



the bedan today

a destiny of honor, service and excellence

Volume X

The Official Publication of San Beda College Manila

December 2011-March 2012



Jose G. Aradillo



Assembly Class



Nursing quiz champions



Fr. Aalred Nido, O.S.B. and Francisco Caramini



Most Rev. Nils Antonio G. Tadeo



San Beda (Red) Wins 2011 MGAAC Champions



Manuel W. Pangilinan

BUILDING ON THE GAINS AND LESSONS LEARNED



EIREENE XINA M. ACOSTA
7TH Place 2011 Bar Exams



RODOLFO Q. AQUINO
10TH Place 2011 Bar Exams



2011 5th Grand Red Bedans



Dean Nep. Juanillo, FVR, and Fr. Aloysius Maranan, O.S.B. during ICDEM



Fr. Aloysius Maranan, O.S.B. with ICDEM Region delegates



editor's note

Dr. Joffre M. Alajar

On this 10th edition of *The Bedan Today*, we bring to fore the avalanche of milestones reached, as well as the gains harvested during the second semester of the academic year 2011 - 2012.

Early this year, San Beda College Manila became the hub of educators and scholars from Southeast Asia as they all converged for the first-ever SBC-sponsored International Conference on Business, Entrepreneurship and Management. We are proud of this milestone event, and wish to have more of this kind in the future knowing that such will raise the bar of Bedan achievement even higher.

We record as well the daunting challenges that the College confronted the past months, as significant lessons from this experience serve now as our potent foundation to build the future. As we prepare this magazine, the entire Bedan Community is still in state of shock and in deep mourning, as one of our promising law students succumbed to death due to fraternity hazing. This issue of *The Bedan Today* features an important statement of the College on the hazing incident, reminding everyone of the school's commitment to peace, justice and truth.

The about-to-end academic year has indeed been strewn with challenges that constantly tested our character as a community, proving once again that any unfortunate incident involving any member of the Bedan community affects the College as a whole.

Amid all these troubles, what a nice way to cap the school year than the conferment of an honorary degree on no less than the Metropolitan Archbishop of Manila, His Excellency Most Reverend Luis Antonio G. Tagle. On graduation day, we look forward to hearing his words, inspiring us further in our mission of education, reminding us to go back to our very essence, and celebrating triumph over adversities, as we all congratulate the Class of 2012.

We bring these gains and lessons learned altogether in this issue for us to reflect on.

Let's have a truly good read!



the bedan today

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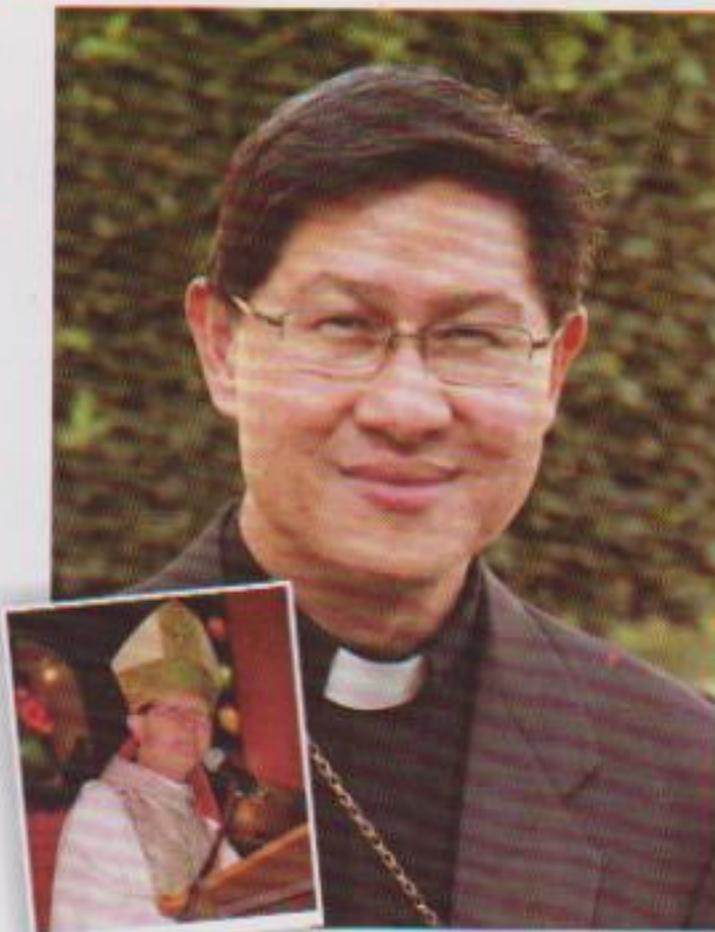
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San Beda College will confer the degree of Doctorate in Humanities, *Honoris Causa*, on His Excellency, The **Most Rev. Luis Antonio G. Tagle, D.D., S.T.D.** on the 30th of March 2012 where he will also deliver the commencement address at the 110th Commencement Exercises of San Beda College. The Archbishop is honored by the college for embodying San Beda's ideals of *Faith (Fides)*, *Virtue (Virtus)*, and *Knowledge (Scientia)*.

FIDES. Archbishop Tagle is a person whose unwavering faith in the Most Blessed Trinity, the Holy Catholic and Apostolic Church, and devotion to the Virgin Mary, the Most Holy Mother of God, have guided his ministry as priest and bishop in the Diocese of Imus. And now as the Archbishop of Manila, the same faith will empower him in shepherding his new flock. Prayer has been and will always be the highest expression of one's commitment in the Catholic Faith. As a man of prayer, Archbishop Tagle has made faith



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The Most Rev. Luis Antonio G. Tagle, D.D., S.T.D., Archbishop of Manila to be conferred Doctor of Humanities, *Honoris Causa*

as the very foundation of his ministry in the Church of Christ founded upon the Apostles.

VIRTUS. Archbishop Tagle's love for the poor and the less fortunate drives him to work selflessly as a priest and bishop. His genuine concern for the poor also forms his theological teachings, ever anchoring the sufferings of man in the redemptive sacrifice of Jesus Christ on the cross. Moreover, evangelization lies at the very heart of the Archbishop's ministry as a servant of Jesus Christ. Archbishop Tagle believes that only in living out the virtues taught in the Gospels authentically can one effectively evangelize others.

SCIENTIA. Archbishop Tagle has never waned in his search for the Truth. His devotion to push the boundaries of theological knowledge during his course work as a postgraduate student of the

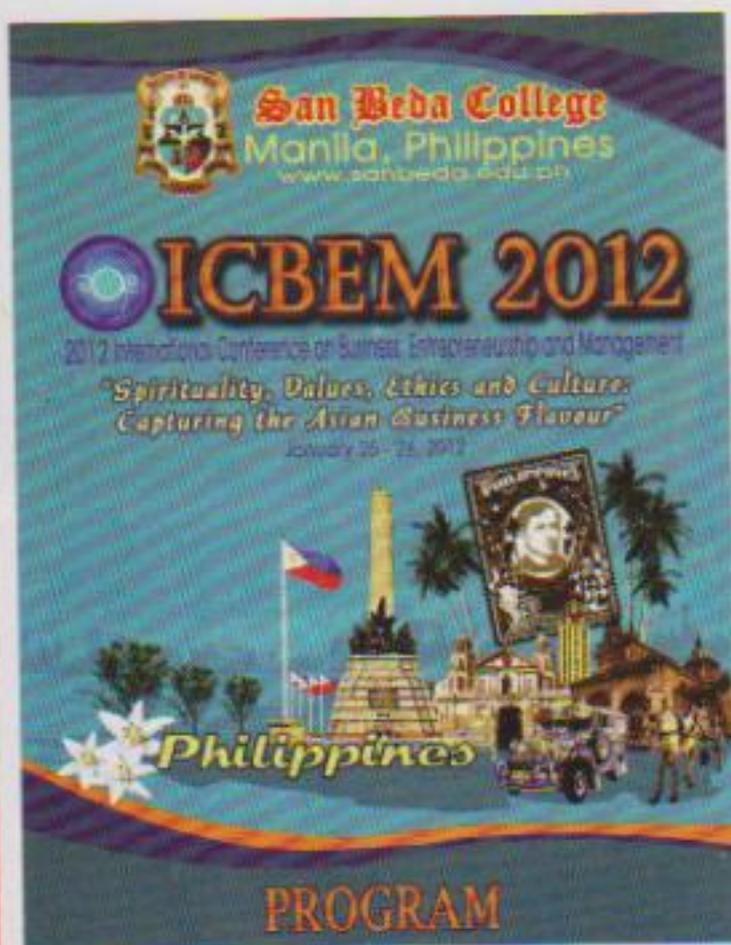
Catholic University of America was attested by his dissertation adviser, the well respected theologian **Rev. Fr. Dr. Joseph A. Komonchak**. As a theologian of first rank, Archbishop Tagle worked as a member of the International Theological Commission, advising the then **Cardinal Joseph Ratzinger**, Head of the Congregation for the Doctrine of the Faith. He has also demonstrated his theological expertise when he worked in the Special Assembly of the Synod of Bishops for Asia in 1998, and presently in his capacity as Chairman of the Episcopal Commission on the Doctrine of the Faith.

The Archbishop's unwavering faith, love for the poor and the less fortunate, and his devotion to push the boundaries of theological knowledge will indeed continuously inspire our students to pursue with ardent devotion the school's ideals of Faith, Virtue, and Knowledge.

San Beda College holds the 1st International Conference on Business, Entrepreneurship and Management



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The College of Arts and Sciences, in partnership with the Graduate School of Business and the Research, Planning and Resource Development Center, organized and held the 1st International Conference on Business, Entrepreneurship and Management on January 25 - 26, 2012. The conference gathered over one hundred fifty educators and scholars from the Philippines, Indonesia, Thailand, Singapore, Brunei Darussalam, USA, and the UK in a lively and intelligent exchange and discussion of scientific research, scholarly reflections, research papers, case studies and emergent knowledge and questions around the theme, "Spirituality, Values, Ethics and Culture: Capturing the Asian Business Flavour."

The wide array of distinguished plenary speakers who offered their insights on the conference theme included His Excellency Fidel V. Ramos, 12th President of the Republic of the Philippines; Kirpal Singh, Associate Professor of English, Literature, and Creative

Fr. Alvin Maranan, OSB with
EAS administrators and foreign delegates





Former President PMA M. Ramos with CAS administrators and foreign delegates



Thinking, School of Social Sciences, Singapore Management University; Dr. Nitinant Wisaweisuan, Assistant Professor of Economics and Vice-Rector for External Relations, Thammasat University, Thailand; Dr. Hazri Haji Kifle, Dean, Faculty of Business, Economics and Policy Studies, University of Brunei Darussalam; Dr. Lucio Sarno, Associate Dean and Head of the Faculty of Finance, Cass Business School, City of University London; Dr. Agung Wicaksono, Assistant to Head of President's Delivery Unity for Development Monitoring and Oversight, Jakarta, Indonesia; Assistant Professor, School of Business and

Management Bandung Institute of Technology (SBM-ITB); and Mr. Michael C. Gallego, CPA, CIA, CCSA, CRISC, MPM, Partner, Advisory Services, Punongbayan & Araullo.

