, desirous of learning. And "*doctor*". Though now often used to exalt oneself far beyond one's true – and modest – abilities, was of course related to "*doctus*" (*learned*) but, as importantly, to "*docere*" – to teach. And because it was a "*sacred duty*", one had to 'profess the Faith' to be qualified for the position, hence the title "*Professor*" – one who has professed the faith. And St. Benedict's *Regula* says (*although of the Abbot, but he could have been writing as well of all who hold positions of dignity and preeminence*) that one teaches by the eloquence of deeds more effectively than by words. But higher studies in the sense of "*studia ad lauream*" are not alien to Benedictines at all. Anslem, for one, was philosopher-theologian par excellence, and his writings, several centuries since, continue to provoke, to beguile and to edify. And the daunting historical works of Beda Venerabilis (*whence, San Beda*) are classics and are studied by really serious scholars to this day. There have been many of Benedict's holy sons who have taken learning and study to lofty heights. That too, I can say as dean of San Beda's Graduate School of Law for a fourth term, is what our graduate schools in our Benedictine abbey-school pray to be able to emulate.

director lit the curtain and all awaited the shout. Try as he would, he could not let out so much as a croak, not even a whimper and the whole curtain went up in flames without him having said a word, and that was the end of his acting career. He attributed to prayer his success, not because he bent the knee to ask God to give him even more. His prayer, in fact, even when times were hard, was always and remains a prayer of thanksgiving, a joyful acknowledgment of the care with which God constantly enfolded him in his love. He spoke of the other Bedan values that figured prominently in the success story that his life has been. He truly was an







## Taking to Heart San B

**T**he annual Saint Benedict Service Awards is the College's way of paying tribute to its human resources composed of school lay administrators, faculty members and service personnel. Held every July 11, on the occasion of the Solemnity of our Holy Father Saint Benedict, the Service Awards honors men and women of San Beda College who have been serving this 113-year old Benedictine institution with utmost dedication and diligence.

Very Rev. Fr. Aloysius Maranan, OSB, rector-president, started the celebration with a Holy Mass. In his homily, he acknowledged that without the lay people in San Beda College,





## Beda's Real Treasures

the College would have found it difficult to achieve its mission-vision. "Your commitment to work as a continuing of God's creative work in our world, and the subsequent commitment to make this world a better place is true to your being sons and daughters of St. Benedict," Father Rector added.

Truly, the College takes to heart its Real Treasures. Once again, let us give our Service Awardees a double thumbs up and cheers to many more years of fruitful service to San Beda College.





## *A first for the College of Law-- The Engr. Eriberto Gomez Distinguished Professorial Chair in Law*

by Dr. Joffre M. Alajar

*Engr. Eric Gomez receives a plaque  
of recognition from Fr. Aloysius Maranan, OSB  
and SBCAA President Jojo Hautea*



**D**riven by a passion to consistently assist the College in its ministry of education, the San Beda College Alumni Foundation (SBCAF) spearheaded the establishment of **Engr. Eriberto Gomez Distinguished Professorial Chair** in the College of Law.

The first ever professorial chair in the field of law, Engr. Eriberto Gomez, vice president of the San Beda College Alumni Association, thought it would be great to start a professorial chair in San Beda's flagship program.

Eric, as he is endearingly called by peers, hopes that this professorial chair which he donated, will serve as a springboard for more



professorial chairs in the College of Law." *After all, SBC is known to be a topnotch law school, so let us strive harder to make it better,"* says Erie.

In grateful appreciation of Erie's generous gesture, **Very Rev. Fr. Aloysius Maranan, OSB**, rector-president and **Dr. Jaime Galvez Tan**, president of the SBCAF, presented a special citation to Engr. Gomez on the occasion of his golden jubilee as a graduate of San Beda College (*HS Class '63*).

*"This is my way of saying thank you to my alma mater, for all that it has been to me. Who I am today, I owe much to our beloved San Beda,"* quips Erie. Recently, Erie was also awarded **Distinguished Bedan** in the field of Engineering. At present, he is chairman *emeritus* of Honda Cars Pampanga.

This is the 14th professorial chair established in San Beda College, all through the efforts and initiatives of its distinguished alumni. The professorial chair is a special project program of the SBCAF aimed at assisting the faculty members improve the delivery of classroom instructions and in the furtherance of their research and community involvement pursuits.



