



# *The Bedan* **ALUMNUS**

The Official Publication of the  
San Beda College Alumni Association

Third Epoch • Founded 1962 by Rev. Fr. Benigno Benabarre, OSB







**koreana express**

# San Beda College Alumni Association, Inc.

## Officers & Trustees A.Y. 2013-2014



**JOSELITO I. HAUTEA**  
President  
GS '74, HS '78, AB Eco. '82



**ENGR. ERIBERTO H. GOMEZ**  
Vice-President  
GS '59, HS '63



**JOAQUIN C. LOYZAGA**  
Secretary  
HS '76, CAS '80



**GERARD B. SANVICTORES**  
Treasurer  
GS '68, HS '72



**EDMUNDO R. BADOLATO**  
GS '59, HS '63, BSC '70



**ATTY. DOMINADOR D. BUHAIN**  
GS '57, HS '81



**ROBERT M. E. BUNAGAN**  
GS '81, HS '85



**ATTY. JONAS F. L. CABOCHAN**  
GS '79, HS '83, LAW '94



**ATTY. ALEXANDER G. FLORES**  
(HS '91, BS Marketing '95)



**VICENTE J. GENATO, JR.**  
HS '73



**ALBERTO R. IMPERIAL**  
GS '66, HS '70, BSC Mktg. '75



**JOSE MARI V. LACSON**  
GS '62, HS '67



**DR. CONRADO F. OCA**  
GS '77, HS '81



**JUSTICE JOSE C. REYES, JR.**  
LAW '77



**COMM. RENE V. SARMIENTO, JR.**  
(AB POL. SCI. '74).



**FR. BASIL C. APOSTOL, OSB**  
Moderator  
GS '72, HS '76



**FR. BENIGNO BENABARRE, OSB**  
Assistant Moderator



**DR. JOFFRE M. ALAJAR**  
Executive Director  
GS '72, HS '76, BSC Acctg. '80



**WILMA B. ABELLANOSA**  
Administrative Assistant



**ALEXANDER Y. JOSE**  
Staff



**JUVELYN B. FABRO**  
Staff



**ALVIN Y. JOSE**  
Staff





# San Beda College Alumni Foundation

## Officers & Trustees A.Y. 2013-2014



**DR. JAIME Z. GALVEZ TAN**  
*President*  
GS '62 / HS '66



**GABRIEL P. MATHAY**  
*Vice-President*  
GS '66 / HS '70



**GEOFFREY L. GO**  
*Secretary*  
HS '76



**EDGARDO B. FAVILA**  
*Treasurer*  
GS '67 / HS '71



**JOSE MARI V. LACSON**  
*Auditor*  
GS '62 / HS '67



**TOMAS P. AFRICA**  
*Trustee*  
GS '62 HS '66



**ARCH. EDGARDO A. AGUILA**  
*Trustee*  
GS '65, HS '69



**ATTY. DOMINADOR D. BUHAIN**  
*Trustee*  
GS '57 / HS '61



**ATTY. JONAS F. L. CABOCHAN**  
*Trustee*  
GS '79, HS '83, LAW '94



**LIBERATO P. LAUS**  
*Trustee*  
BSC '70



**CONSTANTINO L. NAVARRO III**  
*Trustee*  
GS '74, HS '78, CAS '82, Law '86



**DR. CONRADO F. OCA**  
*Trustee*  
GS '77, HS '81



**DR. EDGARDO C. PARAS JR.**  
*Trustee*  
GS '64 / HS '68 / AB '73



**KISHU D. SEHWANI**  
*Trustee*  
GS '49 / HS '53 / CAS '57



**ROMAN FELIPE S. REYES**  
*Trustee*  
GS '64, HS '68, BSC '72



**JOSELITO I. HAUTEA**  
*Ex-officio*  
GS '74, HS '78, AB Eco. '82



**WILMA B. ABELLANOSA**  
*Administrative Officer*



**DR. JOFFRE M. ALAJAR**  
*Executive Director*  
GS '72, HS '76, BSC Acct. '80



**JUVELYN B. FABRO**  
*Staff*





**JOSELITO L. HAUTEA**  
*President*  
**ENGR. ERIBERTO H. GOMEZ**  
*Vice-President*  
**JOAQUIN C. LOYZAGA**  
*Secretary*  
**GERARD B. SANVICTORES**  
*Treasurer*

**BOARD TRUSTEES**  
Edmundo R. Badolato, Atty. Dominador D. Buhain, Jr.,  
Robert M. E. Bunagan, Atty. Jonas L. Cabochan,  
Vicente J. Genato, Jr., Albert I. Imperial, Jose Mari V. Lacson,  
Comm. Rene V. Sarmiento, Jr., Dr. Conrado F. Oca,  
Atty. Alexander G. Flores, and Justice Jose C. Reyes, Jr.

**Rev. Fr. Basil Apostol, OSB**  
*Moderator*  
**Rev. Fr. Benigno Benabarre, OSB**  
*Asst. Moderator*  
**Dr. Joffre M. Alajar**  
*Executive Director*



**SAN BEDA COLLEGE  
ALUMNI FOUNDATION, INC.**  
Officers & Trustees AY 2013-2014

**DR. JAIME Z. GALVEZ TAN**  
*President*  
**GABRIEL P. MATHAY**  
*Vice President*  
**DR. EDGARDO C. PARAS, JR.,**  
*Secretary*  
**EDGARDO B. FAVILA,**  
*Treasurer*  
**GEOFFREY L. GO**  
*Auditor*

**BOARD TRUSTEES**  
Tomas P. Africa, Arch. Edgardo A. Aguila, Atty. Constantino  
Navarro III, Atty. Dominador D. Buhain, Jr., Atty. Jonas Cabochan,  
Jose Mari L. Lacson, Leverato P. Laus, Dr. Conrado F. Oca,  
Roman Felipe Reyes, and Kishu D. Sehwan



Published quarterly by the  
San Beda College Alumni Association

**Dr. JOFFRE M. ALAJAR**  
*Editor in Chief*  
**Rev. Fr. BENIGNO BENABARRE, OSB**  
*Associate Editor*  
**Rev. Fr. BASIL APOSTOL, OSB,**  
*Photo Contributor*  
**Wilma B. Abellanosa, Alexander Y. Jose,**  
**Juvelyn B. Fabro & Alvin Y. Jose**  
*Staff*

All manuscripts and photographs should be addressed to  
The Bedan Alumnus, San Beda College Alumni Association,  
San Beda College, Mendiola St., Manila 1005

[www.sanbedaalumni.org](http://www.sanbedaalumni.org) 'secretariat@sanbedaalumni.org  
[sanbedacollegealumni@yahoo.com](mailto:sanbedacollegealumni@yahoo.com)

Tel/Fax No. 735-5995; Trunk line No. 735-6011-15 loc. 2740  
Cell No. : 0917-80-SBCAA (7-22-22)

It is February again,  
and that means  
Frolics, Alumni  
Homecoming, and  
Red and White Ball  
events once more.

We have been through  
a lot last year, what  
with the huge natural  
calamities our country  
experienced one after  
the other. Amid all  
these, we have managed to survive those trying  
times, and remained optimistic of the future.

Here in San Beda College Manila, we made our  
recent school events austere, in unity with the  
entire nation's spirit of commiserating with our  
*Kababayans* who suffered much during the many  
natural disasters of 2013.

As we welcome with joy and hope this new year,  
the Bedan family, while still being committed to  
be one with the government in its rebuilding  
efforts, still looks forward to celebrating the  
Frolics (January 24, 25 & 26), the Grand Alumni  
Homecoming (February 1) and the Red and White  
Ball (February 18). This time however, the  
celebration will be made simpler but more  
meaningful, in keeping with the times.

For the Grand Homecoming, the High School  
Class of 1989 (*Silver Jubilarians*), made sure that  
this important annual Bedan event will once  
again be made memorable, especially to Bedans  
who haven't been in touch with their Alma Mater  
for quite some time.

This Homecoming issue of **The Bedan Alumnus**  
magazine is especially dedicated to the  
Jubilarians, as our way of welcoming them back  
to their second home. Let us roar together and  
keep the fire burning, true to this year's  
homecoming theme: "*Pula at Puti, Sama-Sama  
Muli*".

Enjoy reading this issue . . . Animo San Beda !

## Editor's Note



**Dr. Joffre M. Alajar**  
(GS '72, HS '76, CAS '80)





**VERY REV. FR. ALOYSIUS  
MA. A. MARANAN, OSB**  
*Rector-President*



Peace and God's choicest blessings be with you!