The ICBEM proved to be a defining moment of sorts for San Beda College as it provided avenues for SBC faculty to engage and interact with other researchers and scholars nationally and internationally, strengthened the school's linkages with its international institutional partners, and attracted new and potential institutional partners locally and internationally. The research papers submitted to the ICBEM also provided a potential pool of publishable articles for the special edition of *Scientia on Business*



CAS administrators and faculty members with foreign delegates



Father President Philip M. Rouse accepts a trophy from Fr. Meranen as Dean Juanillo looks on



35 faculty members during the welcome dinner for foreign delegates



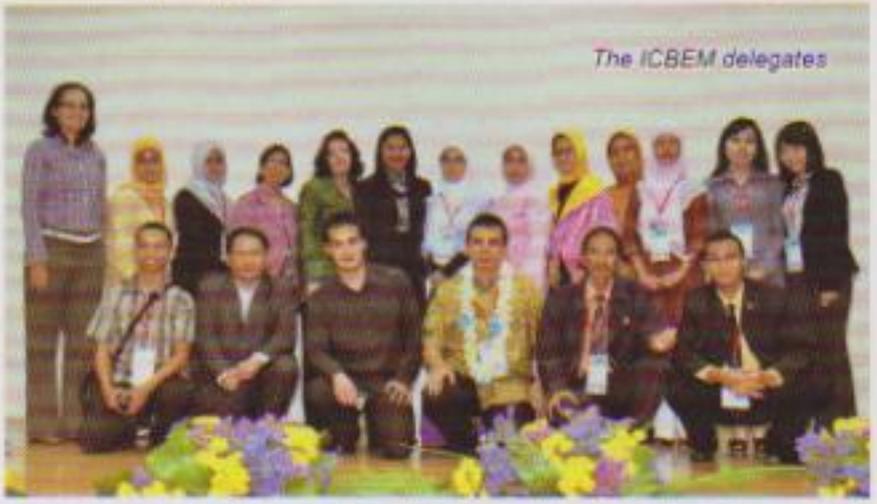
Dr. Ryan Bustamante, a foreign delegate, Dean Sr. Was Juanillo and Pwll. Ebrisa Arana



Fr. Rector with Dr. Kirpal Singh and a special foreign delegate

Administration and Accountancy. Scientia is the official publication of the College of Arts and Sciences.

The success of the 2012 ICBEEM has already spawned talks of next year's ICBEEM to be hosted possibly in partnership with the schools that form part of the Mendiola Consortium namely Centro Escolar University, La Consolacion College, and College of the Holy Spirit.



The ICBEEM delegates



San Beda Leads in Bar Passing Rate

by Richmond Quiambao

The San Beda College of Law once again affirmed its academic excellence with an overall passing rate of 96.55% in the 2011 Bar Examinations. San Beda produced two topnotchers this year: **Eireene Xina M. Acosta** from SBC Mendiola placed 7th with 84.066% and **Rodolfo Q. Aquino** from SBC Alabang on 10th with 83.77%.

The national passing rate this year is 31.95%. A total of 1,913 out of 5,990 of the takers passed and will be sworn in on March 31.

116 Bedans took the exams and 112 passed, 87 of these are first-time takers while the remaining 25 are second-takers. The 96.55% passing rate is the best yet of SBC Mendiola since 1998's 98.72%. The passing rate rose significantly from last year's 81.5%.

San Beda Mendiola also placed ahead of other schools, with University of the Philippines in second with a rate of 94%, Ateneo de Manila University third with 92.7 and University of San Carlos fourth with 91.07%.

The 2011 Bar is the first predominant multiple choice question type test in the Bar's 110-year history. The four-Sunday exams were held on November 6, 13, 20 and 27 last year at a new venue, the University of Santo Tomas in España, Manila instead of the traditional De La Salle University in Taft Avenue.

Court Administrator Jose Midas P. Marquez is quoted in saying that the passing percentage of 31.95% is the "second highest rate in the millennium." The Supreme Court attributes the high passing rate to the reforms undertaken in the 2011 examination. 2011 Bar Committee Chair Justice Roberto A. Abad introduced the foregoing changes in the Bar exams "to exert pressure on law schools to re-examine the substance and shape of legal education."

Aquino, 64, is a professor at the University of the Philippines Diliman with two Ph. D. Degrees – one in Operations Research and Statistics. A Certified Public Accountant, he teaches at the UP College of Business Administration. His field of expertise includes Management Science, Finance, Economics and Econometrics.

Acosta, 25, is from San Jose del Monte, Bulacan and was raised singlehandedly by her mother since high school. She graduated valedictorian in elementary and high school and Cum Laude at UP-Diliman where she earned her BA Public Administration degree. In San Beda, Acosta was Bar Operations Chairman for Labor law in 2010 and a member of the San Beda Legal Air Bureau. She ranked fourth overall in her graduate batch, and is now an Associate in Jaromay Laurente Pamaos Law Office.

"I am very grateful! Naisip ko andami siguro talaga nagdasal for me, so I got a spot sa Top 10. I have a very supportive family, sila ang unang pumasok sa isip ko. I'm happy that I made them happy," she says.

When asked for a message to the law community and her loved ones, she says "Thanks to my family for the good life, to Rom for being my number one fan, to my 1E friends for the law school "life" and to God and my Dad for watching over me all this time. I would also like to express gratitude to my professors and to San Beda for making me reach this far."



SBC passing rate
96.55%



SBC nursing students dominate three quiz shows

by Marisolle Grace Gregorio

A three-peat victory was achieved by SBC College of Nursing students in three interschool competitions held recently at Centro Escolar University, Pamantasan ng Lungsod ng Maynila and Manila Tytana Colleges.

SBC-CON emerged as champions in the 2011-Intercollegiate Quiz N hosted by the Centro Escolar University last November 16 and in the 13th Interschool Pre-medicine quiz show held at the Pamantasan ng Lungsod ng Maynila sponsored by the Brotherhood of Medical Scholars last February 11.

Meanwhile, the SBC nursing team placed 1st runner up in the Intercollegiate Nursing Quiz bee sponsored by the Manila Tytana Colleges last February 20.

The SBC-CON team was composed of Joseph Angelo Rayo, Dranreb Pasion, Agatha Christie Cabrera, Marisolle Grace Gregorio, Ma. Jennel Pumarada, Angela Pauline Carlos and Uella Bernadette Lindo.

"This is the first time that the school has won the Perpetual trophy since the quiz show was founded. Also, this is the first time that SBC-CON joined a major competition. I believe that these students have both the EQ and IQ to perform well", said Dean Tessie Da Jose, RN, MAN, EdD in an interview after the SBC nursing delegates won the 13th Interschool Pre-Medicine quiz show besting 38 other competing teams.

LESSONS FROM SBC'S CHAIRMAN OF THE BOARD

by Dr. Joffre M. Alajar



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In this season of commencement rites when an avalanche of Bedan graduates move on to pursue further studies or conquer the world of professionals, it is good to let them carry some important lessons about life beyond San Beda College.

Here therefore are important life lessons from no less than San Beda's chairman of the board Dr. Manuel V. Pangilinan, in an exclusive interview with him in his well-appointed office in the PLDT Cojuangco Building, Makati City.

As in his past interviews with this magazine editor, Dr. Pangilinan, a.k.a. MVP was his usual self-candid, insightful and self-deprecating, sharing his thoughts on success, failures, people he admires most, his life legacy, and more. He was told that this interview will be shared with the members of his Bedan family, most especially the Graduating Class of 2012. Here are excerpts of that memorable interview with San Beda's top honcho.

JMA: You have managed to survive a number of failures in life and in business, any formula to survive failures in life and in business?

MVP: Well, some are outright failures. There is life after failure, and you won't die because of failures. In many respects, you have to console yourself and tell, well I am still alive and you have to take care of yourself. And if you have a family, you focus on your kids, your wife and so. Your failure tells you that there is a chance to recover and move on with your life. Throughout history, there have been instances of failures by the great leaders of the world, and you know they say to themselves, we gonna succeed the next time around. I think you should feel your failure, you have to feel remorse about it, otherwise you do not learn your lesson. That is the way it is whenever I encounter failures. *Parang sugat din Yun*, you have to feel the pain initially, its good to mope and feel depressed, despondent for a few days, and then, *pag humilab na yung sugat, naging peklat na*, then its time for you to move on. Then learn new lessons, be careful with the risk that you take, the next decision is risk-free, and true, nothing is ever certain.

JMA: On the more positive side Sir, you have received a number of awards, recognitions through the years. How do you view these awards that you have garnered?

MVP: You know, I keep telling people that you have to recall in Greek theater *di ba* they usually show two faces – a happy one and a sad one and they are shown side by side. So to me you should treat failures and triumphs in a similar way, and that they are fleeting.

JMA: And you have to feel the joy of being a winner.

MVP: Yes, if you are victorious, you are entitled to feel joy, especially after you have done it, you're entitled to enjoy and savor the triumph in a similar way, and that they are fleeting. You are only as good as your last deal.

JMA: And so success should not make you complacent?

MVP: Absolutely. People would say you have succeeded 10 years ago, what are you doing now? Have you slept on your laurels? *Ganun din*

sa failures, *damahin mo din yun*. Pero move on, you still have a chance to succeed. And in success, you still have a chance to fail. *Di ba?* It's no guarantee that if once successful you will not fail anymore. But of course, once you built up upon arsenal of successes, you have a better chance of succeeding because the lesson is that, more likely than not, when they see you more successful, the better opportunities will flow your way, oh why don't we partner with them because these guys know what they're doing. So you

ng hapon. Li Ka-shing, reputedly the richest man in Asia, and a business magnate from Hong Kong. *Yun mukhang papunta siya sa opisina, ako din papunta sa opisina*. So you thought of admiring him. *Ang yaman-yaman na niya nagtatrabaho pa rin siya*. So as I have said, there is always a price that you have to pay for the life that you have chosen.

JMA: Sir, you have this knack to stack your corporate ranks with higher – quality



know, if you build a reservoir of successes, then certainly that helps you, the caveat is there and you never shoot.

JMA: Who among the captains of the business and industry do you consider as your role models?

MVP: Locally, different aspects *diba* and *nakikita mo kay Henry Sy* – *yung kanyang* patience. He is a very patient investor. *Kailangan mo yun*, eh *hindi siya nagmamadali*. *Parang ang* impression ko for example *yung investment niya sa China Bank*, *inuunti-unti niya yun* until finally *siya na yung major share holder*, *so nakakatuwa yun*. *Si Gokongwei* – *yung sipag niya*, *yung kanyang hirap sa buhay*. I think if I could recall correctly. *Mayaman ang kanyang tatay sa Cebu*, *tapos nagfail ata then nadiscover niya namatay ang tatay nya nang madami ang utang* – and the family had to sell everything and he had to sell goods on his bicycles and you know it's a very inspiring story for a young man like him. He took care of his family *sa hirap talaga*. Now he is a major business group here. *Maraming ganun ang istorya*.