*Cited for his professional accomplishment*



*Dr. Jimmy Tan, SBCAF President received the One Million pesos donation from Engr. Erie Gomez*



*Fr. Aloysius Maranan, OSB acknowledges the Gomez family for the professional chair donation*





# ANOTHER GOOD R

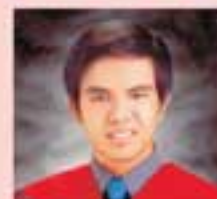


## Accountancy

A **51.1%** San Beda Passing Percentage in the May 2013 CPA Board Exam is a remarkable feat, and another good reason to celebrate.

\* National Passing Percentage 27.4%

AGUSTIN, Andrea Jonah S.  
 BUGAOISAN, Joanne C.  
 ESTRELLA, Frances Anne  
 GARCIA, Jessel L.  
 GINEZ, Romeo Miguel S.  
 GRATUITO, Leo Jr., P.  
 JALANDONI, Erika DG.  
 LAZO, Ryan Rasheed F.  
 LUCIANO, Arra B.  
 RECUENCO, John Emil F.  
 REYES, Micheal Angelo P.  
 RIOFLARIDO, Richard Eleazar A.  
 SAMONTE, Kristine Marie Z.  
 STO. DOMINGO, Kevin P.  
 SUPERIANO, Kyla Michelle S.  
 TIBAY, justine Matthew C.  
 UTANES, Mae Lourdes E.  
 VALORIA, Adrian P.  
 VILLAFUERTE, Jericho S.  
 VILLANUEVA, Roxy Vernon A.  
 SAPURNA, Ma, Bea Theresa P.



### First Takers

ANGELES, Aleli E.  
 BAGAPURO, Mariela Monica S.  
 BASTE, Choleen Liz P.  
 CEREZO, Maxene Angelica C.  
 DONESA, Ana P.  
 ESTRADA, Monica Louise T.  
 GLORIA, Charlotte Louise D.  
 GUMISAD, Neal Gabriel L.  
 IBRAHIM, Ayana Deri V.



## Nursing

Philippine Nursing Licensure Examination  
 June 2013  
**NEW BEDAN NURSES**



# REASON TO CELEBRATE

**Colegio de San Beda**



## Medicine

First time takers	31/35 = 88.57%
Repeaters	7/16 = 43.75%
Total	38/51 = 74.51%
National Passing Rate	82.94%

ABELLA, Tere Anthony C.  
 ALTIVEROS, Ann Jacqueline I.  
 ARQUILLO, Vida Salve G.  
 BANAAG, Roli June F.  
 BISON, Francis Romeo P.  
 BOLO, Marian Rochelle M.  
 BUENO, Kathryn A.  
 CABARRUBIAS, LORRAINE  
 CADA, Joanne Irish C.  
 CAMELLO, Angela Megan G.  
 CRUZ, May Ann S.  
 DANGANAN, Gari P.  
 ESPINOSA, Rubie Anne E.  
 Garcia, Carl Cedric G.

IMPERIAL, Annabelle R.  
 LAZARO, Tonyrose C.  
 LOPEZ, Mark Joseph P.  
 MALABANAN, MARIALINA M.  
 MALIT, Rachelle Ann S.  
 MARTILLANA, Wyndsor V  
 MARTINEZ, Mark Luwiz M.  
 MONTEVIRGEN, Richultz C.  
 NAZAIRE, Sherman T.  
 PALISOC, Kristine P.  
 PARAAN, RonladGonin C.  
 PASCO, Mark Anthony R.  
 PENILLA, Joy Sheril R.  
 REDONDO, Quenny D.

ROSAS, CHRISTIENTIZ  
 SAGUM, Aristotle E.  
 SILLA, Earica Y.  
 SIM, Samantha C.  
 TAN, Irene Carmelle S.  
 TRISTEZA, Nikki S.  
 TUQUERO, Frances Owen G.  
 UMALI, RonalynLyra I.  
 VELECINA, Webster D.

Congratulations once more to all  
 the successful examinees.  
 More power to San Beda College of  
 Medicine.

ILAO, John Caesar C.  
 LAPIDARIO, Marika Ilysha L.  
 MACAPAGAL, John Rich J.  
 MAGLEO, Angelica B.  
 OLAYBAL, Roland Paul M.  
 ORTIZ, Arriz Judd B.  
 QUEROBINES, Christine Loren S.  
 QUIAMBAO, Joyce Anne E.  
 SEBRIO, Ana Esperanza L.  
 TARACATAC, Miguel Antonio DB.  
 UY, Benjamin Jose S.  
 WIJESINGHE, Gian Karlo D.

### Retakers

ANG, Janine Lianne L.  
 BARANGAN, Kristelle Shayne C.  
 ELERO, Keith Kyle P.  
 LAUREANO, Nories S.