The 2014 Grand Alumni Homecoming comes at a time when the entire nation is up once again on its feet, trying very hard, and never losing hope, after experiencing last year's devastating natural calamities.

This reunion is a celebration that is mixed with emotions of happiness, nostalgia, and sadness. Happiness in being together once again amid the trying times. Nostalgia in reminiscing your good old days. And sadness when we remember the many people whose lives were affected by the recent earthquakes and super typhoon.

Nevertheless, your coming together should first and foremost be a time to thank our Almighty Savior for the still many blessings bestowed among us, for the beautiful Gift of Life, for this moment of reliving your great days in San Beda as a student, and more important, the unconditional love of our Father in Heaven.

We therefore, welcome this celebration with much enthusiasm, and thank the *San Beda College Alumni Association*, particularly this year's host class – HS '89 led by **Richard Guevarra** and **Reimond Silvestre**, who made all these possible. We salute also the other jubilarians who we are honoring tonight with a big bang. Your homecoming theme: *Pula at Puti, Sama-Sama Muli*, says it all!

May the Good Lord continue to bless and keep you in His loving arms. Welcome back to your second home.

That in all things, God may be glorified!



**VERY REV. FR. RAFAELITO  
ALARAS, OSB**  
*Prior-Administrator*



A warm welcome to all Bedans and friends participating in the 2014 Grand Alumni Homecoming.

Special Congratulations to the Jubilarians led by HS Class '64 (*Golden Jubilarians*) and the HS Class '89 (*Silver Jubilarians*), and the host group of this year's homecoming celebration.

Our nation has been through a lot during the past year, but never lose hope that things will be better for us in the future. And we carry the same spirit as we gather together for our annual alumni homecoming. Your theme: *Pula at Puti, Sama-Sama Muli* is an expression of Bedans' timeless fellowship. It speaks well of the deep longing of Bedans to be together to reminisce the past, appreciate the present, and remain optimistic in facing the uncertain future.

Be assured that we are keeping you in our prayers, having in mind that our graduates are our real treasures as you continuously incarnate Benedictine education in your respective lives.

Again, may your fellowship never cease!

May God bless you always!





## THE PRESIDENT'S CORNER

**JOSELITO I. HAUTEA**

GS '74, HS '78, AB Eco. '82



I welcome the new year with much hope and positivism, amid the many unfortunate national events that tested our strength as a people. In a strong way, I feel that this is the call for the alumni to now step up and be more involved in community building. For every negative situation is an opportunity. Let's work on this as we move on as an alumni body.

\*\*\*

On a personal note, Year 2014 started with a rather sad family loss, the death of my friend, my dad – Bertel G. Hautea, (Law Class '61) who lived a long wonderful life of great adventure. We miss him but are at the same time are joyful with the full and wonderful life that he lived. Join me as we thank the Lord for the 87 fruitful years that Dad lived with us.

\*\*\*

Here in the SBCAA, we greet the new year with much enthusiasm as we get busy once again preparing for the annual Frolics, homecoming, the Red and White Golf, and the Red and White Ball. All roads lead back to San Beda College Manila, especially with our alumni who all look forward participating in the aforementioned Bedan gatherings. Every Frolics and homecoming season is a renewal of our commitment to San Beda College and everything it has taught us.

\*\*\*

This year will also see a new set of Bedan Alumni awardees who made a big difference in the life of our nation. It is our hope that they will serve as role models, especially to our youth longing for role models they can emulate.

\*\*\*

This will be my last term as president of our alumni association. I know that as I end my term, I will be leaving a more organized, more financially stable and vibrant alumni association. I could not have done this, all alone. And I take this opportunity to thank my fellow board trustees and the Secretariat staff for being with me in this fulfilling journey of service to our Alma Mater. In a very special way I thank the alumni community – for your camaraderie, suggestions, strong advocacies, for communicating with us and for being there when most needed. I wish the SBCAA more power as it continues to be the College's most effective link to the alumni here and abroad.

\*\*\*

I wish also to express gratitude to a number of generous Bedans who right away responded to our call for financial aid to the victims of the Yolanda super typhoon. The alumni office was able to raise a substantial fund for the said victims both in cash and in kind. As I write this, there are on-going coordination work for assistance from brothers and sisters from abroad.

\*\*\*

Our work will go on, so will our love for the school, our country and God, and so will our fellowship that will never cease. Mabuhay ang San Beda College Alumni!



## THE FOUNDATION PRESIDENT'S LINE

**DR. JAIME Z. GALVEZ TAN**

GS '62, HS '66



It's fellowship month once again, with HS Class'89 leading this year's jubilarians. As we all gather for the Grand Alumni Homecoming, we hope that the celebrating classes will be able to bring their acts and resources together to raise funds and entrust them to the SBCAF Alumni Foundation (SBCAF).

\*\*\*

Recently, the SBCAF established another Professorial Chair with Dr. Benigno Ricafort (CAS 1958) as donor. We are happy to see again Benny and wife Nona, and thank the family for their generosity. This is the 16th Professorial Chair entrusted to the SBCAF.

\*\*\*



Speaking of the Professorial Chairs, the SBCAF has approved the awarding of professorial chairs to the following faculty members of the College of Arts and Sciences: a) CAS Vice Dean Bryan Christian S. Bustamante (Raul S. Roco Distinguished Professorial Chair in Philosophy, Literature and Humanities) b) Dr. Ramon Benedicto N. Marcelino, Director, Research, Planning Development Center (Eugenio Lopez, Jr. Distinguished Professorial Research Chair) and c) Prof. Jackui R. Moreno, Chairman, Department of Financial Management (Security Bank Foundation Distinguished Professorial in Banking (Financial Institutional Management).

\*\*\*

I take this opportunity to thank the many Bedans and friends who condoled with my family on the death of my beloved mother Aurelia Galvez Tan. Our mom lived a full life of 97 years and we can only thank God for those beautiful moments in her earthly existence.

\*\*\*



Still awaiting to be launched is the Victor A. Consunji Distinguished Professorial Research Chair. Without much funfare, Victor gave his professorial chair grant without expecting any recognition but only his desire to help San Beda College in the best way he could. Thank you Victor, and may more Bedans follow your genuine desire to be of assistance to your Alma Mater.





## At Your Service in St. Benedict

Rev. Fr. Basil C. Apostol, OSB,  
SBCAA Moderator



The Red and White Ball this year will have a change in venue. For the past 10 years, the Ball was held at the exclusive NBC Tent, Bonifacio Global City. Since the Tent is being renovated, the Ball is being moved to the huge MERALCO Multi-purpose Hall, Ortigas, Pasig City. Thanks again to the very generous and accommodating Dr. Manuel V. Pangilinan, SBC Chairman of the Board of Trustees, for hosting for the past 13 years now the Red and White Ball. To date, San Beda College is the only school capable of sustaining a grand Bedan celebration through a Ball. Every year, the alumni/ae look forward being part of this huge event.

\*\*\*

Congratulations to our 2014 Roster of Bedan Awardees dubbed "Husay Bedista". Special congratulations to my batch mates (HS Class '76) Jody Coseteng who will be elevated to the Sports Hall of Fame, and Cardie Roque who will receive the Distinguished Bedan in the field of Education. To all the awardees, hats off to you for a well-deserved recognition. You made us all proud belonging to the Bedan race.

\*\*\*



Roque



Coseteng

Speaking of batchmates, kudos also to Dr. Joffre Alajar, Associate Vice Dean – Accountancy and Business, and our SBCAA Executive Director, for the release of his first textbook on accounting for partnership and corporation. This book which he co-authored with his former professor, the revered Atty. Virgilio Reyes is now available at Conanan Bookstore. The easy-to-understand book is also being prescribed in other colleges and universities.

\*\*\*



Congratulations also to our beloved Atty. Ave Cruz for being elevated to the position Chairman Emeritus of the SBC Law Alumni Association (SBLAA). He is the first-ever "still very active" Chairman who is being bestowed such a prestigious title by his fellow Bedans in the board. Atty. Ave deserves more than this for his truly dedicated, committed and competent service in the board. Many of us are convinced that without him, the SBLAA would not have a staying

power as dynamic as it is today

\*\*\*

Am happy to see Congressman Jonjon Ferrer being awarded the 2014 Distinguished Bedan in the field of Government Service. To date, Jonjon is the youngest Bedan public servant given this prestigious award. Glad also to have Judge Selma Alaras, our SBC Law faculty member of more than 20 years now, for having been unanimously chosen as the Raul S. Roco Outstanding Public Servant. Truly, an award she richly deserves. Cheers to you and all the awardees.