Sa Hong Kong, si Li Ka-shing, *ganun din* – *minsan* I crossed his path sa Hong Kong *linggo*

professionals from Asia, America and Europe. (*Can you say that they are the very reason why your companies are highly successful?*)

MVP: Oo, *kasi naman* we are a large group and complex group. *Di ko naman magagawa yan nang magisa*. I need the help of others. And part of the requirements of a good leader is your ability to get good people. *Ang laking ginhawa yun* to have a good chief financial officer, good technical officer, good HR people. *Kasi sa galing nila uunlad talaga, ang laking tulong*, at *saka* when we started at First Pacific, the kind of people we were hiring, conform at that time to the size and complexity of the organization *kaya medyo* medium quality people *din ang hinihire namin kaya* to begin with you don't need high quality people at that time *kasi maliit lang kami, di namin ma-afford ang sweldo*, but as we become bigger the quality-level rises, because your ability to compensate also rises. At the end of the day, the principle is "*quality decisions are made by quality people*." If you have quality people, then the thinking that goes into the decision-making process, and the execution of any decision is quality, *so kailangan mo yun*.

JMA: You have been successfully leading

changes in the visions, strategies and cultures in the many organizations you are handling. How do you accomplish these Sir?

MVP: Not easy. You have to engineer. It takes time. It is not easy. *Kasi parang in-grown toe nail yan. Mga in-grown yung habits ng mga tao* with the past owners, who have been around for so many years.

JMA: Sir, do you consider yourself a transformational leader or a transactional leader?

MVP: I think both, You need both. Transactional because we are investment-driven. The growth of the organization is driven both by the organic growth and the regular internal growth of the corporation but also by acquisition when you invest and you should have the transactional skills. You see in many respects, the qualities of a leader in the Philippines are contradictory. We require our people to be good managers, which means you should have to be able to have the management skills to handle people, goals, etc., and at the same time we want you to be an entrepreneur. We want you to have a business sense, you should have the ability to spot opportunities, to strike and execute deals, so your transactional qualities must be there. Thirdly, if it is an existing company, not a greenfield investment, you probably have to change processes, people and culture which means transformational. You are there to change them and people don't like change because it creates uncertainty.

JMA: You also believe in empowering your people by re-tooling them through professional trainings, or making them involved and committed to produce the desired results?

MVP: Yes, but before giving them the proper training, proper attitude. More importantly, they should get a sense that they are responsible and accountable for the job at hand. And whatever results may be produced, whether it is successful or a failure, they must feel that they were part of the entire process. Whether success or failure. *Di ba sabi nga nila, "a lousy leader is one who is despised, a good leader is one who is respected, but a great leader is one where his followers could say – we did it ourselves."* That is what you should make them feel. Self empowerment is important. *Sa amin*, two things are very important as well: 1) your individual accountability, we don't believe in committees, sure you can create task force, committees to help you do the work but at the end when you look at somebody we say- Are you the head of this committee? You should be



responsible for the decision that the committee take; not the committee. Filipinos have the tendency to hide in a group, that is why basketball is very popular here in this country, that's my theory any way, so important *sa amin ang individual accountability, importante sa amin ang empowerment* that we cannot give you that accountability without empowering you to take on the job, otherwise, how can you do the job when we do not give you the authority and marching orders and the like. *Kasi* at the end of the process, we want them to feel that they did it, they did it themselves.

JMA: This is a summation of what the MVP legacy is all about? Any agenda which you would still like to accomplish before you retire from work?

MVP: Yes, you know I am getting old and part of the responsibility of the leader is to craft a succession plan not only for myself but also for the group. And so, I mean they are good leaders in their own right but you have to prepare succession plans for them. So at this stage, it is important to identify younger talents while we are still here, we are to develop the kind of future leaders of the group. Telling them though that I don't want you to be my clones, you have to develop your own style, your own leadership qualities. Some of which should I think be part of the over-all group's culture, but some of them should be different. You are a different person, like your kids are different from each other, you should have your own style of leadership. *Importante sa amin ngayon yun.* It is the responsibility of the leader to find a succession because at the end, you want continuity of the business in the long-term.

MVP: I don't want to be remembered actually. I simply want to fade away like a good soldier.



SBC WINS NC GENERAL CHAMPIONSHIP ANEW

by: Jude P. Roaño

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Amidst all the controversies surrounding the Red Lions and the National Collegiate Athletic Association (NCAA), San Beda College managed to retain the General Championship in the Senior Division of the 87th Edition of the country's oldest sports league.

Last year, SBC coveted the overall title in the Senior Division of the NCAA for the very first time even as it remained the only founding member in the league today. The back-to-back honors gave SBC's athletics program a huge boost after its men's basketball team was slapped heavy sanctions by the league as a result of a brawl during an NCAA volleyball game that involved Red Lions head coach Frankie Lim and some players.

San Beda ruled the men's basketball, men's football, swimming, and men's taekwondo while placing second in men's volleyball and women's taekwondo to garner a total of 435.5 points. Second-running College of St. Benilde finished with 427 points even as SBC only landed 6th in the NCAA's final event of the season – track and field.

In the Junior Division, San Sebastian copped the overall crown with CSB and Arellano University getting second and third honors respectively.

Mapua Institute of Technology still holds the most number of general championships in the Senior Division with 21, followed by Letran College with 9.

La Salle Greenhills has 12 overall plums in the Junior Division followed by SBC with 9. Letran



and MIT have 8 apiece.

Both Athletics Moderator Edmundo "Ato" Badolato and NCAA Management Committee member Jose Mari Lacson praised the efforts of the coaches and athletes of SBC this season.



THE EFFERVESCENT MON T. GUINTO

“A jolly good fellow, nobody can deny”

by Dr. Joffre M. Alajar

Bobby Perez, OSB, picked up Mr. Guinto from the classroom and assigned him to take over the enviable position of college registrar.

“It was Sir Guinto’s unquestionable integrity and good character which made him the perfect choice for this important administrative post,” says the long-time administrative assistant of the Registrar’s office Mrs. Adeling Inocencio.

In the more-than-a-decade history of San Beda College, people come and go. Along the way, there are people who leave their marks behind especially their good character. Such can be said of San Beda’s well-loved registrar, Mr. Ramon T. Guinto.

Some two decades ago, a survey was conducted among the teaching and the non-teaching personnel of San Beda College as to who among the school administrators they trust most. Overwhelmingly, our college registrar for over 20 years now, got one of the highest votes.

Born on August 31, 1947 in Kaingen, Bacoor, Cavite to Graciano Tortona and Zacarias Guinto, Mon, as he is endearingly called, considers himself a born teacher. At age 21, this young man from the Philippine Normal College was chosen by the late Mr. Ricardo Liwanag, grade school assistant principal in the decade of the '60s, to teach school graders. At that time, Mon was one of the very few teachers who could competently and effectively teach practically all subjects, from Character Education to Mathematics to Languages, and other basic core subjects in grade school. Mr. Liwanag, who to date is Mon Guinto’s icon-educator, assigned him administrative works to include editorial positions in the Echoes yearbook and The Bedan publication. In the mid-'80s upon the retirement of the legendary Atty. Juan K. Cabrieto, then college rector, the revered Fr.

While in office, Mon did not only function as College registrar. He was also taking other chores in school such as: program emcee, PAASCU accreditor, adhoc committee chair, juror in art and music competitions, church commentator, and a lot more, revealing the abundant talents of the man who is considered one of San Beda’s most colorful personalities. From among the many tasks Mon has handled in school, it is his emceeing the annual St. Benedict service award which he will always be remembered for, as he would scribble beautiful, well-researched and funny descriptions about the awardees who served SBC for over 30 years. This chore made Mon very popular and endearing to his fellow workers in school.

In the next years’ St. Benedict Service Awards rites, the Bedan Community will sorely miss the Man, as he is due to retire from school service this June 2012 having reached the mandatory retirement age of 65. While there is a certain sadness in his eyes when he talks about leaving SBC soon, Mon nonetheless is filled with joy and gratefulness to San Beda College which he considers to be his one and only second home. And for many of his fellow workers, San Beda will never be the same again without the effervescent Mon Guinto, for he is “a jolly good fellow which nobody can deny.” He will surely be missed and here’s hoping that there may be more of his kind in San Beda in the future.

Bedans shine in Finance inter-school competitions

Students from the Financial Management Department of the College of Arts and Sciences won in various inter-school and national competitions.

The team of **Francis Lorenz Jay Medina**, **Christian Caye Decasa**, and **Arnel Gabriel Martin Magsino** won 1st Place at the Philippine Stock Exchange - Junior Philippine Economics Society (PSE-JPES) Capital Markets and Economics Quiz Bee held at the PSE Trading floor, last September 9, 2011. They bested 21 teams from different colleges and universities nationwide, beating the defending champions from the University of the Philippines - Diliman. The SBC champion team was awarded full-scholarship by the PSE for their Certified Securities Specialist course, worth Php 20,000 cash, a plaque and trophy for the school.

Another team composed of **Francis Lorenz Jay Medina**, **Diana Krizelle Manio**, **Katryn Anne Dakis**, **Carlos Leandro Felipe**, and **Arnel Gabriel Martin Magsino** with their coach and trainer **Prof. Fabie V. Pagkaliwangan**, garnered fifth place-overall at the 13th Inter-Collegiate Finance Competition (ICFC). It is the country's most prestigious and highly-regarded Finance-oriented competition, organized by the Financial Executives Institute of the Philippines (FINEX) in-partnership with JPMorgan Chase & Co. The said competition was also sponsored by the Asian Institute of Management Centre for Banking and Finance (AIM-CBF), Chartered Financial Analysts Society of the Philippines (CFAP), The Bangko Sentral ng Pilipinas, and Isla Lipana & Co. of PricewaterhouseCoopers. Over 84 competing schools and universities participated in this said competition, along with Assumption University and Chulalongkorn University of Thailand, (Nanyang University) of Singapore. The team entered the final round held last October 24, 2011 at the Assembly Hall of the Bangko Sentral ng Pilipinas. The team won 5th place in the final ranking, tying-up with Binalbagan Catholic College of Negros Occidental in Mindoro.

This was the first time that students from the Financial Management Department represented the school, and garnered places.

Team SBC_F&M, composed of **Carlos Leandro Felipe**, **Christian Caye Decasa**, and **Russell Ray Villanueva** won second runner-up in a Stock Trading game during the 2011 Bank of the Philippine Islands - Philippine Stock Exchange (BPI-PSE) Equity Challenge: Clash of the Universities, beating 47 other teams from 12 different colleges and universities. From a start-up virtual money of Php 5 Million, the team was able to increase their portfolio by 60.89% to Php 8,043,849.12, for the duration of the competition which lasted three months from August 8 through October 7, 2011.

Congratulations!



Another Round of Applause for Bedan Achievement

True to its theme "Celebrating Bedan Achievement", the annual Red and White Ball held recently by the San Beda College Alumni Association (SBCAA) once again honored its outstanding men and women.