# INSTITUTIONAL COMMUNITY INVOLVEMENT CENTER CELEBRATES VOLUNTEERISM, ADVOCACY AND COMMUNITY INVOLVEMENT WEEK

**"Strengthening Volunteerism,  
Sharpening Expertise  
and Deepening the Faith"**

*Dr. James Loreto C. Pisco*  
*Head Institutional Community Involvement Center*

The San Beda Institutional Community Involvement Center (ICIC) strives to bring the Bedan community together in transforming lives. It has the following programs which carry the Benedictine apostolate of *Ora et Labora*, the school's corporate social responsibility and the concrete expression of the institution's vision-mission. These are the legal and paralegal services, scholarship and educational programs, livelihood initiatives, disaster response management, environment and health projects.

In order to drumbeat and promote awareness on the different projects, initiatives and community engagements of the various colleges, student organizations, faculty and non-teaching personnel, the volunteerism, advocacy and community involvement week was conceived. This was a celebration of the school's commitment to be one in journey with our people, and help them help themselves. The week's celebration started on September 10, 2013 with a Holy Mass as a tribute to the Feast of Our Lady of Montserrat, and Mary as a Model of Volunteerism. This was sponsored by the CAS Student Organizational Circle, College of Law Legal Aid Bureau, COL-Shared, COL- Human rights Advocates and Philippine Leprosy Mission. In the afternoon was the Memorandum of Agreement (MOA) signing between San Beda College through the Rector-President, **Rev. Fr. Aloysius A. Maranan, OSB** and its partner agencies and institutions namely: the United Nations Higher Commissioner for Refugees (**UNCHR**) attended by its country representative Mr. Bernard Kerblat from France, Habitat for Humanity, Philippine Blood Center Department of Health with its OIC Dr. Andres Bonifacio, Municipality of Pulilan and Sinag sa Sais Center represented by **Congresswoman Sandy Ocampo** of District 6 Manila.

The MOA was followed by the opening of the trade fairs showcasing various products produced by our partner communities and institutions. The exhibitors were the Coalition of Services for the Elderly, Sitio Pactil, Mountain Province, Pulilan, Bulacan, Brgy. Dolores, Taytay, Rizal, Holy Spirit Community Katutubong Produkto and Sinas sa Sais Community Center. After that were the launching of the Book and Old Clothes Drive by the Bedan Volunteers, environmental projects by the Society of Operation Management Students, Amoy ng Tagumpay by Management Society, Piso Mo PC ko by BCIS or Bedan Computer Information Society and Psychology Clinic by the Psychological Society. The College of Law - Legal Aid Bureau conducted a seminar for women for the constituents of District 6 entitled, *"Babae Lumaban Ka"*





September 11, 2013 saw the start of the Blood donation sponsored by the College of Medicine and Nursing with the partnership of the Department of Health - Philippine Blood Center. At the conference hall was the series of talks through a colloquium entitled, Community Based Research and Its Integration to Instruction and community Involvement. There were administrators, faculty and students who shared their frameworks in community engagement, and the insights and realizations of their experiences in the actual field.

On September 12, 2013, the product innovation competition was held at St. Maur's spearheaded by the Department of Marketing and the San Beda Junior Marketing Association. The activity presented creative techniques and packaging on the vegetable products of Pactil namely, carrots, potatoes and cabbage. It was a fun filled engagement where audience was given the opportunity to have free taste to the product innovations of the competing teams. The photo exhibit was opened on the same day where the rituals of beating the gongs from the Cordillera signaled the opening of the Marian Exhibit and the Photo Gallery show entitled, "Images of Pactil." **Mr. Ronald Garcia**, an international awardee for photography showcased his pictures to the delight of the viewers who just encounter new techniques in the field. **Mr. Ricky Francisco**, the new consultant curator of the school, presented his art works. **Mr. Ronald Bunag** did a back to back exhibit by presenting the different icons of Mary as model of listening and servant-leadership. In the evening was the Gala Night for the benefit dance concert, "From Rituals to Musicals". The Pactil Cultural dancers staged a show that was anchored on authentic traditional body movements of the Cordillera from the dance of Salidumay, Banga, warrior fight, court dance to the celebration of the Canao. The Bedan artists and singers mostly composed of the CAS professors and administrators along with the Bedan Dance Theater rendered the musical part which included repertoire from Pocahontas, Aladdin, Les Miserables, Evita, New York, Cats, Lion King and Hercules. It was a fun-filled evening where students were able to watch their professors. It was directed by **Prof. Sybil Agreda**, with screenplay by **Dr. James Loreto C. Piscos**.