## RICHARD JOHN D. GUEVARA

President

HS Class '89 (Silver Jubilarians)



We are home again and this time, with our loudest roar – for we are celebrating our Silver Jubilee year!

Organizing this year's Homecoming is a tough job considering what our nation had gone through the previous year. Nonetheless, we made sure that tonight's homecoming program will be recorded in the history of San Beda College as one of the most meaningful Bedan affairs executed by the Jubilarians.

As we gather together for this Grand Alumni Homecoming, dubbed "*Pula at Puti, Sama-Sama Muli*", we give thanks to God for the abundant blessings showered on each and every one of us through the years we have been away from our "second home".

We give special thanks as well to the many beautiful moments we shared in this great Benedictine institution which will always have a distinct space in our Bedan heart. Lessons, ideals and values learned in our student days in San Beda College will continuously serve as a beacon light in our challenging but fulfilling life journey.

Again, and again, we profoundly thank the Benedictine fathers, school administrators, teachers and service staff who have specially cared for us during our growing years in this beloved institution. You will remain in our hearts forever.

Indeed, our HS Class '89 will eternally be grateful and proud of our great Bedan heritage.

Animo San Beda!!

Welcome to the 2014 Grand Alumni Homecoming!



All set for a simple  
yet meaningful homecoming  
*“Pula at Puti: Sama-Sama Muli”*  
**The 2014 Grand Alumni Homecoming**



**A**ll systems go for the simple yet meaningful of all alumni homecomings hosted traditionally by the silver and golden jubilarians. This year's Silver Jubilarians (*HS Class '89*) and Golden Jubilarians (*HS Class '64*), are the main hosts of the night's festivity which promises to be different from the ones we had in the past, filled with simple entertainment, nostalgia, recognitions and fellowships.

Dubbed *“Pula at Puti, Sama-Sama Muli”*, the homecoming celebrates the start of SBC's 114 years of great educational service to the Filipino nation, making every Bedan proud of his/her Benedictine heritage.

The celebration begins at 3:00 PM with a Holy Mass to be officiated by **Very Rev. Fr. Aloysius Maranan, OSB**, rector-president, at the Abbey Church. Jubilarian awards will be distributed after the Mass. The **Third Dugong Bedista award** to honor SBC's pillars will serve as one of the highlights of the awarding rites.

A dinner program kicks-off at 6PM at the Plaza Montserrat with performers providing a night-filled variety entertainment. Leave it to the Silver jubilarians handling every detail of the show extravaganza. **Richard Perez** and **Reimond Silvester**, co-chairs of this year's silver jubilarians, organized the program. This year's homecoming holds special significance as a grand welcome is awaiting the Class of

2014 from the High School, College of Arts and Sciences, College of Medicine and College of Nursing.

A number of *balikbayans* from US, Canada, Australia, Germany, China have arrived since last week attending to several Bedan events to include the Red and White Golf Tournament (**Jan. 30**) and the Frolics (**January 24, 25 & 26**).

**This year's jubilarians include:** Class'54 (*Diamond*); Class'64 (*Gold*); Class'89 (*Silver*); Class '84 (*Pearl*); Class'69 (*Sapphire*); Class'75 (*Ruby*), and Class'80 (*Jade*).

Here's a toast to an enjoyable evening filled with fun and meaning as we all roar proud in 2014 and beyond.



# Husay Bedista

(A SALUTE TO SAN BEDA'S BEST 2014)



## DISTINGUISHED BEDANS



**Atty. Garry V. De Guzman**  
*Accountancy*  
(CAS '89, Law '94)



**Arch. John Joseph T. Fernandez**  
*Architecture*  
(GS '78, HS '82)



**Peter Paul O. Cifra**  
*Arts & Culture*  
(HS '87)



**Edmund A. Go**  
*Banking & Finance*  
(HS '67, CAS '71)



**Domingo N. Cotoco**  
*Business & Entrepreneurship*  
(GS '61, HS '65, CAS '69)



**Dr. Ramon Ricardo A. Roque**  
*Education*  
(GS '72, HS '76, CAS '80)



**Hon. Luis A. Ferrer IV**  
*Government Service*  
(CAS '94)



**Justice Eduardo B. Peralta, Jr.**  
*Law (Judiciary)*  
(Law '88)



**Atty. Solomon M. Hermosura**  
*Law (Private Practice)*  
(Law '86)



**Dr. Restituto C. Buenviaje**  
*Medicine*  
(HS '46)



**Vicente Pelagio A. Angala**  
*School Service*  
(GS '76, HS '80)



## SAN BEDA HALL OF FAME

## OUTSTANDING OVERSEAS BEDANS



**Aurelio H. Reyes, Jr.**  
(GS '45, HS '49, CAS '53)



**Luisito M. Onrubia**  
*Healthcare*  
(GS '51, HS '55, CAS '59)



**Teodoro C. Relatos**  
*School Service*  
(GS '82, HS '86)

## SPORTS HALL OF FAME

## THE BEDAN ALUMNA RECOGNITION AWARD



**Ronaldo "Ronnie" B. Maganoc**  
(GS '79, HS '83)



**Eduardo Jose M.L. Coseteng**  
(GS '72, HS '76)



**Nathaniel "Tac" Padilla**  
(CAS '86)



**Dr. Marie Angelie F. So**  
(4th Place, Physician Licensure Exams)

## RAUL S. ROCO AWARD FOR PUBLIC EXCELLENCE

## RAMON V. MITRA AWARD FOR LEGISLATION

## DISTINGUISHED WOMAN OF SERVICE



**Judge Selma P. Alaras**  
(Law '90)



**Speaker Feliciano R. Belmonte, Jr.**  
(HS '52)



**Ms. Maria Elisa "Boots" Arson Roa**



# Golden Jubilarians

by OSCAR B. CAJIPE

Many consider high school experiences and relationships among the most enjoyable and memorable in anyone's life. We of the SBC high school class of 1964 are no exception. For more than 10 years now, a great number of us continue to be in touch either in person, by phone or via the web, having get-togethers (*which we have come to refer to as get 2's*) in Manila and abroad. The first ever get 2 was held at the Makati Sports Club sometime in 2002, hosted by Tony Toledo. There has never been a year since then that a group of former classmates from both our grade school and high school classes have not met at least twice for such gatherings. Makati Sports Club has been the most frequent venue, thanks to Tony's untiring hospitality. Special mention also goes to **Johnny Sehwan** for generously hosting many get 2's at his home. In the US, **Bob Ong** has been relentless in his efforts to have an annual get 2, usually held in Las Vegas, for which much thanks is also due to **Mike** and **Digna Reyes-Cuerva**. It is noteworthy too that while some of us actually moved to other schools before high school graduation in 1964 they nevertheless continue to actively keep touch with us, enjoying the camaraderie that we never fail to have when have such get 2's. We never tire of reminiscing about our high school days in the Mendiola campus. Here are some of the things that we love to repeatedly recall.

## FALLOUT FROM THE FRESHMANTO THE SENIOR CLASS

SBC Mendiola had been home for those of us who graduated from the grade school department. Nonetheless, first day of high school class had its usual opening jitters as we looked for familiar faces among



our first year classmates. There were 7 sections in the freshman class of our batch, 1-10 to 1-16, with the first four sections consisting of SBC GS 60 graduates and the last three consisting of transferees from other grade schools. It was only during our sophomore year that SBC '60 graduates and transferees were put together in the same sections. Second year class only had 6 sections, 2-20 to 2-25, thus fallout of one freshman section or approximately 50 students. Third year class numbered only 5 sections, 3-30 to 3-34 and the fourth year class even further down to 4 sections 4-40 to 4-43. Thus, by the time we became high school seniors there had effectively an attrition of three entire sections, that is, roughly 40% or 140 of the entire freshman class of about 350 students.

## UNIFORMS

During our freshman year, we still wore our khakis and white polo shirts as our regular school uniforms,

except that almost all of us wore long pants, thinking ourselves to be grown-ups and no longer little boys. We were allowed to wear dark pants from second year onward. A few however still wore short pants. During our junior and senior years, many of us would look out our classroom windows towards the benches at the covered walks and ogle at the legs of young mothers as they sat waiting for their sons to be dismissed from their grade school classes. After, lunchtime when the mothers had gone and there were no more legs to look at, we would jokingly all ogle at the legs of our classmate, the Tristan de los Ama, who wore short, short khakis all throughout our high school years.