Elevated to the Sports Hall of Fame were: **Rafael G. Villareal** – Football and **Luis A. Brill** – Basketball.

Most Outstanding Overseas Bedan award went to **Alfredo P. Tsai**. Distinguished Bedans for 2012 included **Tomas P. Africa**, Public/Government Service; **Ernesto R. Alberto**, Telecommunication; **Pedro S. Cayco**, Education; **Vicente R. Cuna, Jr.**, Banking & Finance; **Commodore Rafael V. Dacanay**, Military Service; **Isabelo "Ivan" S. Dela Cruz**, Fashion; **Dr. Venancio P. Garduce, Jr.**, Medicine; **Jose S. Lavarro**, Business & Entrepreneurship; **Calvin B. Millado**, Entertainment; **Renato R. Reinoso**, Media (Print); **Justice Bienvenido L. Reyes**, Law; **Dr. Zeus A. Salazar**, Social Science; and, **Arturo Aristotle C. Solito**,



2012 Distinguished Bedans



Gen. Apostolin with Atty. Acuña and Mrs. Helen Cruz



2012 Golden Jubilarians (20-over) class



Mandy Cruz, Pl. Alay Maranan and Dr. Joffre Alajar



Consul Mario Villanueva & Congressman Apacible



Mandy Sandejas & Shamcey Supsup



Christian Bautista & Lovi Poe



2012 Distinguished Bedans

Arts & Culture.

The **Ramon V. Mitra** award for Legislation was given to **Hon. Tomas V. Apacible**, while **Dr. Casto P. Magsaysay** was given special recognition for his long-time service to society.

Emceeding the program were Ms. Universe third runner-up **Shamcey Supsup** and TV5 news broadcaster **Mandy Sandejas**. Entertainment were provided by **Christian Bautista**, **Lovi Poe**, **Zia Quizon**, **Bloom Brothers** and the **Ballet Philippines**. Prominent personalities spotted during the affair were **Consuls Luis and Mellie Ablaza**; **Mr. and Mrs. George Yang**; **Mr. and Mrs. Arthur Macapagal**; former senator **Ramon Magsaysay Jr.**; **Mrs. Cecille B. Mitra**; **Mrs. Sonia Roco**; **Supreme Court Associate Justice Bienvenido Reyes**; **COMELEC Chairman Sixto Brillantes**; **Comm. Gus Lagman**; **Atty. Avelino** and **Mrs. Helen Cruz**; **Dr. Jaime Galvez Tan** and wife **Becks Tan** and a lot more.

Dr. Manuel V. Pangilinan, chairman of the Board, sponsored once again the traditional **Red and White Ball**.

The well-attended affair proved that San Beda College has indeed a legacy of producing stellar achievers in society. It was a night to remember, deserving another round of applause for Bedan achievement.

ALEX C. LAZO

Capping his SBC years happily, proudly

by Dr. Joffre M. Alajar

People are remembered most for their perennial role in the life of an institution, like **Dr. Onofre R. Pagsanghan**, a seasoned HS teacher of Ateneo de Manila and the late **Bro. Andrew Gonzales**, a long-time president of De La Salle University.

In San Beda College, there is one member of the Bedan Community whose guidance counselling service will be most remembered by throngs of grateful students who at one point in their growing up years in school sought counselling for their problems, big or small. To those who have passed the hallowed halls of SBC High School, the name **Alex Lazo** will always be equated to the admissions and guidance service. Alex Lazo and the Office of the Guidance Services are like two peas in a pod. You can't mention one without the other.

In college, talk about the professors who have helped them a lot in school, and the name Alex Lazo will, at some point, crop up and stand among the most helpful. Alex, to his peers and Sir Alex, to most of his students, has transcended into guidance counselling, moving into teaching social science subjects in the later part of his academic profession. Added to what he has done well in his vocation is his being a PAASCU accreditor, faculty adviser, an active member of PACERS, (*an association of counsellors education and research based at DLSU*), and a lot more.

Always impeccably dressed in school, Alex believes that he owes this to the students whom he teaches good grooming, right conduct, and career education, showing his deep concern for their emotional-psychological well-being.

"Knowing what he really wants in life" is something that Alex has always been sure of, as he retires from active service in SBC when he reaches the compulsory retirement



age this academic period. His years have certainly been lived well, in fact many of them *"lived for others."*

After all, he would not have managed to do well in many different yet related work assignments in school for almost 47 years if he did not know what he was aiming for and had the determination to see everything through until his school retirement.

Alex is restless unless he is doing a multitude of things and doing well in all of them. In fact, he has a list of what-to-do after retirement. A confirmed workaholic, Alex firmly believes that, it is better to wear out than to rust out. Keeping the motivation to continue being productive even after retirement may be difficult for others, but for Alex, it is in keeping himself productive, which makes him happiest.

On March 27, 2012, Alex turns 65 and such marks the end of a long, dedicated, committed and excellent SBC service – happily and proudly!

San Beda College



Manila

Dean - VIRGILIO B. JARA

Overall Passing Percentage (112 out of 116) – 96.55%

BAPO, LOVELY S.
ABRIGO, ALDREN D.
ACERET, CHENAIDE P.
ACOSTA, EIREENE XINA M.
ADARLO, JULIAN JR. E.
AGUSTIN, JAMES BRYAN O.
ALBAN, JOSE AURELIO B.
ALCANTARA, ANDREW JOSHUA B.
ANGELES, ADA VICTORIA D.
ANTONIO JR., SALVADOR F.
APOSTOL, LLOYD ELGENE A.
ARELLANO, JOANNA R.
AVILA, GAIL B.
BATHAN, BERNADETTE D.C.
BENEDICTO, LEONARDO JR. R.
BONCODIN, FERNANDO JOSHUA A.
BURTON, NOEL RAFAEL L.
CALALANG, ANGELITA S.
CALONGE, ANNE MARIE N.
CAMBALIZA, CHARLES ROMULUS A.
CANON JR., RAUL E.
CARAYUGAN, CRISCELYN B.
CASPE, MAILYN P.

CONCEPCION, ACE JELLO C.
CONCEPCION, JUNO KORINNA G.
CONTACTO, MARIA KATRINA NICOLE C.
DABU, MARY CHRISTINE C.
DALOG, CYPHRINE MAXCEL T.
DATINGALING, JEFF E.
DAUZ, DIANE THERESE T.
DAVID, LOUELLA PAMELA M.
DE JOYA, ROSE JENNIFER A.
DELA FUENTE, RAINER P.
DELOS REYES, ANA OFLODA S.
DIMAYUGA, ROXANNE MARIE B.
DINOPOL, RAPHAEL LEANDRO E.
DOMINGUEZ, KATRINA PAULA A.
DONATO, ANNABELLE D.
DUMARPA, FAYDAH M.
ETANG, MAE ANGELIE L.
FERNANDEZ, RAOUL BENEDICT T.
FLORES, CATHERINE A.
GABRIEL, JOSELINA PAULA A.
GALANG, MARY IVY ANNE T.
GITAU, LEOPONVILLE NDOTA WAMBUI D.C.
GOMEZ, CHRISTINE MAY T.

GOMEZ, JOANNA PATR
GUEVARRA, MARIA CR
HERNANDEZ, WENDY
HIPOS, KRISTINE ANN
JALOVA, DAISY JOY D.
JOSON, ROEHL G.
JOYA, JAMELLA ANNE
LABAO, REX C.
LANSANG, BLESSCILD
LLOREN, FLOCERFINA
LOPEZ, DIANA GRACE
LUGO, MONFREY C.
MALASAGA, JOEL P.
MANGOBA, SHIARA P.
MARDERS, RICHELLE
MATIENZO, HERBERT
MATAS, JEROME A.
MENDOZA, LEONARDO
MERCADO, CRYSTAL A
MIRAFLORES, JAN PATRI
MISADOR, OLIVER T.
MOLINA, ARVIN STEPH
NALUPTA JR., RICHARD



Alabang

Dean - ULPIANO 'ULAN' P. SARMIENTO III

Overall Passing Percentage (43 out of 48) – 89.58%

AQUINO, RODOLFO Q.
ARQUERO, JOSEF BERTRAND L.
BACULIO, CARMELITA RITA R.
BAUTISTA, MA. NESSA M.
BENDIJO, CHRIS NOEL A.
CABASA, THEO JOSEPH N.
CABATBAT, ARGEL JOSEPH T.
CAEG, CATERINA ISABEL C.
CARONONGAN, TANYA PAMELA C.

CHAVENTE, ALDY V.
CONCEPCION, JOHN RAY C.
CRUZ, ROMINA A.
DALISAY, SANNET YVES JANET P.
DIMALANTA, ADRIAN REX C.
DU, GENERAL D.
EBORA, ARIANNE ROSE R.
FRANCISCO-REDIMANO, CECILLE L.
FULGENCIO, JESSICA DIVINA E.

GAVINO, NOELLE S.
GOZOS, JONAS PATRI
GUZMAN, MARIA ANNA
HERRERA, MIGUEL CC
IMPERIAL, HAZEL O.
JANDAYAN, JOFRED P.
JIMENEZ, CHARITY L.
JOSON, ANDREA S
MABOLO, RENE PAOLO

EIREENE XINA M. ACOSTA 7TH PLACE



RICE D.
ISTINA PORTIA G.
LYNNE P.
ABELLEE G.
L.
MARIE F.
A O.
E.
V.
ARI M.
D.G.
O II, B.
A.
CK O.
EN L.
D ALVIN M.

NAPARAN, EVA CHRISTINE V.
NATIVIDAD, DEOGRACIAS M.
NAVARRO, AUDRYNNE CASTLES S.
OCAMPO, CHRISTIAN JOY O.
ONG, JOHN Y.
PABALATE, MARK GJEFFERSON E.
PAGUIO, JOANNA MARIE F.
PEJO, SALVACION SOLEDAD B.
PINEDA, RYAN DARYL G.
PIÑGOL, JOSE CRISANTO V.
PLAZA III, MANUEL S.
PORTUGAL, JAN PEARL
PUNZALAN, ANGELA J.
QUEBRAL, ROMULO JR., E.
REYES, IZAH KATRINA T.
REYNANTE, PRESCIA VANESSA A.
ROBINO, JENNETTE D.
ROMANO, RAYMOND P.
ROMULO, AIGY R.
SADIAN, JOHN CARLO GIL M.
SADICON, MARIUS JOVENUS IAN S.
SAGABAEN, JOHN-JOHN C.
SALONGA, EUGENE CARLO D.R.

SANTOS, CHRISTINE R.
SANTOS, JUAN PAULO C.
SANTOS, MANOLO ADEL M.
SAPLA, JOYCE A.
SOGUILON, ISRAEL C.
SULAY, CLARMANETTE B.
SY, ARIANNE CAMILLE M.
TAMARES, JOHN JOSEPH S.
TARUC-BATALLA, LEIRA LEONOR S.
TAYAO, JOSEPH D.
TOMANENG, GUIA MARIE M.
UY, JAN REINER B.
URETA, YEN P.
VALENCIANO, MELANIE B.
VERZOSA, MEL JOHN I.
VILLANUEVA, GILDA MAY E.
VILLAREAL, CINDY MARIE R.
VITUG, JAN ALLYSON C.
WILSON, JOAN GRACE G.
YU, AHMED JOSEPH D.V.