The proceeds of the show will be used to finance the activities of the youth of the village and the renovation of the St. Benedict's chapel in the village which was started way back the time of **Dom Felipe, OSB** in the 1960s. Aside from the sponsorship of various colleges, the San Beda College Alumni Association also did their share in supporting the event that made a difference to the lives of the indigenous community in Pactil, Mountain Province.

Truly, the Volunteerism, Advocacy and Community Involvement Week was a big ROAR for the entire Bedan community.





# San Beda College participates in the Social Enterprise for Economic Development Program (SEED) 2013 in Kelantan, Malaysia

by Christian Bryan S. Bustamante, Ph.D.

**D**r. Ramon Benedicto N. Marcelino, Research, Planning, and Resource Development Center (RPRDC) Director, and Dr. Christian Bryan S. Bustamante, College of Arts and Sciences (CAS) Vice Dean, participated in the Social Enterprise for Economic Development (SEED) Program in Kelantan, Malaysia from August 24 to September 6, 2013.

## The SEED Program

The SEED Program is the main service learning activity of the member schools of ASEAN Learning Network (ALN), of which San Beda College is a founding member. Its vision is to foster sustainable economic development in poor communities through social enterprise. To achieve this vision, schools must develop shared objectives with the people in communities based on the SEED's vision of sustainable economic development through social enterprise. Through the expertise of faculty members and students, schools provide partner communities with essential ideas, technical knowledge, and know-how, so that they will understand, agree, and eventually implement identified programs or projects for economic development. Faculty members and students are also expected to empathize with the poor communities, so that they will be like them in thinking and understanding, for them to help the communities see things in better perspective.

The focus of SEED program is the process of transformation of students. As the students work with the people in the community in developing a program or project, their critical, creative, and problem solving skills are enhanced. Secondly, as



SEED Program Participants. Dr. Ramon Benedicto N. Marcelino and Dr. Christian Bryan S. Bustamante (bottom) and the SEED program participants (top).

they interact and empathize with the communities, they learn to open their minds to various social issues and realities and to formulate new ideas and knowledge. Thirdly, as they immerse themselves in the day-to-day life of the communities, they understand the nature of their problems not only in the context of theories and principles, but also in the social and political realities affecting the people. Understanding such social and political realities contribute to the improvement of the innovative and entrepreneurial skills of students, for they have to propose programs or projects that will help people overcome problems and challenges. The SEED program's optimism is that community engagements will transform students as they interact and empathize with the people and study and analyze their problems.

## The Universiti of Malaysia Kelantan SEED Program

The two-week SEED program in Kelantan,



Malaysia was organized by the Universiti of Malaysia Kelantan (UMK). It was the fourth program in Malaysia organized by UMK since SEED program was first implemented in the mountains of Bandung, Indonesia on December 2007. There were 40 participants from universities and colleges in Malaysia, Thailand, Vietnam, Germany, Japan, and the Philippines (*San Beda College and De La Salle University*).

The first three days of the program (*August 24-26*) were held in Sudara Resort, District of Bachok, Kelantan, Malaysia. These days were devoted to the orientation of the participants about the vision and objectives of the SEED program; about the social and economic profile of Pantai Suri and Teluk Renjuna, the locations of the seven-day community immersion; about the schedule of learning activities during the community immersion; about the assessment tool that will be used to evaluate the learning experience of participants; and about the research methods and formats that can be utilized by the different teams in identifying problems and crafting sustainable and realistic programs and projects that will help the people in the communities overcome their problems.

On the fourth day (*August 27*), the participants were transferred to the island of Pantai Suri, District of Tumpat, Kelantan, Malaysia where they stayed for seven days (*August 27-September 2*). They traveled more than an hour by bus and another twenty minutes by small motor boats to the island. The participants were warmly received by the villagers and during the brief welcome ceremony they were officially introduced and entrusted to their respective foster parents. After the welcome ceremony, the participants started their learning activities by visiting the residents of the island of Teluk Renjuna,



*Arrival in Pantai Suri. Participants arrived in the island of Pantai Suri, Tumpat, Kelantan, Malaysia.*





*Working in Teams. The different multi-cultural and multi-disciplinary teams were gathering data through interview (below) and working on the written report (above).*

which can be reached by fifteen minutes motor boat ride from the island of Pantai Suri.

For the seven-day community immersion, the participants worked in multi-cultural and multi-disciplinary teams and they traveled by motor boat from the island of Pantai Suri to the island of Teluk Renjuna to observe, consult, and discuss with the villagers the problems and challenges that they are experiencing and that need to be addressed. Out of the information that they have gathered, they identified specific problem and formulated a program or project which they presented to the villagers on the last day of the community immersion (September 2). In the presentation of the programs or projects, the villagers

were given the chance to share their reactions, comments, and suggestions.