## TEACHERS

We had high school teachers whom we loved as well as those whom we loved to hate. Most, if not all of us would however agree that we learned from all of them, whether





scholastically or by way of lessons in life which would serve us well in adulthood. English teacher, **Feliciano "Jimmy" Jimenez** is best remembered for our daily morning exercises in memorization, among the many lessons in discipline that we learned from him. He also modeled a very competitive spirit as his class always strove to win every newspaper and Christmas package drive as well as every intramural tournament that

we had every year. We love to recall how geometry teacher **Generoso Masangkay** would eyeball misbehaving students through his reading glasses with two fingers raised in front of his reading glasses as he would threateningly almost to a whisper say "you want two (disciplinary) hours?" Filipino and physical education teacher **Napoleon Abad** was both feared

and respected for being very stern but fair in dealing with erring students. We remember him for his jeep, his collection of Reader's Digest and his dog named "Hitler." We had two English literature teachers in our sophomore year both surnamed Ramos, one remembered for his unusual first name "Blas", and the other, **Dominador**, for his nicknames "Kenkoy" and "Yellow Dog." We also remember first-year math teacher, **Mr. Herminio Odulio**, who was nicknamed "Shane" because of his cowboy-like manner of walking.

### CLASS PARTIES

Our sophomore year was when we started our class parties, which were held in different venues. Sonny Ocampo's home in Heroes' Hills was

one of perennial venues, along with the homes of **Tony Toledo** in Banawe, **Boy Sevilla** in D. Tuazon, **Jesse Tan** along Del Monte Ave., **Bobby Ledesma** in Araneta Avenue, and **Bob Ong** in Broadway, New Manila. **James Favis'** family also once hosted a party at their home somewhere also in Quezon City. No party would at that time be considered a success unless it had a live band, then known as a combo.



James had volunteered to his Dad to take charge of contracting the combo to play at the party. The combo however failed to show up, for which reason James got a dressing down from his Dad during the party itself. Some of us would learn how to dance the "shimmy-shimmy", to the music of the Ventures, a little cha-cha, as well as a little boogie at the home of **Emmanuel "Boy" Aquino** in Little Baguio. Our dance teacher then mainly was **Jesse Miranda**, assisted by **Reynaldo "Boy" Lopez Dee**, with his students being myself, the late **Julio "Jun" Revilla**, and **Vic Martinez**, among others. We also brought along our favorite 45 rpm records to these parties to dance "the twist" and the "mashed potatoes". Regular attendees in our class parties were classmates' sisters, cousins and

their friends like, **Maggie Revilla**, **Marilou "Mamal" Pelaez**, **Marilou and Antonia Gonzalez**, **Tessie Ocampo**, **Helsa** and **Henrietta Santos**. We also had to occasion to have the Salvador sisters, **Lourdes** and **Mina** (actresses **Alona Alegre** and **Mina Aragon**) join us in some parties, particularly those which were held at the home of **Victor "Boy" Sevilla**, whose dad was himself a movie actor.

A number of our classmates were combo members themselves. The late **Chit Ramirez** played lead and rhythm guitar with his brothers for a combo called the Footnotes. **Willie Lanuza** who played the drums with the Rebels along with his older brother **Ruben** who played the guitar. **Jesse Tan** played bass guitar with The Runaways, with younger brother **Dodi** on drums. **Victor Yao** of course led the **Joy**

boys, donning the lead guitar, which he plays meanly up to this day.

### CRAZY THINGS WE DID IN CLASS

Like every young boy, we did some crazy things in high school. Some who were seated at the back of the classroom would dare smoke cigarettes inside the room and fan the smoke fast enough and do other creative things so that the smoke would not be noticed by the teacher. One classmate broke a ladies' hair pin in half, stuck it tightly under the desk and would pluck it like a guitar string to produce a loud twanging sound, "Toink, toink", to be more exact. Pretty soon everyone else was doing it and the teachers would be hard pressed to find where all the



twanging sound was coming from. They never did find out where the sounds were coming from. Someone started the prank of growling "Ulol!!" while coughing and pretty soon everyone else would be doing the same. It was of course a riot if everyone were to cough one after another, but when everyone who coughed also growled "ulol" while coughing, that would cause an even much greater riot, which certainly drove our teachers mad as hell.

### JOCKS AMONG US

Basketball was of course the most popular sport then as it still is today. Almost everyone liked to play the game as and some were good enough to play in the yearly intramurals and even in the high school varsity. **Danny Ablaza**, **Butch Brodett** and the diminutive **Briggy Miraflor** were our class representatives in the NCAA junior basketball team up to our senior year. The late **Bert Tiongson** also played a year in the varsity team during our junior year. Danny went on to play in the SBC senior team, where he was later joined by our other high school classmate **Rene Capinpin**. Butch played college ball at Ateneo. Our high school football varsity players were **Cucodel Gallego**, **Ramon Guison**, **Yoy Zialcita** and **Tony Reyes-Cuerva**. Cuco went on to play college soccer along with



grade school classmate **Caloy Pacheco** for the UST team that played undefeated in the UAAP during their time. Both also played for the RP national team. The late **Julio Revilla** learned to play goalie in high school but was too small to play for the high school varsity. He nevertheless grew big enough in college to play for the SBC senior football team. **Romeo "Sandy" Vibar** was our representative in the high school track and field team where he quietly participated in both the sprint and relay events.

### CARS WE DROVE AND RODE

We thankfully remember the Mercedes 180D of **Manny Lipana** and his driver **Mang Mike** who would tirelessly drive many, perhaps five or six of us to our individual homes during the wee hours of Sunday morning after the Saturday night class parties. Among the more visible cars driven by high school

classmates were **Paul Llamas'** **Triumph Herald** convertible, low-waisted **Edmond Villadolid's** red and white Studebaker, **Athanasius Chua's** Volkswagen beetle and of course **Warren "Buddy" Norton's** 6X6 truck. Who could forget **Enrico Woo's** BMW motorcycle, which we teasingly called "*Bangga Mo Woo*."

### HANGOUTS AND OTHER MEMORABLE PLACES

**Rendezvous Restaurant** and **Billiard Hall** by the **Mendiola estero** was **Ber Bailon's** favorite hangout. Many still recall **Ber's** bandage at the back of his head which he wore for days following a scuffle with his billiards opponents. Indeed who would have thought then that **Ber** would be the ophthalmologist that he is now? **Bindoy Cruz** liked to hang out at **Mang Ben's** **Denis Book Store** at **Concepcion Aguila**, where he would chit chat with high schoolers from the College of the Holy Spirit. Not too far away was 3rd street of San Beda Subdivision where many grudges were settled *mano-a-mano*. The alternative venue was of course the area at the back of the incinerator by the football field inside campus.

Yes, we fondly remember our deeds and misdeeds in high school, even fifty years hence, as we gather in 2014. Some of us have gone ahead to a better place, so to speak and will not be with us, but we remember them nonetheless: **Jun Revilla**, **Ed de Guzman**, **Eddie Gabriel**, **Eddie King**, **Ramoncito Cruz**, **Tristan de los Ama**, **Rod Dula**, **Raul Tinoco**, **Chit Ramirez**, to name a few. Some of us have not been heard from since high school graduation and we often wonder where they are. **Enrico Woo**, the brothers **Johnny** and **William Pe**, **Richard Tumao**, **Mon Guison**, **Ramoncito Lorenzana** and many others. They are all surely missed but not forgotten.







# SBC Class 1964 to the Rest of the World!

by ANTONIO N. TORRALBA

**H**ere we are, 50 years from high school graduation day in March 1964 ... when we received our hard-earned, first ever, diploma (*since what we got in 1960 and, for some, in Grade 4 and Prep were simply certificates*).

Who comprise San Beda High School Class 1964? ECOS '64 had a roster slightly distinct from the graduation or other rosters. It does not really matter ... Class 1964 is anyone who passed through the "walls of our Alma Mater" any time and in any duration between June 1960 and March 1964 ... and made a dent in the life of even just one of us. Class 1964 is anyone who could even just vaguely remember the tune or lyrics of The Red and the White, or who could follow up, "... Beda, Beda, Beda, fight, fight, fight, fight ..." with "Hayookimkumkawa ..." with the right beat and rhythm.