RODOLFO Q. AQUINO 10TH PLACE



CK M.
IRENE B.
RNELIUS C.
AUL P.
O G.

MAITIM, MELQUISEDIC L.
MARCAIDA, EDWARD JOHN D.
MENDOZA, P. WINSTON B.
MIOLE, JR., HECTOR M.
OPERARIO, RHENELLE MAE O.
PABLO, HOMER L.
PACETE, JOHANNA B.
PAMALOY, SITTIE RAIFAH M.
PEREZ, RICHARD V.

POSTRADO, REALYN M.
RODRIGO, ROBERTO REY S.
SANCHEZ, JANICE C.
TOLENTINO, FRANCISCO PAOLO RAFAEL G.
YAP, NIQUEE LOUISE A.
YU, DAPHNE E.
ZAMBALES, JOHN MICHAEL U.

BENEDICTINE STORY IN THE PHILIPPINE ISLANDS



A PHOTOGRAPHIC MEMOIR
on Francesco Giannini's
Sacred Masterpiece

Aelred U. Nilo, OSB

A monk and painter collaborate
on Benedictine story -

A Book Launch and an Exhibit

How can the history and tradition of an institution such as the Benedictines in the Philippines be told appealingly and interestingly in today's visual information age audiences?

Rev. Fr. Aelred Nilo, OSB ingeniously answers this question in his book "*Benedictine Story in the Philippine Islands*," his first venture as a Benedictine monk of Manila in the world of art publication and as an author. Alongside with the launching of the book is also the inauguration of the art exhibit by an Italian painter Francesco Giannini. Father Nilo and Giannini were at the Pamanang Bedista, San Beda Manila to sign copies of the book and inaugurate the art exhibit last Friday, March 23, 2012.

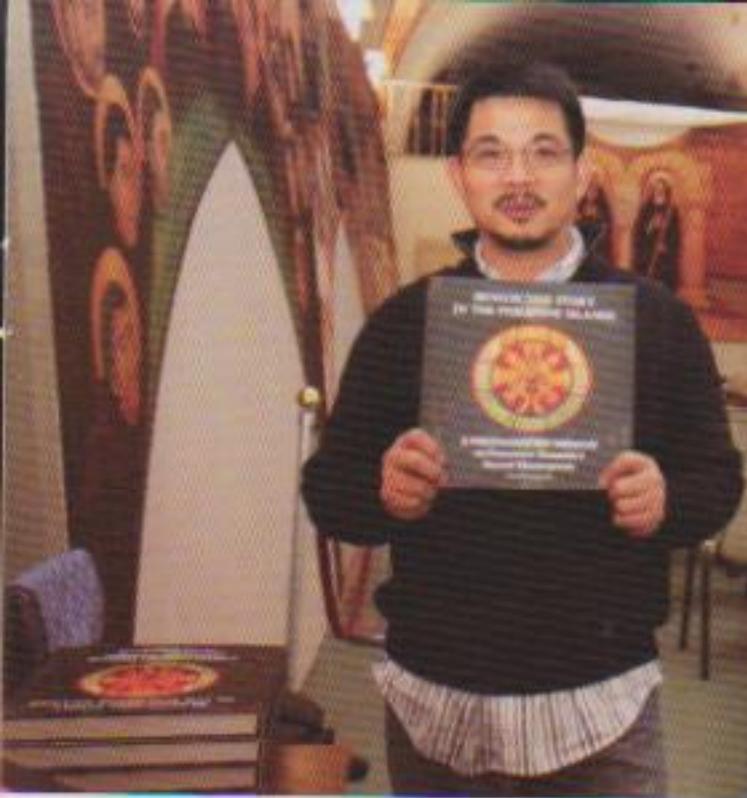
A first of its kind in San Beda Manila in its century presence in the Philippines, the event introduces to the public a first timer author-monk side by side with an Italian artist whose work is documented in the book. A visual treat especially for the art lovers and artists alike, the book chronicles the span of more than two years the execution and progress on the narrative paintings by Francesco Giannini, the artist commissioned by the Benedictines of San Beda College for the back wall of the Abbey church.

"I worked closely with Francesco to oversee the painting we commissioned him to do," Fr. Aelred says. "During this period I received photos of updates from the artist which we discussed over e-mails, SKYPE and phone calls. So I took this table book that not only documents the birth of a masterpiece but also accounts the story behind the art."

The preparation, sketches and development of the painting are all chronicled photographically in the book. It is an unusual book because it is the first of its kind revealing the painter's secret that could be traced back to the height of the European Middle Ages (11th century).

Francesco Giannini lives and works in Peschiera del Garda, near Verona, Italy. During the course of the years his work has been displayed in many different collective and personal





Francesco Giannini

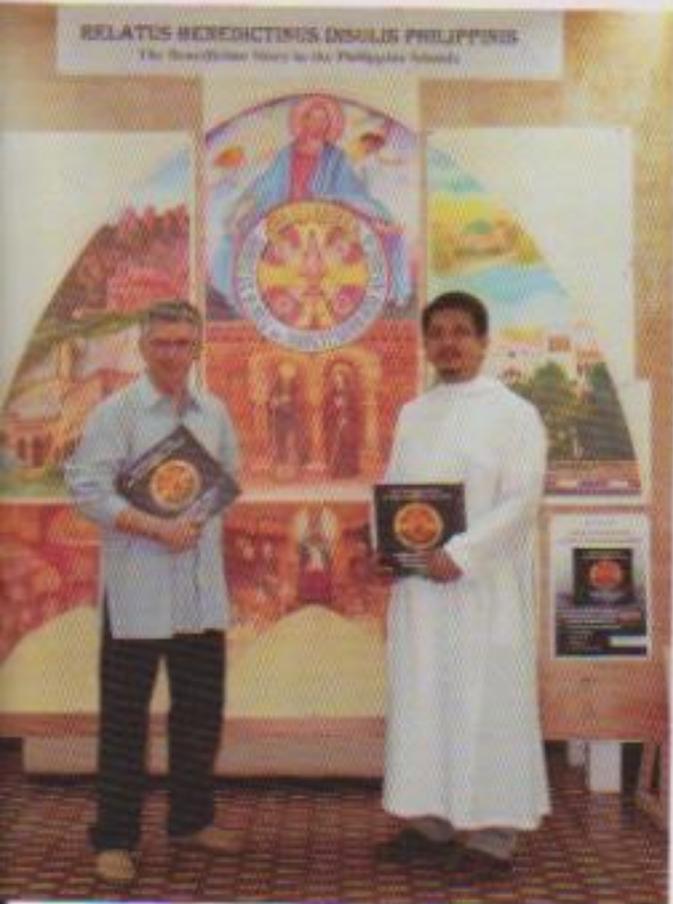
exhibitions, he has won many awards for his paintings, which are sought by art collectors in Italy and in various other European countries.

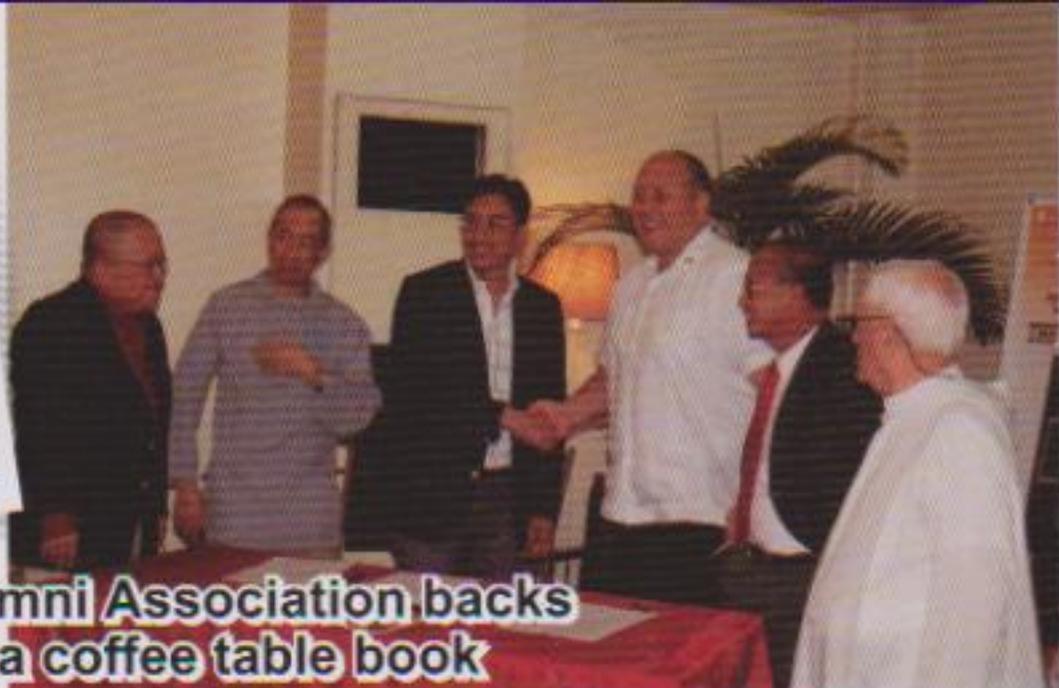
Gianni Lollis, President of Societa Belle Arti Verona (SBAV) wrote, "Despite our modern-day tendency towards secularization, Giannini's perception of sacredness reveals his passion and his expression of beauty as the message of a dialogue between the

author, God and the public. I do not think I would be mistaken in affirming that certain details of the great work recently accomplished for the Benedictine monastery in Manila refer back to past works when the predilection for a figurative subject contributed to the transmission of values, not only as a religious or aesthetic gesture, but also as an anguished prayer and an impassioned catharsis."

Further Lollis added, "During the course of his work, Francesco has at times sensed the limits of traditional pictorial representation which could be too "didactic", but through his choice of methodology and symbols he has achieved a masterpiece rich in narrative value, which is not only highly aesthetic but, above all, mystic."

Fr. Nilo, a monk of Our Lady of Montserrat, Manila, took his License in Theology with specialization on Monastic Studies at the Pontificio Ateneo San Anselmo, Rome, Italy. He met Francesco during the summer of 2006 in Assisi, Italy. They worked together for the realization of the narrative painting called "The Benedictine Story in the Philippine Islands". At present Fr. Aelred is the chaplain of the Basic Education Department.





San Beda Alumni Association backs Caloy Loyzaga coffee table book

THE San Beda College Alumni Association (SBCAA) will publish the first major coffee table book on legendary basketball icon **Carlos "Caloy" Loyzaga** in recognition of his significant contributions to Philippine sports.