After the seven-day community immersion in the islands of Pantai Suri and Teluk Rejuna, the participants returned to Sudara Resort in the District of Bachok and spent the following days (September 3 and 4) in improving and finalizing their proposed programs or projects. On the thirteen day of the program (September 5), the different multi-cultural and multi-disciplinary teams presented the programs or projects to invited officials from the government sector as well as business and banking industries. They gave comments to the proposals pertaining to its content and feasibility. They also provided inputs on how to

improve the proposals and expressed support for the implementation of some programs or projects.

The SEED program was also cross-cultural, because the participants learned about the culture of other Asian nations by working with them in multi-cultural teams. They also learned about the culture of the host country, Malaysia, by living in the houses of local villagers. Such gave them the chance to interact with the local people and experience their warm hospitality as well as learn their norms, values, beliefs, and lifestyle.

### **The SEED Program and San Beda College's Service Learning Program**



San Beda College has a lot to learn from the SEED program. First, it gives primacy on the achievement of educational goals and learning outcomes as faculty members and students engaged in communities. As it desires to transform communities, it is also optimistic that community engagements will have a significant impact on the learning experience and transformation of students to become responsible citizens and leaders. Secondly, it provides a venue not only for students to observe, analyze, and apply what they have learned, but also for faculty members to hone their expertise as they guide the

students in their learning activities and interact with the people in the community. Lastly, the SEED program aspires for the active collaboration of the people in the community, students, and faculty members in the formulation and implementation of realistic and sustainable economic development programs or projects. Using their academic expertise, the students and faculty members should guide the people in the community in identifying their problems and how such problems will be overcome through meaningful programs and projects. These programs and projects must be realistic in the

sense that their goals and objectives can be achieved by the people in the community without too much assistance from external agencies such as the private sector, non-government organizations, or from the school. The school's assistance to the realization of the programs or projects is limited only to the academic expertise of faculty members and students.

The SEED program is a worthwhile learning activity because it provides an opportunity as well as a space for faculty members and students to work together in a team and to collaborate with people in the community in identifying and solving problems and challenges. It does not only offer technical assistance to partner communities, but, more so, it also gives space for faculty members and students to apply the concepts, theories, and principles that they have learned inside the classroom. In this kind of learning activity, the students learn by doing as well as by collaborating with their teachers and fellow students. They learn deeply and meaningfully by experiencing, observing, and reflecting on the realities in the communities that are unfolding to them.



*Presentation of Proposed Programs or Projects. The teams presenting their respective proposed proposals to the villagers of Pantai Suri and Teluk Rejuna (top) and to the government officials and representatives from the business and banking sectors (bottom).*



# CROSS CULTURAL LEADERSHIP PROGRAM

By Dr. James Loreto C. Piscos

**T**he Institutional Community Involvement Center and the College of Arts and Sciences Office of the Prefect of Activities launched the first Cross Cultural Leadership Program last August 30, 2013 to September 2, 2013 in the indigenous community of Pactil, Monamon Sur, Bauko, Mountain Province. The Cross Cultural Leadership program aims to integrate classroom learning to actual community immersion where there is a dialogue of theory, philosophical paradigms to the village life, traditions and culture. The participants engaged with the day to day agricultural activity of the mountain folks and did research to understand their lifestyle, problems and socio-economic challenges. Each day, the student participants wrote reflections and insights in the journal and the mentor faculty processed them accordingly through individual conferences and group sessions. They were also having meetings with local people in the village, played sports games with them and had the opportunity to share their expertise in business lessons and theater be it in formal sessions or informal encounters.

**Dr. Marvin Reyes**, CAS OPSA prefect of student activities and **Dr. James Loreto C. Piscos**, head, ICIC collaborated this pilot project as a way of honing Bedan student leaders, to better prepare them for any national or international exposures where they will get the chance to share their experiences, and compete internationally.







The Cross Cultural Leadership Program is patterned after the ASEAN Learning Network Council (ALNC) where it has the component of cultural encounters in its Social Enterprise for Economic Development. As articulated by **Dr. Chong Li Choy**, Father of the SEED Program, the executive director of the ASEAN Learning Network and director of the Asia Research Center of the University of Saint Gallen, Switzerland, SEED is a "unique leadership development program which is interdisciplinary, integrative as well as contextual, and which provides students with a totally different context of an East Asian village for the application of their already learned knowledge in different business and economic disciplines. The idea is to have students learn to work cross-culturally with local folks on new enterprise creation and development which will eventually contribute toward the development of a village economy which could be self-sustaining."