Fifty years after! Everyone older (*all 158 or more of us*) and, we would like to believe, more mature in the ways of life. Not everyone living, but everyone (*almost*) having lived or living lives fully well at the service of family, society, and God. (*An important parenthesis ... Notable among the living, especially for those who received a seamless loyalty medal in 1964, is Fr. Benigno Benabarre, now more than 90 years of fidelity to life.*)

Fifty years is a looong time! Fashion and trends have changed tremendously, and fashion colors have gone from khaki to pastel to bold and loud. Opinions on social and political issues have been reshaped and firmed up. Ways, mores, and customs have had leaps and variations. Families have been raised and expanded. True and lasting vocations have been firmed up. Hair has turned anywhere from salt and pepper, silver, dyed black, or nil. Meanings of English words and Filipino expressions have changed: *combo, values, hanep, walastik, bebot, kelot, waswit, jeprox*.

Yet ... there are things that have never changed since "our times". For one, the phrase, "Nung panahon namin ..." or "In our time ..." has always been with reference to high school life. The greatness of college and professional life became possible because of our efforts, in high school, of striving to be Christian Gentlemen (*culminating in the class of Mr. Feliciano Jimenez*). The falls, big or small, that we had post high school became easier to manage because of the human and supernatural virtues we cultivated in high school.

Class 1964 has had several efforts to nurture time onward to 2014, the Golden Anniversary, and

even the Diamond Jubilee (*of 75 years in February 2039*), when we would be Fr. Benabarre's age today. One delightful observation ... as each new batch mate enters the door of the get-together venue, it never took long for him to be recognized by some if not everyone. Indeed, times have changed, but human nature has not ... nor has human faces to the most discerning eyes of friends and classmates of 50 years back. It can even be said that the term "re-union" is inaccurate because the "union" was never lost, just put on the sides of Father Time.

We guess that our unsolicited message to the world, and we particularly refer to the young, who comprise the great majority of Filipinos here and abroad, IS:

Nurture your past, Young Man! Unlike what Henry Longfellow admonished in his poem, do not "let the past bury its dead". You can only "live, live in the living present, heart within, God overhead" if you look back and nourish the friendships, the experiences, the insights, and the good tidings you had gained and firmed up.

CLASS 1964  
All 158 + of Us





## @ 25, Together with Great Pride

by DR. JOFFRE M. ALAJAR

**T**he High School Class of 1989 comes home together after 25 years. And it is not just a homecoming for them, but rather a homecoming for all, aptly captured in their program theme: *"Pula at Puti, Sama-Sama Muli"*.

Being together once more, and maybe perhaps, for the last time, is something that this batch of *"still-an-all-boys-club"* looks forward this February 2014. It will surely be fun, with full of surprises, and a lot of relieving the old glory days of San Beda High School.

Turning the pages of their yearbook, this class was then the last Bedan boys of the decade of the

'80s who enjoyed immensely the sounds of the New Wave Rock, popularized then by British bands. It was also during their time when the nation was in the difficult process of rebuilding itself from the "destructions" of the dictatorship regime, with the revered late President Cory taking the lead, after she was swept into power by a bloodless revolt in February 1986, popularly known to the world as People Power.

Undoubtedly, there must be many other reasons for anyone to take pride being part of High School Class of 1989. Today, a number of them have been living a truly purposeful life, and found their respective niches in the professional

world. Among the more notable members of the class are Edgar Tejerero, Vice President of - SM Lifestyle Entertainment Inc.; Reimond Silvestre, General Manager, Subic Bay International Terminal Corp; Asia Region, Manager, Int'l Container Terminal Services Inc; and, General Manager, Bauan International Posrts Inc.; Jonel Aquino, Chief Financial Officer - CJ Korea Express Philippines; Glen Dasig, Vice President - BMW Philippines; Ronald Siccion, CEO - Raptors Corp.; Atty. Jomar Castillo, VP - Down Stream Operation - PNOC/ Partner PJS Law Firm; and, Oliver Rey Matias, CFO - Liwayway Marketing Oishi. Due to space constraints, only a few could be



honor these great teachers for their knowledge, values, dedication, commitment, precious time shared and for genuinely serving Class '89 well in their years of Benedictine training and education.

After tonight's celebration, High School '89 will definitely join other members of the Bedan race in helping San Beda College to become a better school. Their desire to see their Alma Mater cope with the demands of the 21st century global quality Benedictine education remains as strong and fervent as ever. And this desire is not simply words. Actions speak louder for Class '89, with them putting up a

modest amount to help Benedictine education thrive in these challenging times.

Meanwhile, HS Class '89 is roaring to celebrate a milestone at 25, together with great pride!

Congratulations!

made mention here.

In a world, that many times, is caught up in the pursuit of the golden cup, High School Class '89 has always been driven to live meaningful and purposeful-driven lives—a great passion that must undoubtedly have been drawn from their four or more years of education in San Beda College.

Fond collections of their great student days would be meaningless without their formators who made a difference in their young lives. Among them – Mrs. Narcisa Renta (+) (Filipino); Mr. Alex Lazo (Head Counselor); Mr. Antonio G. Tayao(+) (YLAP); Mr. Danilo Banggo (YLAP); Mr. John Mayo (YLAP); Mr. Cresencio Pimentel(+) (YLAP); Ms. Corazon Parco (Social Science); Mrs. Felicitas Ventura (Science); Mrs. Matilde Santos (Pilipino); Ms. Marianita Urquia (Religion); Mrs. Aurora Limcumpao (English); Ms. Marie Ona (Math); and, Mr. Rogelio Velas (Practical Arts).

Tonight, the Class will definitely





*Associate Justice "Boji" Reyes  
Guest of Honor and Speaker*



## Edukasyong Bed A 2013 Law Ho

**T**he San Beda Law Alumni Association (SBLAA) held its annual homecoming and fellowship with Hon. Bienvenido L. Reyes, Associate Justice of the Supreme Court, as guest of honor and speaker. The Law class of 1988 (*Silver Jubilarians*) hosted the event. Highlight of the event was the distribution of the following awards: the 2013 Outstanding Bedan Law Alumna (*Justice Amparo Cabotaje Tang*); San Beda Hall of Fame (*Justice Antonio Eduardo B. Nachura and Justice Ruben C. Ayson*); Honorary Member of the San Beda Law Alumni Association (*Judge Julio Cezar S. Sangco*); Outstanding Jubilarians (*Golden Law class 1963, Former Senator Rene V.*

*Atty. Ave Cruz, Chairman Emeritus*







## lista: Susi sa Hustisya mecoming Celebration

*Saguisag and Justice Ruben C. Ayson); Ruby (Class 1973, Atty. Jose Vicente E. Jimenez, Atty. Frumencio A. Lagustan, Atty. Norberto P. Manzano, Atty. Renato Q. Marzan, Atty. Rodolfo A. Salalima, Atty. Manuel Lutgardo M. Torres Atty. Alipio J. Badelles, and Atty. Nicasio C. Cabaniero); Silver (Class 1988, Justice Eduardo B. Peralta, Jr. and Atty. Timoteo B. Aquino).*

Another highlight of the homecoming celebration was the elevation of Atty. Avelino Cruz to the post chairman emeritus for his exemplary and inspiring leadership of the SBLAA.

It was another memorable homecoming reminding everyone that indeed, Bedan education is the key to justice (*Edukasyong Bedista: Susi sa Hustisya*)



### At Your Service in St. Bede SBCAA Assistant Moderator

**Fr. Benigno Benabarre, OSB**  
*Former Principal (1951-1961)  
and Rector (1961-1966)*

- We are proud of Associate Justice Mariano C. del Castillo (AB'1971), Supreme Court of the Philippines; Associate Justice Bienvenido I. Reyes, (BA'71), Supreme Court of the Philippines.
- As of June, 2013, the following Bedans are Justices of the Court of Appeals: Ass. Noel G. Tijam (AB'67; BL'71); Associates José C. Reyes, Jr. (BL'77); Ramón R. García (HS'72); Mario L. López (BL'80); Francisco P. Acosta (AB'67; BL'71); Elihu A. Ybañez (BL'78); Samuel H. Gaerlán (BL'83); Ramón Paul L. Hernando (BL'90); Pedro V. Corales (BL'84); María Elisa S. Dy (BL'91); Renato C. Francisco (AB'68); Oscar V. Badelles (BL'79).
- Nicanor Pascual, Jr. has recently been appointed Judge of RTC, Branch 8, Aparri.
- Atty. Melchor P. Ridulme (BL'1991) is the Vice President (Legal Council) of the National Power Corporation.
- Joselito D. Almendras (HS'60) is one of the members of the Philippine Board of Surgery for the period January 1, 2013 to December 31, 2018.
- Edward Z Leandro García (AB'90) is the Chairman of Rural Bankers Research and Development Foundation, Inc., of the Philippines.
- Apolinario C. Esquivel, Jr., (GS'71; HS'76), M.D., is one of the Governors of the Board of the International College of Surgery, -Philippine Section.