"Caloy Loyzaga represented not only the school but also the country. Nobody in my generation saw him play and only know how great a player he was by reputation," **Atty. Jonas Cabochan**, SBCAA president, said during the recent signing of the agreement held last Thursday at the Casino Espanol in Manila between SBAA and PSC Commissioner **Chito Loyzaga**, the cager's eldest son, on the book in tribute of his father.

"This book is very important because we also hope that it serves us an inspiration to our youth for the honor he gave to the school and our country," added Cabochan during the event witnessed by Abbot Tarcisio Narciso, the head of the Benedictine Order in the Philippines.

Also witnessing the signing of the agreement were Atty. Avelino Cruz, San Beda Law Alumni Association Chairman, fellow San Beda alum Atty. Dominador Buhain, president of Rex Bookstore Inc., and 96-year-old Spanish priest, Fr. Benigno Benebare, who was the school's prefect of discipline during Loyzaga's early playing days with the Red Lions.

"This book will not only preserve Loyzaga's legacy to San Beda but also for his country," said Cruz, founder of the noted ACCRA law firm and an avid fan of the player known as "The Big Difference" when he was a San Beda high schooler in the 50s.

Banker San Beda alumni Jose Araullo, who

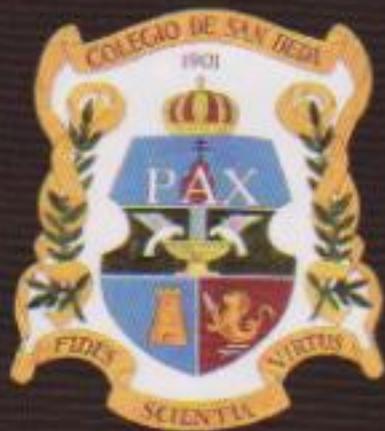
was also able to watch Loyzaga in his prime, noted the agility and skill that the player showed on the court. *"He played with finesse and was very sportsmanlike."*

"On behalf of my father and our family, we would like to thank the San Beda Alumni Association in helping us publish this book so we can preserve his legacy," said the younger Loyzaga, who followed in his father's footsteps to San Beda and was a member of the Red Lions squad that won back-to-back NCAA titles in 1977 and 1978.

Aptly titled *"The Big Difference,"* the coffee table book will showcase the highlights of Loyzaga's long and distinguished basketball career, among them as skipper of the national team that captured the bronze medal in the 1954 World Basketball Championships in Rio de Janeiro, the highest ever finish of an Asian squad in the tournament. Standing 6-foot-3, the pigeon-breasted basketball star was also named to the All-Star selection of the prestigious event.

He also saw starred in the Philippine teams that won gold medals in the 1960 and 1963 FIBA Asia Championships and the 1951, 1954, 1958 and 1962 Asian Games. Also known as *"King Caloy,"* the cager was likewise a veteran of the national quintet that competed in the 1956 Melbourne and 1960 Rome Olympics.

On the local scene, Loyzaga anchored the San Beda Red Lions to back-to-back NCAA championships in 1951 and 1952 before returning three years later to pace the Mendiola basketeers to the NCAA title at the expense of then arch rival Ateneo.



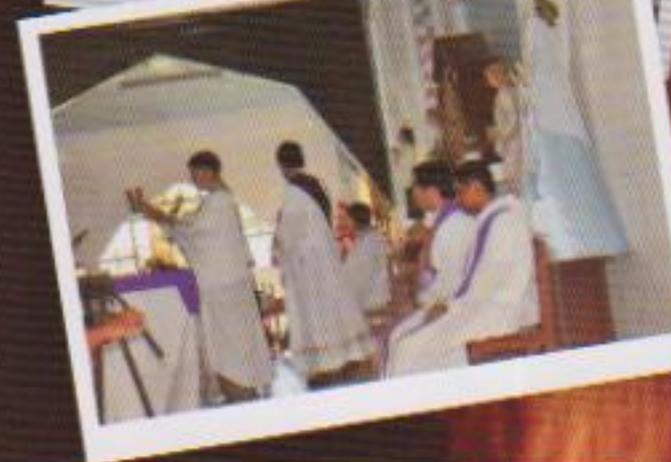
STATEMENT OF SAN BEDA COLLEGE ON HAZING

San Beda College deeply mourns the untimely death of its student Marvin Reglos and the despicable harm done to his companions. We reiterate our care for the victims and their families and our resolve to secure justice for them. We will continue to extend the necessary assistance to their families, and are cooperating with the National Bureau of Investigation and the Philippine National Police.

As a community committed to Peace, we denounce in strongest terms this cowardly act and unlawful activity. We do not recognize any fraternities or sororities. We consider student involvement in these organizations a major infraction which could lead to student suspension or exclusion from school. We strongly condemn any organization that employs any form of intimidation, intentional force, physical violence or harm on our students.

The entire San Beda College community, particularly the College of Law and the Law Student Government, are taking concrete steps to review and lighten our school policies in order to prevent the occurrence of similar unfortunate incidents in the future. We have formed a committee to conduct an investigation to establish the facts of the case, and mete out the necessary sanctions to those found guilty of this dastardly act.

As we offer our deepest sympathy and prayers to Marvin's family, we stand committed to attaining justice for him and his companions.



THE 2012 ACCOUNTANCY NIGHT

FLAUNTING THE BEST OF THE BEDAN TALENTS, A CLASS BEYOND FIRST

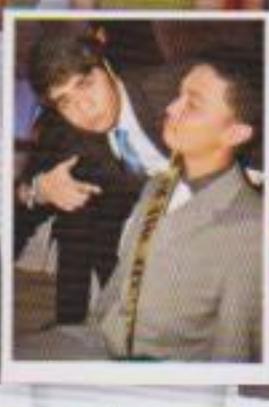
by DR. JOFFRE M. ALAJAR

Who says that accounting students are nerds and bookworms without a social life and party hosting leverage? This was proven wrong last March 10, 2012 at the fabulous World Trade Center when the Department of Accountancy and Taxation hosted its first-ever Accountancy Night, with an elegant, classy and delightful dinner-dance attended by administrators, faculty and students.





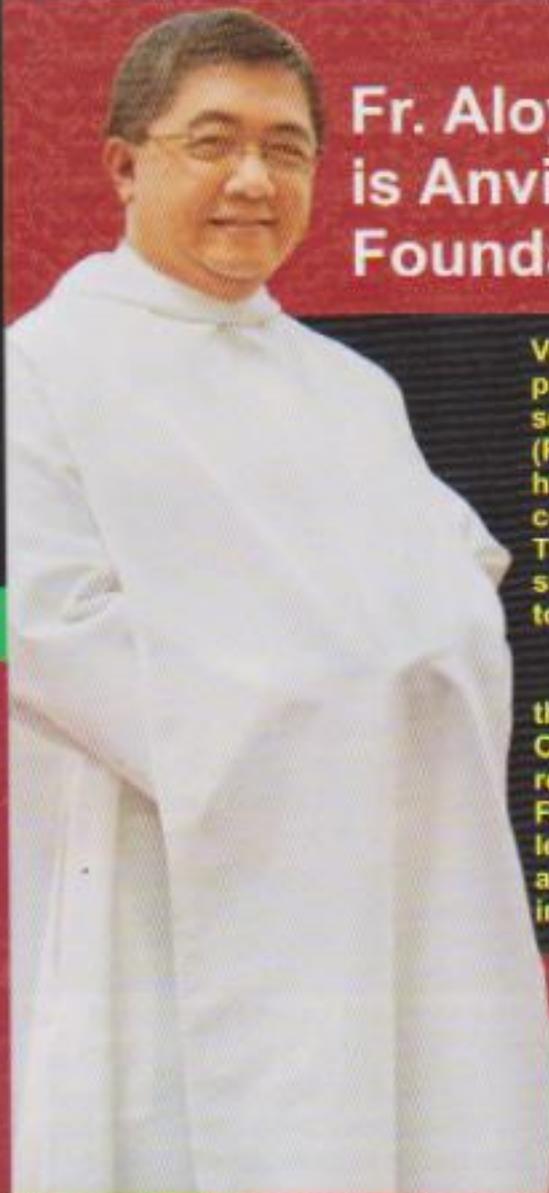
Thanks to the Junior Philippine Institute of Accountants (JPJA) led by **Mycah Ledesma** and other officers with **Prof. Pillipino Ramos** as moderator, who painstakingly gave full attention to every nook and cranny of the big event. Each element was carefully planned, from the dinner menu prepared by **Carte Blanche**, awards, entertainment program, down to the decor accessories.



It was refreshing and a sure delight to see students who used to bury themselves in their studies, dress up for the occasion with their elegant and colourful evening gowns and tailored suits, that even professors and fellow students failed to recognize them with their elegant classy, beautiful and dashing looks. At the end of the program, it was the voguish tastes and Bedan camaraderie that made this event so enjoyable and dazzling.



The Accountancy Night was a great success guaranteed to be remembered even after its long been over for it was a night that flaunted the best of the Bedan talents. Truly, it was a class beyond first!



Fr. Aloysius Maranan, OSB is Anvil Awards and Metrobank Foundation's Search Juror

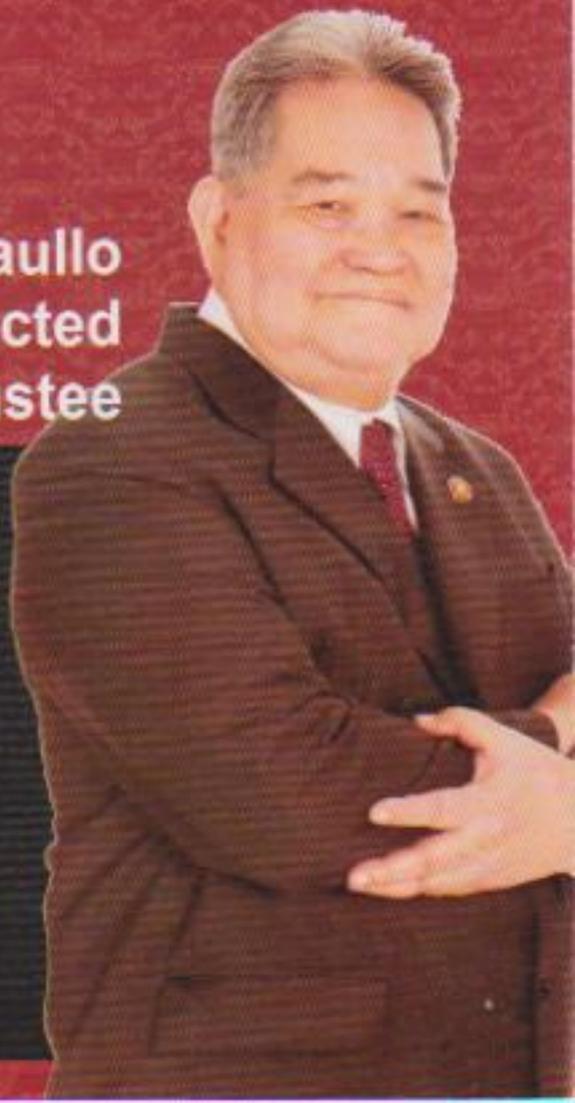
Very Rev. Fr. Aloysius Maranan, OSB, San Beda rector-president, was chosen juror during the 47th Anvil Awards search of the Public Relations Society of the Philippines (PRSP). The PRSP organization has consistently honoured relevant PR programs that serve not only corporate goals but public and national interests as well. This annual search is awarded by a distinguished multi-sector jury to outstanding public relations program and tools designed and implemented in the past year.