In the Philippines, there are only two schools who are currently members of the ALNC, San Beda College, Manila and De la Salle University, Taft. San Beda is one of its founding members along with the top universities in Indonesia, Thailand, Brunei Darussalam, Malaysia, Vietnam, Singapore and its guest university participant University of St. Gallen, Switzerland.

There were nine student leaders who participated in this pilot project. They were: **Hannah Barrantes** (CAS Student Council President, 4th year Legal Management), **Remille Alvarez** (3rd year batch representative, 3rd year Psychology), **Gregorio Maligaya III** (2nd year batch representative and 2nd year Legal Management), **Alyssa Noelle Alvarez** (first year batch representative and 1st year Accountancy), and student volunteers, **Laurence Aaron Bongon** (3rd year Information Technology), **Janine Penequito** (3rd year Marketing), **Maq. Evarlyn Santos** (3rd year Psychology), **Jan Carlo Pascual** (2nd year Economics) and **Eirene Joy Machado** (4th year Psychology).

They were guided and mentored by **Prof. Edilberto Viray Jr.** (Chair, Economics), **Prof. Pam Tendero** (Chair, Marketing), **Dr. Annabel Quilon** (Chair, Psychology), **Prof. Ma. Luz Jimenez** (Chair, Information Technology), **Prof. Tess Dulay** (faculty, Mathematics), **Prof. Sybil Agreda** (faculty, Languages), **Prof. Albert Oasan** (faculty, NSTP), **Ms. Noriel Tabag** and **Ms. Angela Balance**, ICIC social workers, **Dr. Marvin Reyes** (Prefect of Student Activities) and **Dr. James Loreto C. Piscos** (Head, ICIC).





Back to Back Visual Arts Exhibit--

## Images of Pactil and Mary as Model of Volunteerism

*By Dr. James Loreto C. Piscos*

**I**mages of Pactil showcased the works of **Mr. Ronald Garcia**, an international awardee for photography competition who happened to work with the Institutional Community Involvement Center last summer 2013 to raise the consciousness of the Bedan community and its guests and visitors about the lifestyle of the people in the highland village of Pactil, Monamon Sur, Bauko, Mountain Province. **Mr. Ricky Francisco**, the new curator consultant of the college, and who is also working with the Lopez Museum, arranged his works along with the theme of Benedictine Mission in the place since Pactil has been started by Dom Felipe and the pioneer missionary monks way back the 1960s. In 2011, the collaboration of the Abbey of Our Lady of Monserrat, San Beda College – Benedictine Educational Foundation under its CEO, **Rev. Fr. Bede S. Hechanova, OSB** and the Institutional Community Involvement Center witnessed the return of community engagements in the place where mushroom growing alternative livelihood program was started, formation of the Pactil Cultural Dancers, educational scholarships through the TESDA computer trainings, and a revived mission of the Benedictine apostolate.

The photo exhibit captured the ordinary life in Pactil focusing on



old people chatting, laughing and enjoying their company. It also articulated dance heritage and its future seen in young children studying and playing, providing a brighter future of the village. Mr. Garcia demonstrated some new techniques in photography from paint photography methods, three dimensional approaches to social significance.

Mr. Francisco, the curator added highlights in the exhibit by including the pictures of the community involvement of the faculty and students of the College of Arts and Sciences taken by **Dr. James Loreto Piscos** along with some historical touch of the early pioneer



monks doing their missionary endeavors in the locality.

The visual arts exhibit had its back to back presentation with **Mr. Ronald Bunag's Icons of Mary**



*Mr. Ricky Francisco*





moving along the ambit of Mary as a Model of Volunteerism and Servant-Leadership. Since his college days in Mendiola, Mr. Bunag has been committed to put up Sto. Nino and Marian exhibits as an active president of the San Beda Theological Circle. A *Magna Cum Laude* in AB Philosophy and Human Resources graduate, Ronald is currently a professor in NSTP, and a Marian devotee. Marian statues made of ivory and baroque attire were placed in Pamanang Bedista since its opening on September 12, 2013 in the feast of Our Lady of Montserrat.

The photo exhibits were opened in a unique fashion bringing the traditional cultural dancers and musicians from Pactil to render their Salidumay and native chants. It was prepared by **Bro. Hansel Mapayo, SSP**, a professor in Biblical Studies (*Seminar 1*) in the College of Law.