- Ismael A. Mathay, Jr. (HS'49, Law'57) December 2013
- Ponciano A. Mathay (HS '47) January 2014
- Jaime G. Fajardo (GS '52, HS '56)
- Eduardo M. Ochoa (GS '52, HS '56)
- Aurelia Galvez Tan - Mother of Dr. Jaime Galvez Tan (HS '66)
- Jose Bertel G. Hautea (Law '61) - Father of Jojo Hautea (HS '78)
- Allansky Sasot
- Amparo Sabinosa - Mother of Gerry Sabinosa
- Bernardo G. Novillas (Abbey Porter)

*Special prayers for the eternal  
repose of their souls.*

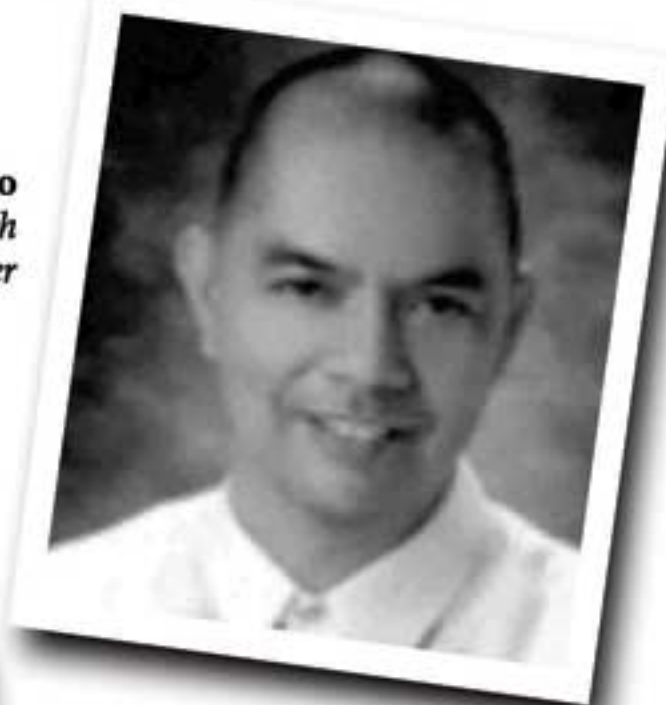


## Three school administrators to receive Professorial Chairs



**Dr. Christian Bryan S. Bustamante**  
*CAS Vice Dean*

**Dr. Ramon Benedicto N. Marcelino**  
*Director, Research Planning Development Center*



**Prof. Jackqui R. Moreno**  
*Chair  
Department of Financial Management*



The San Beda College Alumni Foundation has approved the granting of various professorial chairs to three school administrators, namely: CAS Vice Dean **Christian Bryan S. Bustamante** (*Raul S. Roco Distinguished Professorial Chair in Philosophy, Literature and Humanities*), b) **Dr. Ramon Benedicto N. Marcelino**, Director, Research, Planning Development Center (*Eugenio Lopez, Jr. Distinguished Professorial Research Chair*) and c) **Prof. Jackqui R. Moreno**, Chairman, Department of Financial Management (*Security Bank Foundation Distinguished Professorial in Banking (Financial Institutional Management)*).

The professorial chair program administered by the SBCAF is an endowment fund that lends support to distinguished educators in their instructional, community outreach, and research pursuits, in San Beda College. The endowment fund is built up by generous individuals, a number of whom are Bedan alumni.

The faculty member awarded a professorial chair is given a fund to enhance classroom instruction, engage in community outreach or produce a research paper.

Through the professorial chair program, the SBCAF will be able to assist San Beda College in - attracting and retaining top caliber faculty members by providing them with fund incentives to augment their monthly salary; recognizing meritorious service to the Academic Community of faculty members; providing additional funds to support the community service and research outputs of the faculty members.



# Ms. Maria Elisa "Boots" ANSON ROA

## 2014 Distinguished Woman of Service

by Dr. Joffre M. Alajar

Every year, the San Beda College Alumni Association (SBCAA) embarks on a search journey for a truly outstanding Filipina who can be an exemplar for generations of Bedans to emulate. This year, the SBCAA Board of Trustees has chosen one of Philippine cinema's well-loved and most treasured gems—**MS. MARIA ELISA "BOOTS" ANSON ROA** to receive the 2014 Most Distinguished Woman of Service Award.

Boots, as she is endearingly referred to by everyone is not only an actress par excellence who established herself as an award-winning actress early in her career that spans more than four decades now, winning various acting recognitions from the FAMAS, various film festivals and other prestigious movie award-giving bodies. Other than her innumerable movies, television and radio stints, Boots continues to maximize her God-given talents in the academe, media and public service.

Her accomplishments both as an actress and a media personality spring no surprises, as she had been a consistent honor student at the Assumption Convent and the University of the Philippines. Boots pursued advanced studies in journalism, public and media relations and other program development courses here and abroad which made her even more learned and competent. In 1998, she took the helm as president and general manager of IBC Channel 13. Prior to that, she was vice president for film and TV of Premiere Productions.

Outside of the entertainment industry, Boots also became press attaché cultural officer and special assistant to the ambassador for media community and cultural affairs in the Philippine Embassy in Washington, DC in the decade of the '90s.

With her heart in public service since the '70s as host moderator of Kapwa Ko, Mahal Ko program, and one of the active advisers to the Philippine Association for the Deaf, Boots also became associated with a number of civic organizations and family values-oriented programs. She is one of the country's top choices to deliver lectures on women and family, public and human relations, media and communications.

Living a life with a sense of mission, this very accomplished woman has to her credit an avalanche of award recognitions. Alongside her countless acting awards as one of the country's top thespians, Boots was among the first ten recipients of the prestigious The Outstanding Women in the Nation's Service (TOWNS) awards in 1973, considered as the highest recognition given by the country to an outstanding Filipina.

At present, Boots is executive director of the MOWELFUND, a non-stock, non-profit organization that attends to the various needs of the film industry's lowly workers.

For someone who has worn many feathers in her already much-decorated cap as an actress, diplomat, network executive and public servant, Boots is indeed, San Beda College's eternal woman of service.



*In selecting Ms. MARIA ELISA "BOOTS" ANSON ROA to receive the 2014 Most Distinguished Woman of Service Award, the San Beda College Alumni Association Board of Trustees recognizes her leading a purposeful life in pursuit of a noble mission to be of service to the Filipino people; her exhibiting inspired leadership; her significant accomplishments in her chosen field of endeavour; her being an exemplar for generations of Bedans; and, her embodying the Benedictine values of fides (faith), scientia (knowledge) and virtus (virtue); and the Benedictine ideals of pax (peace), ora et labora (work and pray).*



# HS Class '58 does it again!



## ADVENTUS II: A Christmas Concert

The grandly resplendent Abbey Church of Our Lady of Montserrat was again made the venue of a music Christmas concert dubbed "*Adventus II*". Spearheaded by the still pro-active High School Class of 1958 chaired by **Mr. Carlos Z. Ortoll**, this Yuletide concert held last December 1, 2013 was a sequel to the well-admired music event held five years ago to celebrate the Season.

"*Openers*" were the San Beda College Chorale composed of students from College of Law and College of Arts and Sciences. This newly organized group sang like veteran professional singers rendering numbers like Ave Verum Corpus, Bituing Natatangi, Jesus Joy of Man's Desire and Candlelight Carol.

Class '58 member and McDonald's chairman **George Yang** sang Gesu Bambino and O Holy Night. George was at his best during the concert.

Like the rarest gem shining in all its brilliance was the Las Piñas Boys Choir performing special numbers such as Araw na Dakila, Halina-Halina, Masayang Pasko Ninong, Silent Night and Susa Nina.

Conveying beauty and richness of tone, the UP Singing Ambassadors interpreted familiar and new carols, namely: Carol of the Bells, A Christmas Carol, Jingle Bells Calypso, Paskong Walang Hangan, Munting Sanggol, Kumukutikutitap and Payapang Daigdig.

The versatile Freddie Santos emceed and directed the well-attended concert, receiving a standing ovation at the end as an expression of the audience's approbation and praise.