Meanwhile, Fr. Maranan was also chosen juror by the Metrobank Foundation for its annual search for The Outstanding Philippine Soldier (TOPS). The TOPS recognizes officers and enlisted personnel of the Armed Forces of Asia's first Republic who have served for at least seven (7) years and distinguished themselves by actions that demonstrate the qualities of courage, integrity, responsibility and community service.

Real Bank Chairman Jose Araullo (HS '55/ CAS '59) elected SBC board trustee

Outstanding Bedan **Jose G. Araullo** has recently been elected member of the San Beda College Manila board of trustees for a period of three years, effective AY 2012-2013. Mr. Araullo is presently chairman of the board of The Real Bank (A Thrift Bank), Inc. A multi-awarded Bedan, Joe as he is fondly called by peers, has been serving the SBC Alumni Association for three years now. He is currently chairman *emeritus* of the Punongbayan and Araullo; director of the Philippine Savings Bank; founder and co-managing partner of the Punongbayan and Araullo.

Mr. Araullo expressed elation over his appointment as a new member of the SBC board of trustees, and commit to do his share in improving the quality of educational service of San Beda College.



SBC PARTICIPATES IN THE 10TH ASEAN LEARNING NETWORK COUNCIL MEETING Prince of Songkla University (PSU)

Hat Yai Tambon Korhong, Songkla Province, Southern Thailand

The Prince of Songkla University played host to the 10th meeting of the ASEAN Learning Network or ALN last February 15-18, 2012 attended by 24 participants from Brunei, Indonesia, Malaysia, Thailand, Philippines, Switzerland, and Vietnam. San Beda College, as one of the five founding member institutions of the ALN, was represented by Dr. Tita Evasco-Branzuela.

The three-day meeting was packed with activities including orientations, presentations and discussions of past SEED Program experiences and lessons learned. The highlight of the meeting was the formal acceptance of two new members to the ALN namely: 1) University of Brunei Darussalam; and 2) Ho Chi Minh Institute for Research in Education and Management.

The other discussions focused on a) the preparatory activities for the first Social Enterprise for Economic Development (SEED) Program to be held in Thailand in July 2012; b) 11th Council meeting to be held in San Beda this coming July 2012; c) tentative plan for San Beda College to either have the first SEED Program in the Philippines in July 2013 and/or organize the first ALN International Conference in January 2013; d) ALN priorities; and e) moving forward plans per country member.

The meeting culminated with a visit to two villages, which were being considered to be the possible sites for the July 2012 SEED.



ALN participants of Prince Songkla University and of a village meeting in Hat Yai

Gyeongju University (GU) and San Beda College (SBC) sign MOA

San Beda College Rector-President Fr. Aloysius Ma. A. Maranan, OSB and Gyeongju University President Soon-Ja Lee, Ph.D. signed the Memorandum of Agreement between the two institutions following initial exploratory talks last December 10, 2011 between representatives of GU and SBC at the Hyatt Hotel, Manila. The partnership was facilitated through the exchange of communications and preparations done by Dr. Larry Chong, Executive Advisor of GU, Dr. Ernely Abagat of GU Global Education Institute, and Dr.

Tita Evasco-Branzuela, Research Manager of the Research, Planning and Resource Development Center (RPRDC) of SBC.

Gyeongju University is a private higher educational institution located at Taejong-ro Gyeongju, Gyeongbuk, South Korea. The agreement for collaboration includes: 1) joint faculty and student researches; 2) faculty and student exchange through program credited

courses and short-term study trips; 3) exchange of resources such as resource speakers during academic fora; 4) curriculum development; 5) business conferences or lectures; and 6) joint scholarly works and opportunities for publication in specific areas mutually beneficial to both institutions.

The current programs for collaboration are the following: 1) Student Exchange Program; 2) Scholarship Program (March 2012-2014) for SBC alumni who are interested to enrol for a 2nd

degree course at GU; 3) Visiting Professors' Program; and 4) Educational Tour/Seminar.

In line with the MOA, administrators, faculty members and students of the Department of Economics and Department of Financial Management of the College of Arts and Sciences will visit GU on May 28-June 1, 2012. Arrangements are done through the assistance of Dr. Sanghoon Han, GU's Director of International Cooperation.

Universiti Malaysia Kelantan and San Beda College sign Letter of Intent

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With the objective of strengthening mutual cooperation and exchanges, the Universiti Malaysia Kelantan and San Beda College signed a Letter of Intent last November 17, 2011. Prof. Emeritus Dato' Ir. Dr. Zainal Mohamed, Vice-Chancellor of UMK with Prof. Rosdi Abd. Rahman, Director for Academic Development and Management and Dr. Rafi Yaacob, Deputy Dean, Faculty of Entrepreneurship and Business came to San Beda for the occasion.

The agreed areas of cooperation include: 1) exchange of faculty and students; 2) joint research and joint programme in entrepreneurship and business; 3) exchange of academic publications; and 4) promotion of other academic activities. On November 25, 2011, a week after the LOI was signed, Madam Thana and Atty. Rabia from UMK visited SBC to discuss academic collaboration with CAS administrators. Dr. Tita Evasco-Branzuela facilitated the partnership through the exchange of

communications and preparations through Pn. Wan Tik Sakinah Binti Wan Mohd Zain who takes charge of UMK's international cooperation and linkages.



CAS Dean/RPRDC Director Dr. Napoleon K. Juanillo, Jr., Rector-President Fr. Aloysius A. Maranan, OSB, Madam Thana, Atty. Rabia, RPRDC Manager Dr. Tita Evasco-Branzuela and CAS Vice-Dean Dr. Christian Byan Bustamante

Vice-Chancellor of UMK Dr. Zainal Mohamed (center), UMK Assistant Vice-Chancellor Mr. Mirando R. Pato, UMK Associate Vice-Chancellor V. Alarcon and SBC administrators



San Beda partners with Presidential Communications Operations Office (PCOO)

For the 26th anniversary of the EDSA People Power Revolution the PCOO-Office for Special Concerns chose SBC as one of its partner institutions. With the EDSA People Power Commission, the PCOO held one of its projects, the campus tour on Pilipinas Natin Balangayan Forum at the St. Anselm's Conference Hall last February 21, 2012.

Undersecretary for Special Concerns Jose Mari M. Oquiñena graced the occasion as the main speaker. The talks of the PCOO Team highlighted the need for each one to answer the call for volunteerism and bayanihan. Well-emphasized is the importance of sustaining people power, contributing to nation-building and the preservation of democracy.



Undersecretary Jose Mari M. Oquiñena (second from left) with PCOO Team, Dr. Tita Evasco-Branzuela, Mr. Michael John Rubio and CAS Student Council Officers

The Forum was coordinated through the Rector-President's Office, Research Planning and Resource Development Center, and the College of Arts and Sciences.

San Beda a cooperating institution on a CHED-ZRC grant-in-aid research project

Last November 28, 2011, the Commission on Higher Education approved the research project "Fostering Peace and Security in the Metropolis: Examining Christian and Muslim Relations in Selected Areas in Metro Manila." San Beda College is one of the cooperating institutions together with De La Salle University, Centro Escolar University and La Consolacion College. The study covers the barangays of Parañaque and Taguig.

Each institution has representatives to the Research Team. The Project Leader is Dr. Rizal Buendia of De la Salle University with Centro Escolar University as the implementing institution. Preparations for the project started last October 2011, with research trainings, workshops, orientation session with students, local government officials, and ocular visits to the barangays, among others.

The SBC official representatives are Dr. Tita Evasco-Branzuela and Mr. Jesster Fonseca. For the field survey starting February 24, 2012, Ms. Rulina Viloria, Mr. Albert Oasan and Mr. Joel Filamor join the team as interviewers.



CHED-ZRC Research Team with local government officials in the project sites

University of Incarnate Word and San Beda College renew MOA

The SBC-UIW Sister School Agreement, which was signed last August 2008 was extended from January 18, 2012 for another three years. The signatories for the renewal are Dr. Louis Agnese, Jr., President of UIW and Fr. Aloysius Ma. A. Maranan, OSB, Rector-President of SBC. The program areas for collaboration include: 1) faculty and student exchange; 2) educational tour/visit; 3)

international conferences/seminars; 4) research and publication; and 5) exchange of academic materials.

Ms. Alanna Greene, UIW Coordinator of International Student & Visitor Activities is the contact person for linkage and related purposes.

University of Widyatama (UW) sends delegates to the 2012 International Conference on Business Entrepreneurship and Management (ICBEM)

Sixteen delegates from the University of Widyatama led by Vice-Rector for International Programs Dr. Cristiana Victoria Martha Davidescu attended the international conference last January 25-26, 2012. The group was sent by UW Rector-President Dr. Mame S. Sutoko, Jr., D.E.A.

The delegation was composed of administrators, faculty members, and student representatives. They presented papers and actively participated in the conference activities. Their participation is one concrete activity in line with the Memorandum of Agreement between UW and SBC.



University of Widyatama Delegation led by Vice-Rector for International Programs, Dr. Cristiana Victoria Martha Davidescu (standing fifth from left) with SBC Administrators

SBC CAS admin and students visit Bandung, Indonesia

On November 21-23, 2011, Dr. Christian Bryan S. Bustamante, CAS Vice-Dean, Mr. Michael John Rubio, CAS Prefect and Co-chair, Financial Management Department, Mrs. Rulina Vioria, Chair, Economics Department and two CAS students from the Marketing and Economics Departments visited University of Widyatama, University of Padjajaran, and Parahyangan Catholic University in Bandung, Indonesia.

The objectives of the visit are the following:

- 1) plan out programs and activities related to the implementation of the MOU between San Beda College and University of Widyatama;
- 2) observe classes;
- 3) promote the International Conference on Business, Entrepreneurship and Management;
- 4) follow-up the linkage plans with University of Padjajaran and Parahyangan Catholic University.

Concrete linkage activities between SBC-CAS and the three universities are being laid out for AY 2012-2013 in coordination with the Research, Planning, and Resource Development Center.