# Memoirs of Harvard

Rowena Javier-Rivero

**I**t was supposed to be summer in Boston; however, when we got there it was freezing cold in May.

The four (4) of us flew to Harvard University as the Annual Conference of the International Journal of the Arts and Sciences (IJAS) was held in The Joseph Martin Conference Center where the Harvard Medical School is located. Prof. Larry Javier Ambion, faculty of the Department of English, Foreign Languages & Literature, Prof. Edilberto Viray, chairperson of the Department of Economics Prof. Rowena Javier-Rivero, chairperson of the Department of English, Foreign Languages, & Literature and Prof. Ruth J. Reyes, program head, HRM of Centro Escolar University presented their research papers in Business, Social Sciences, and Linguistics.

It was a beautiful Sunday (May 26) when the Conference had its soft opening at the Longwood Inn. Researchers, academicians, and scholars all over the globe were gathered to listen to the paper presentations of friends from India, Korea, Thailand, China, Iran, Africa, and from some parts of Europe.

Monday (May 27) was sunny in Boston and it was a perfect time to travel to Plimoth. Since it was an hour travel from Harvard, the fine weather was really motivating to explore the great outdoor or where the great American history can be found. Seeing the replica of the infamous Mayflower ship who boarded the English men from New England to the Plimoth Plantation of the natives (or the Indians) was equally fascinating. The tour was concluded with a sumptuous lunch (turkey, green salad, potatoes, and freshly baked bread).

The much awaited paper presentation of Prof. Ambion, Prof. Viray, and Prof. Munez happened on a gloomy Wednesday (May 28) in Harvard. Prof. Ambion's paper entitled *The linguistic landscape of Amadeo: A study of the presence of different languages in the public space examines the distributional pattern of signs in the linguistic landscape of Amadeo including store signs and product labels as well as emblematic structures to see how the interplay of language portray a role in making the town a gold mine on coffee. An analysis of the language distribution shows that the inclusions of the Amadeo dialect alongside English are unsurprisingly, numerically the most prominent language in the linguistic landscape, followed by Tagalog and Spanish. The high visibility*



(Fromleft) Prof. Reyes of STourFEN, CEU, Profs. Ambion & Rivero of English Dept. & Prof. Viray of Dept. of Economics, San Beda College







of English is remarkable given that it is one of the country's official languages that subsequently experienced decades of a nationalistic language policy. Prof. Ambion has successfully fulfilled his dream of bringing this study abroad (*in Harvard, no less*) to show to the world how proud he is as an Amadean and also because his research is the very first in the Philippines in the area of linguistic landscape.

Prof. Edilberto Viray's paper entitled **An Experiential Research on Small and Medium-sized Enterprise' Decision Making Management Method**, on the other hand, undertakes and examines the necessary measures to support better understanding of how decision making is being conducted in SMEs. Moreover, it determines the Small and Medium-sized Enterprise (SME) entrepreneurs' decision making in the context of their own environment, particularly the main topic which is "*Jovi's tailoring*," in order to attain some in-depth understanding of such phenomena. The researcher utilized David Kolb's theory of Experiential Learning which centers on determining the holistic model of the learning process and a multi-linear model of adult development, both of which are consistent with what we know about how the people learn, grow, and develop (Kolb, 1999). ELT also emphasizes the importance of the learning style inventory which comprises of diverging, assimilating, converging and accommodating. In addition, the theory also holds different factors like personality type, educational specialization, professional career choice, current job/business role and adaptive competencies.

Meanwhile, Prof. Reyes and I strolled around

Harvard Square where the College of Arts & Sciences, College of Law, Engineering, and Natural Sciences and Business are located. The grandeur of England with its Victorian architecture just completed our tour in Harvard University.

The weather in Boston is absurd! It was a rainy Thursday (May 29) in Harvard and it was really cold when I presented my paper about Philippine English entitled **Language Hybridization in Filipino Students' Comic Strips: The Case of Emerging English in Asia**. It earned varied responses as this emerging English in Asia is making its way to greater heights in the Philippines. The comic strips of Freshmen College Students of San Beda College served as the subject of this research anchored on the theories of Sausurre's General Linguistics and M.A.K. Halliday's Systemic Functional Linguistics. Some of the data contained Philippine English that were constructed in the context of Filipino culture that apparently yielded hybridity or 'new English.' Results further showed that as far as structure is concerned, students take the easy way of substituting similar words/phrase from the first language to the target language. Transliteration is also sometimes committed in the writing of the dialogues and as regards its context the Filipino culture is undeniably reflected in the dialogues.