It was a music event worth remembering not only by the members of the San Beda College community, but more so by the local and foreign guests who all left the Concert with only great admiration for HS Class '58, consistently producing great events to raise funds: a) for the further improvement of the Abbey Church, which was named a National Historic Monument; b) for scholarship grants; and c) for the Yolanda victims among members of the SBC Community.

Indeed, HS Class '58 did it again!




# Atty. Arthur P. Tugade

(GS '59, HS '63, CAS '67, COL '71)

## At the helm of the Clark Development Corporation

by Dr. Joffre M. Alajar



One of San Beda College's treasured gems whose curriculum vitae is an intimidating read, has recently taken over the leadership of the immensely profit-driven Clark Development Corporation (CDC). In the initial year of his being President and CEO, the CDC raked in a staggering over 200 million US dollars in committed investments from major projects entered into during the mid-year of 2013.

This outstanding full-blooded Bedan who always stands out in his identifying integrity as a "no-short-cuts, no bull and no-non-sense"

businessman envisions the company to become a logistics hub. He however, sees that this can only be done by creating an honest-to-goodness business environment and a habitable society. But how does this "*batang Tatalon*" whose inspiring rags-to-riches life story is for a *tele-novela* taking, create a paradigm shift and raise up the ante in a typical government institution where red tapes and irregularities are a typical day-to-day occurrence? Leave it to Atty. Art who has a well-defined set of Benedictine values in striking at the very basic work ethic and culture of the company and its workforce. He did it in his own Transnational Global Corporation (Trans Global Consolidators, Inc.), and he is doing it right now at this huge Freeport work community – "*moving mountains*" to effect the

inevitable change that is best for the company.

A tough man who has unsullied reputation for integrity, competence and delivery results, Atty. Art sees to it that the CDC continuously generate the much needed profit for the government, and will never be remiss in its social responsibility especially to the lost, last and least in society.

After being at the helm of the CDC for almost a year now, he is proud to say that the company is continuously embracing change and is trudging the "*daang matuwid*." And when his term ends, Atty. Arthur P. Tugade will surely be remembered as one who created a "*disturbing leadership*" at CDC – making news, raising hackles, changing minds and hearts, and leading the high moral road not only with his words, but more so with his ways.

The entire Bedan Community wishes him well, and salutes him for continuously promoting Bedan pride in his competent and committed service to the Filipino people.





## The 2014 Dugong Bedista Awards— Bedans honor San Beda pillars

In its desire to pay tribute to the many unsung heroes of San Beda College, namely: teachers, administrators, professors and non-service personnel, the SBCAA established in 2013 the annual Dugong Bedista award. This special SBCAA award aims to recognize non-Bedans who have exhibited

exemplary service to SBC either as a professor or non-teaching service personnel. Qualifications and criteria include: a) being in the SBC service for at least 25 years; b) of good moral character; c) no pending disciplinary or administrative case filed; and d) rendered exemplary service to San Beda College worthy of emulation by other members of the Bedan Community.

For AY 2013-14, the SBCAA Board of Trustees has chosen Prof. Matilde M. Santos, CAS faculty; Ma. Elisa A. Galang, Head, Instructional Media Center; and, Quirino C. Caburatan of the Abbey Church. Winners will receive a Dugong Bedista trophy and cash reward.

It is hoped that this award recognition will further inspire non-Bedan administrators, teachers professors and non-teaching personnel to continue with their outstanding service to the College marked by dedication, commitment and competence.

### QUIRINO C. CABURATAN

*Quiring, as he is lovingly called by members of the Bedan Community, has been with the San Beda College and the Abbey Church for 35 years now. His face is well-known to a number of alumni who are Sunday Mass-goers as he takes charge of the Offertory collection. Quiring entered San Beda in 1979 as a school janitor and remained faithful to the Bedan Community since then.*

*For his significant contributions to the growth and development of San Beda College and his dedicated service marked by loyalty, competence, dedication and commitment, the San Beda College Alumni Association honors Mr. Quirino C. Caburatan as recipient of the Dugong Bedista Award for 2014.*



Caburatan

### MA. ELISA A. GALANG

*Lisa as she is fondly called by peers and associates, is San Beda College's one and only Head of the Instructional Media Center (IMC). To a number of alumni who have passed the halls of San Beda College, Ma'am Lisa is the very approachable lady boss of the IMC who will always go out of her way to assist the students and faculty with their audio-visual needs. Her warm smile and always accommodating aura make her well-loved and well admired by members of the Bedan Community specially the students and the alumni.*

*For her significant contributions to the growth and development of San Beda College and her dedicated service as Head of Instructional Media Center marked by loyalty, competence, dedication and commitment, the San Beda College Alumni Association honors Ms. Ma. Elisa A. Galang as recipient of the Dugong Bedista Award for 2014.*



Galang

### PROF. MATILDE M. SANTOS

*Everybody's favourite, Mrs. Mat Santos has been a faculty member of both the High School and the College of Arts and Sciences for over 30 years now. She has been serving the school well in various capacities, as follow: classroom teacher (High School, 1975-1980); subject area coordinator (High School, 1980-1997); classroom teacher (High School, 1997-2001); CAS Asst. Prefect of Student Affairs (2003-2004); CAS Prefect of Student Affairs (2007-2008; 2009-2010); and, CAS professor (2001-present).*

*Very motherly, Ma'am Mat is one of San Beda's highly respected faculty members whose caring and nurturing ways endeared her to the students and the alumni. Her generosity and good heart exude well both inside and outside of the classroom that her students would develop a strong attachment towards her even after graduation.*

*In recognition of her timeless legacy and significant role in fostering the growth of San Beda College as Christian Benedictine school, marked by her long dedicated and committed years of service as a teacher/professor, the San Beda College Alumni Association has selected Prof. Matilde M. Santos as recipient of the Dugong Bedista Award 2014.*



Santos





## MY LAST VACATION TRIP TO *Spain*

By Fr. Benigno Benabarre, OSB

community of Manila

**T**o be present at the massive beatification of 522 Spanish Martyrs, held at Tarragona City, Spain, on October 13, 2013 and, at the same time, to enjoy a long vacation, I requested permission from my Superior, Prior Administrator Rafaelito Alarás, OSB, to go to Spain last summer. At my age, I thought that such trip could be the last to my birth place. (*When writing these lines, January 8, 2014, I'm 98.7 months and a few days*). I was accompanied by Fr. Olegario, of the Benedictine

### Who were those Martyrs?

As elsewhere, in this same issue of *THE BEDAN ALUMNUS*, there is a long article about those Martyrs, I only mention the fact that all of them were put to death, without any due process of law, by the communists, only because all of them confessed their faith in Jesus Christ. Most of them were massacred during the months of July-October, 1936. Out of 522, 21 were Benedictine monks of Montserrat Abbey, Barcelona, and 18, of the former Benedictine Priory of Our Lady of El Pueyo de Barbastro, province of Huesca.

### My association with El Pueyo Martyrs

I could not miss such a beatification because of my close association with el Pueyo Martyrs. Since 1915, all the Spanish monks who became conventuals of this Benedictine Abbey of Manila, did study four years at El Pueyo. So did Fr. Abbots Bernardo López and Wilfrido Rojo, both of whom, too, became Rectors of San Beda. Also at El Pueyo studied Fathers Urbano Casares, Beda del Hoyo, Sergio Martínez, Eugenio Cano, myself and others.

Because I stayed six years at El Pueyo (1926-1932), I became acquainted with 15 out of its 18 Martyrs and, very specially, with Fr., now Blessed Santiago Pardo. He was my novice master, prefect of my first year as junior, and professor of Physics and Biology. Before returning to Spain in 1925, he had been monk of Manila 18 years. Although I never met them, let me add that one other monk Martyr of El Pueyo, Blessed Domingo Caballé, and one of Montserrat, Blessed Eugenio Erasquin, had also been members of our Manila community for several years each.

These were the reasons that prompted me to be present at the Tarragona beatification Mass and the thanksgiving Mass at El Pueyo de Barbastro on October 27. At both Tarragona and at El Pueyo, I had the joy of meeting our alumnus Heriberto Gomez and his classmates Alberto Velasco, and Francisco Velasco two other Bedans both at Tarragona and at El Pueyo. They wanted to honor our former monks.

### With my family

I spent most of the rest of the time of my long vacation with my family, especially with my niece Josefina Sánchez Benabarre. She was in need of encouragement because, in five months, she had lost her husband, Juan Todoli (67, *her mother, Ramona, my sister, who died at 101 years, and Josefina's brother Manolito (about 68)*).