Administrators and students of SBC-CAS with University of Widyatama, University of Persada, and University of Parahyangan administrators, faculty, and students



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**GREAT ACCOMPLISHMENTS ARE PRECEDED BY GREAT SACRIFICES.
AND SO THEY DID...
AY 2011-2012**



REV. FR. BENIGNO BENABARRE, O.S.B.
2012 Papal Award recipient
(Pro Ecclesia et Pontifice)



DR. FRANCIS MA, C. OD, MD, FPAQ, WCA
Dean, College of Medicine
Earned his degree
Master in Business Administration
June 2011



ATTY. GENESIS SAMPAGA
Faculty Member, Department of Accountancy
2011 Bar Examination passer



DR. JOFFRE M. ALAJAR
Chairman, Department of Accountancy
Earned the degree
Doctor in Business Administration
November 2011



JUSTICE MARIA ELISA SEMPIO DI.
Faculty Member, College of Law
Newly Appointed Associate
Justice of the Court of Appeals



SAN BEDA INSTITUTIONAL COMMUNITY INVOLVEMENT CENTER :

Benchmarking international best practices through integration of research, instruction and extension programs

by Dr. James Loreto C. Piscos

San Beda community involvement and initiatives benchmarked international standards by working and collaborating programs with the ASEAN Learning Network Council (ALNC), a tie up of various universities of Southeast Asia including University of Brunei Darussalam, University of Malaysia Kelantan, Banking University of Vietnam, Institut Teknologi Bandung, Indonesia, Widyatama University, Indonesia, Prince of Songkla University, Thailand and the University of Saint Gallen-Switzerland, the lone participating European institution. Last August 18-31, 2011, ICIC head **Dr. James Loreto C. Piscos** participated in the Social Enterprise for Economic Development or SEED hosted by the Banking University in Ho Chi Minh, Vietnam. The experience allowed more networking and exchange of best practices in the integration of research, instruction and community extension. A follow-up ALNC meeting was participated by the school in the University of Brunei Darussalam last October 19-21, 2011.

As one of the founding members of the ALNC San Beda patterned its community engagements in the SEED model where it is interdisciplinary and maximizing the expertise of the faculty and students in helping people help themselves through social enterprise. Thus, the business clinic program came into being in the College of Arts and Sciences, and a pilot test was done in Pactil, Bauko, Mountain Province last November 24-28, 2011. There were fourteen faculty participants from the discipline of Accountancy, Marketing, Management, IT, Natural Sciences, Mathematics, Filipino, Philosophy, NSTP and Social Sciences who engaged in designing business plan for the vegetable products of potatoes, cabbage, chili and mushroom.

The results were delivered and presented to the people of Pactil, and later to the San Beda College-Benedictine Educational Foundation Inc. for more



SEED participants in Vietnam



ALNC Meeting in Brunei



Local Residents in Pactil Mt. Province Participating the San Beda Business Clinic Program

support and funding. The other livelihood programs in our partner communities in Baseco, Tondo, Pulilan, Bulacan and Brgy. Dolores, Taytay, Rizal



Fr. Rector president with the blood donors

will follow the same business model where our beneficiaries are producing the eco-bags, tarp bags and the R2R rags.

The College of Medicine, Nursing and Law aligned their community involvement based on their field of expertise. Last February 14-16, 2012, the College of Medicine spearheaded the Institutional Blood Donation with the Department of Health and Philippine Blood Center at St. Maurs Lobby. It had a record breaking 252 blood donors from various colleges and service personnel, Law, CAS and Medicine students actively joining the event.

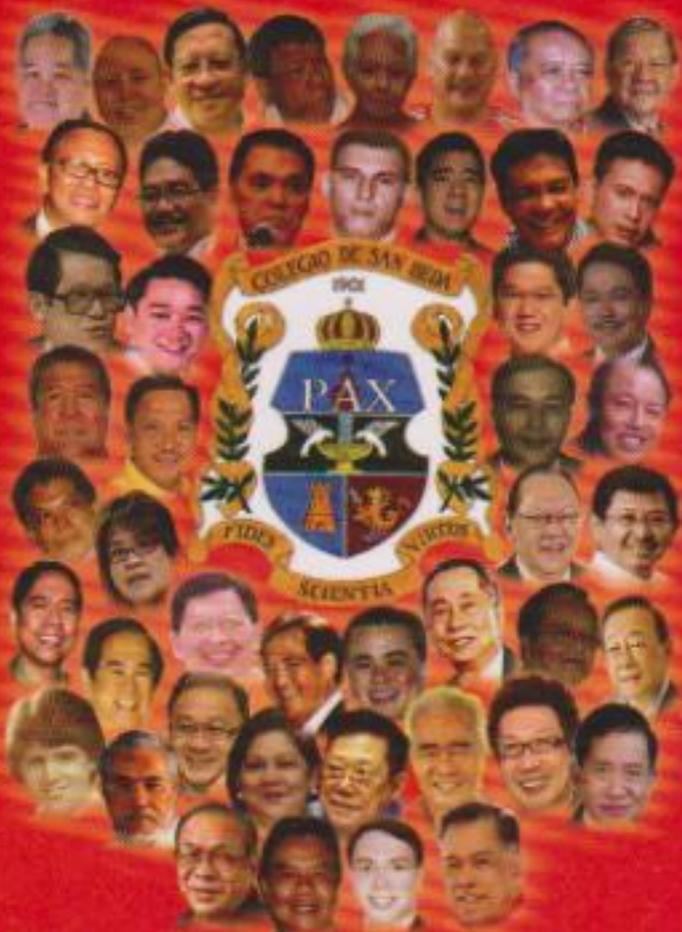
The College of Nursing made a preliminary survey at the Brgy. Dolores, Taytay, Rizal whose



partnership with the local officials has been defined by the Memorandum of Agreement. Hopefully, the Health Program in the place will be improved as soon as the Nursing team will start their initiatives in June 2012.

The College of Law through the Legal Aid Bureau had just finished their free legal consultation clinic last February 25, 2012 together with the CAS-Legal Management Department Law Professors and the Junior Bedan Law Circle in an activity entitled, "Lexspread Educating People About the Law." There were at least 15 clients from the different barangays of Manila. This is aside from the fact that in the year round, the Legal Aid continuously served indigent clients in their San Beda LAB Office, and their extension office at the St. Jude Parish, Manila.

On April 11, 2012, the Office of the Rector-President through the ICIC and in partnership with the San Beda College-Benedictine Educational Foundation Inc. will have the Recognition Rites for all those who were actively participating and contributing the corporate social responsibility of the school which at the same time embodied the vision-mission of the institution.



San Beda College

Mendiola, Manila

*Be a Part
of a Proud
and Living
History
Be a Bedan*

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DEGREE PROGRAMS

College of Arts and Sciences (CAS)

- BS Accountancy
- BS Economics and Public Policy
- BS Information and Communications Technology
- BS Human Biology
- BS Legal Management
- BS Psychology
- BSBA Financial Management
- BSBA Marketing and Corporate Communications
- BSBA Operations Management
- BSBA Human Resource Development Management
- BS Entrepreneurship

College of Nursing (CON)

- BS Nursing

College of Law (COL)

- Bachelor of Laws (LL.B.)

College of Medicine (COM)

- Doctor of Medicine

Graduate School of Business

(GSB)

- Master of Business Administration (MBA)
- Doctor of Business Administration (DBA)

Graduate School of Liturgy (GSL)

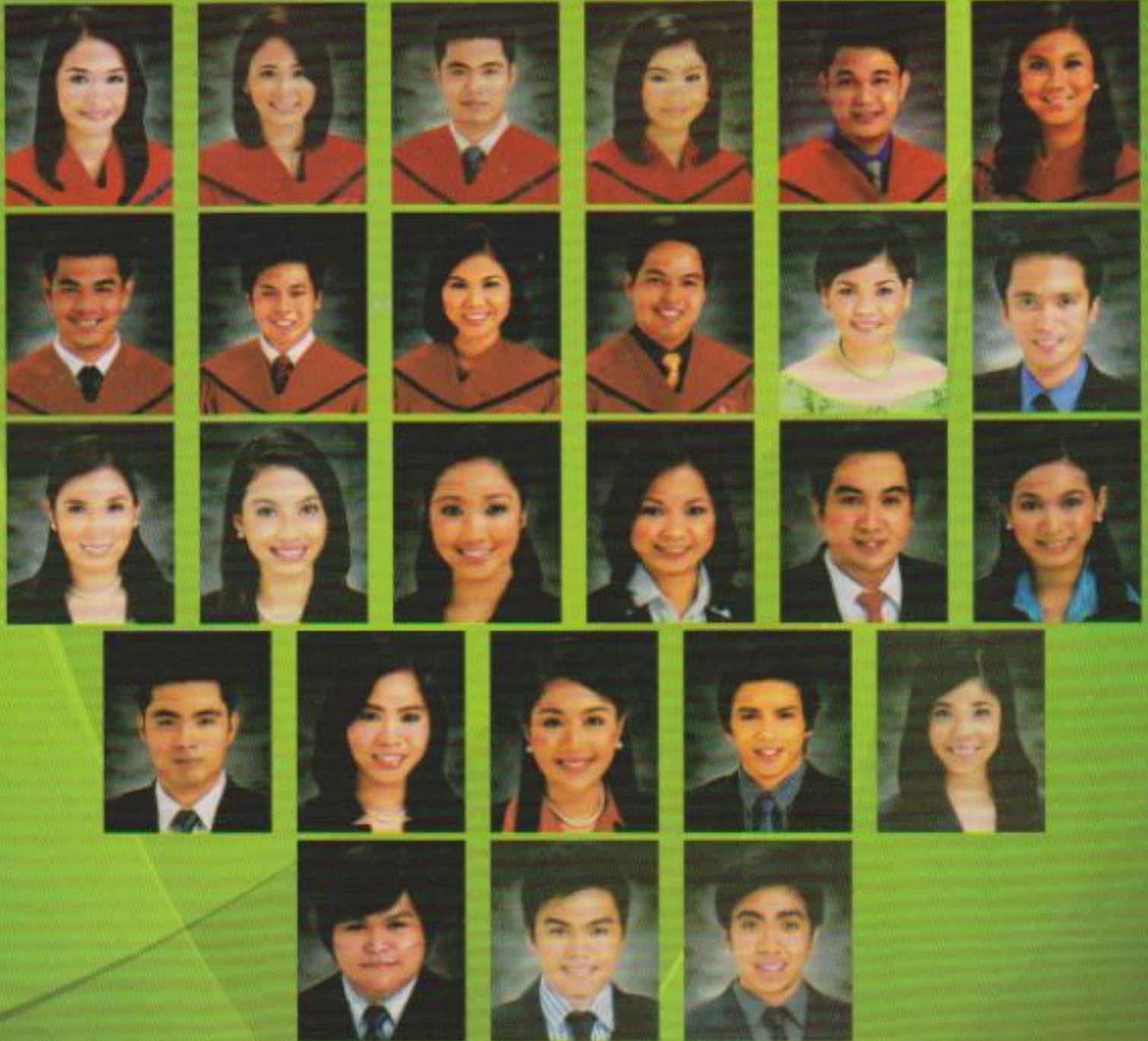
- Master of Arts in Liturgy
- Master of Arts in Liturgical Studies
- Doctorate in Liturgy

Graduate School of Law (GSLaw)

- Master of Laws (LL.M.)
- Master of Science in Criminal Justice Administration
- Doctor of the Science of Jurisprudence (S.J.D.)



Hail the Graduates 2012



“That in all things God may be glorified”