Friday (May 30) was the last day of the IJAS conference. Delegates were getting ready towards their final destination in US. Some were going LA, California, Las Vegas, while us, we're going to the Big Apple- to New York City. Well, that's just about our exciting, fun-filled, unforgettable travel to the number one university in the world- Harvard University.







## Strong Start for SBC in NCAA 89

By Jude P. Roque

**A**fter winning the NCAA general championship for two straight years, the Bedan athletes look to be on track for a third consecutive over-all crown after a sensational start in the on-going 89th Season of the country's oldest sports organization.

The men's and women's swimming and table tennis teams of SBC recently bagged the NCAA plums in their respective events for a rousing start for the Red and White sports program, which is probably its best start in years.

The Red Sea Lions coveted their 12th consecutive NCAA men's swimming title, while their women counterparts won back-to-back crowns in the same league. The men's team collected 1,230 points to beat host College of Saint Benilde, which finished far second with 689.75 points, while Emilio Aguinaldo College placed third overall with 374.5 points.

"I'm so proud and sobrang happy sa mga swimmers kasi they deserved it. It was hard work and sacrifice that won it for us," said multi-titled coach Dondon Roxas.

The Lady Sea Lions tallied 1,001.5 points ahead of the Lady Blazers' 837.75 points and the Lady Generals' 457 points.

Meanwhile, the Red Table Netters made their own impressive run this season with the men's squad clinching its fifth straight title, while the women's team snapped College of St. Benilde's eight-year reign in the 89th NCAA table tennis tournament.

After bowing to Letran in the first round, the Bedan table netters swept the 4-team second round elimination, including a dominant 3-0 thrashing of the Knights. In the finals, the Red Table Netters, led by season MVP Zoren Mendiola, repeated over Letran to complete their five-peat. Coach Kurt De Guzman also won his fifth Coach of the Year award. This was also the eighth championship for SBC in NCAA men's table tennis, the most after Letran's 14.

The Lady Table Netters of SBC likewise engaged CSB in a thrilling battle for the women's title, and came out victorious.

Both the swimming and table tennis teams owe their success to long-time San Beda sports patron James Sy of the LGS Group of Companies for his continued support of both programs. This year, Sy lifted the chances of both programs many levels higher by bringing in world-class athletes to aid in their training. He invited Hungarian Olympian Zsuzsanna Jakabos and Hungarian swimming coach Ivan Petrov for a week to supervise the training of the SBC men's, women's and juniors swimming teams. Jakabos has won several honors for Hungary in international meets, including the Summer Olympics. Sy also hired two Chinese national players for nearly a month to train the table tennis teams of SBC.

And now, the swimming and table tennis athletes of San Beda are reaping the fruits of Sy's generosity.

Of course, San Beda's basketball teams won't be outdone, even as the tournament is still a long way to go. The Red Lions are on a five-game rampage since losing to the Letran Knights in their last first round assignment. They first got back at first round tormentor Lyceum, 81-63, then went on to repeat over Jose Rizal University (68-54), Emilio Aguinaldo College (71-54), College of St. Benilde (65-46), and the University of Perpetual Help (78-76).

The Red Lions are currently on top of the standings again and are hoping to sweep the second round with four more games left, against San Sebastian, Mapua, Arellano and Letran. Their goal is to win a fourth straight crown, something that has eluded SBC in the past.

Meanwhile, the Red Cubs are still unscathed so far this season, consistently blowing out the competition. They look headed for a fifth consecutive NCAA championship, this time under first-year mentor JB Sison.





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- Cited repeatedly as a top performing school in law and accountancy by the Supreme Court of the Philippines and the Professional Regulation Commission, respectively;
- Tested capability to produce board placers in the bar examinations, CPA, nurse and medical licensure examinations over the past years;
- Repeatedly re-accredited by the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU), attesting to the quality education offered by the College;
- Commended repeatedly by PAASCU for its efforts to build a caring community as evidenced by the teacher – disciple relationship of its faculty and students in campus; and
- Recognized for its distinguished alumni/ae whose professional and public service milestones reveal the seeds of the passion for excellence and the highest Christian Benedictine virtues honed by their Bedan education.

Manuel P. Buensuceso, Jr.  
1st Place, 2012 CPA Board Exams

Agatha Christie Cabrera  
6th Place, Nurse Licensure Exams

Marie Angelle So  
4th Place, Physician Licensure Exams

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- Bachelor of Science in Business Administration major in Human Resource Development Management

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- Master of Science in Criminal Justice Administration (MSCJA)
- Doctor of the Science of Jurisprudence (S.J.D.)



*"That in all things, God may be glorified"*





*"That in all things, God may be glorified"*