Several days, I went to El Pueyo, about 30 kilometers from my native place, ALER, to be with the relics of the Martyrs, and the community of monks of the Institute of the Incarnate Word, (*I.B.E.*), who are now the administrators of El Pueyo, and take great care with love and reverence of the relics of its Martyrs. I was immensely happy because I could get five relics of El Pueyo Martyrs and one of those of Montserrat, and bring them to Manila.

Thank God, my long vacation was a very good one, during which I became stronger in health and wiser in spirit.



(L/R) Josefina, Fr. Benabarre, and Carmen





## San Beda College establishes the Dr. Benigno Naval Ricafort Distinguished Professorial Research Chair in Finance



**D**riven by a passion to consistently assist the College in its ministry of education, the San Beda College Alumni Foundation (SBCAF) spearheaded the establishment of the **Dr. Benigno N. Naval Distinguished Professorial Research Chair in Finance** last November 27, 2013.

The first-ever professorial research chair in the field of finance, **Dr. Benigno Ricafort** (CAS Finance Class of 1958) thought it would be great to start a professorial chair in one of San Beda College's flagship programs.

In grateful appreciation of Dr. Ricafort's generous gesture, **Very Rev. Fr. Aloysius Maranan, OSB**, Rector-President, **Dr. Jaime Galvez Tan**, President of the SBCAF, and **Dr. Tessie Da Jose**, Dean of the College of Arts & Sciences presented a special citation to Dr. Benigno Ricafort.

Awarded Distinguished Bedan in 2010, Dr. Ricafort continues to shine as

an outstanding Filipino leader with a strong vision built on the Benedictine values of hard work, shared sacrifice, and communal service. His kaleidoscopic curriculum vitae speaks well of what he has achieved in life. Significantly, he was former President and chief executive officer of Clark Development Corporation; Chairman of the Chamber of Commerce of the Philippine Foundation; Chairman of the Philippine-Mexico Business Council; Director-Governor of the Rotary International; and member of the Asia Pacific Economic Cooperation; Business Advisory Council (*Philippines*). At present, Dr.

Benny is President of the Kapampangan Development Foundation, Inc. (KDF). His wife is the former CHED Commissioner **Dr. Nona Ricafort**.

This is the 16th professorial chair established in San Beda College, all through the efforts and initiatives of its distinguished alumni. The professorial chair is a special project program of the SBCAF aimed at assisting the faculty members improves the delivery of classroom instructions and in the furtherance of their research and community involvement pursuits.

*The Ricafort Family  
with CAS Dean Tessie da Jose  
and Dr. Jaime Galvez Tan*





## Carlos "Caloy" Loyzaga awarded Lifetime Achievement by the Philippine Sportswriters Association

**O**utstanding Bedan Carlos "Caloy" Loyzaga was recently elevated to the Lifetime Achievement Roster of Sportsman by the prestigious Philippine Sportswriters Association during fitting rites at the Centennial Hall, Manila Hotel.

The 83-year old Bedan basketball legend who suffered a stroke some years back, personally went up on stage to receive the award, and acknowledged the warm applause of the packed ballroom crowd. It was Caloy's rare appearance that made him the crowd's favorite and the highlight of the annual affair honoring the country's sporting heroes.

Caloy "*The Big Difference*" is considered as the Philippines' all-time greatest basketball player.



## Various SBC alumni groups extend assistance to Yolanda victims

Responding to the call of Rev. Fr. Aloysius Maranan, OSB, Rector-President, to extend help to members of the Bedan Community who were affected by the Yolanda super typhoon, various SBC alumni groups donated cash and relief goods, viz:

Particulars	Amount (Php)
Class '71 College of Law '71	77,500.00
SBC Alumni Association	50,000.00
SBC Law Golf Club	50,000.00
SBC Law Alumni Association	40,300.00
College of Law Class '88	30,000.00
HS Class '73 (c/o Vijun Genato)	12,500.00
Prof. Ric Palo	3,000.00
Alvin Reyes (CAS 92)	500.00
<b>Total Donations from the Alumni</b>	<b>263,800.00</b>

*Maraming Salamat po!*







*Pala at Patti, S*  
*2014 Grand Alun*





# *ama-Sama Mali* *nni Homecoming*

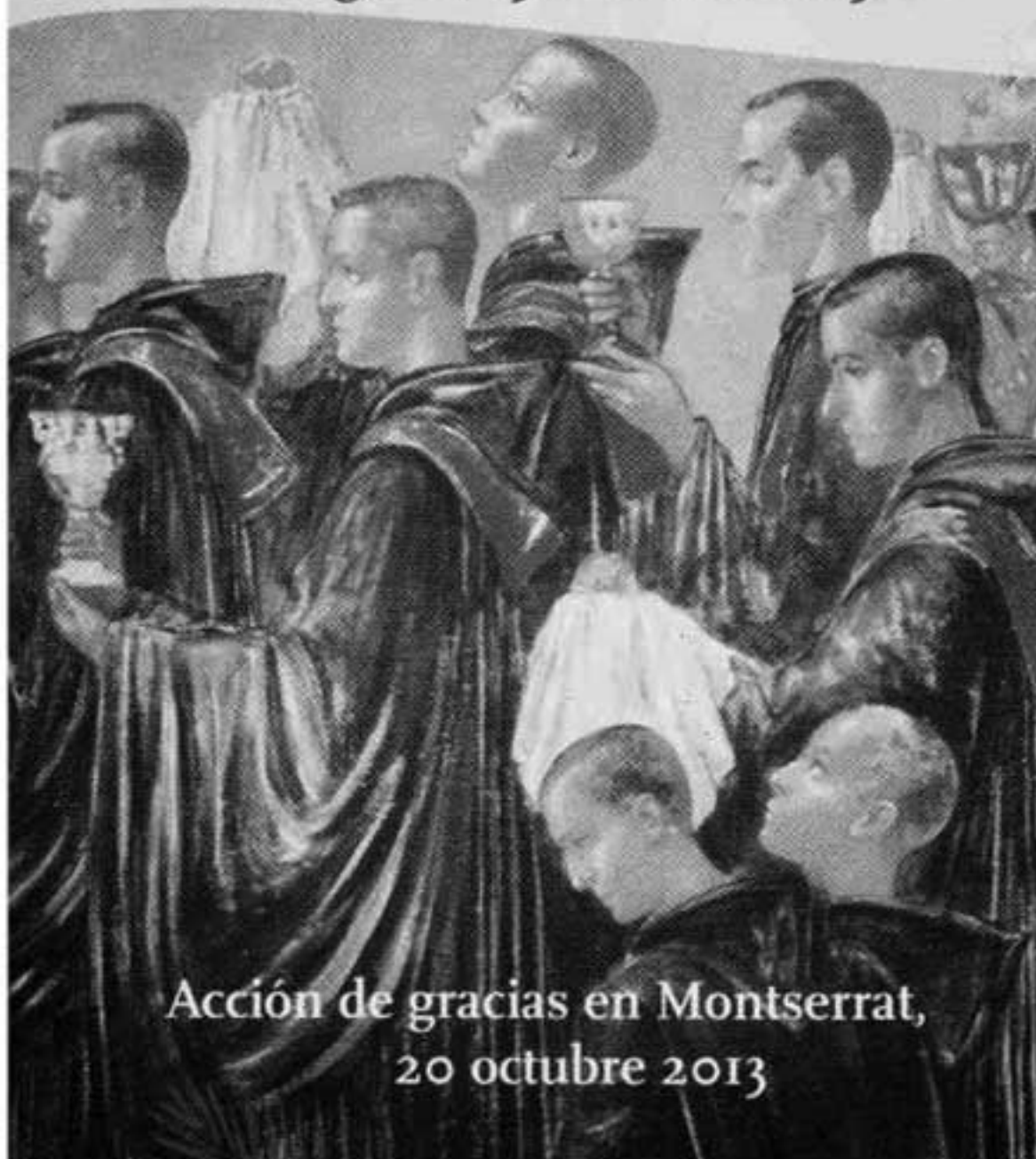


# THREE FORMER MONKS OF SAN BEDA COLLEGE, BEATIFIED

*By Fr. Benigno Benabarre, OSB*

BEATIFICACIÓN DE 21 MONJES  
DE MONTSERRAT QUE DIERON  
LA VIDA POR LA FE DE CRISTO

Tarragona, 13 octubre 2013



Acción de gracias en Montserrat,  
20 octubre 2013

**O**n October 13, 2013, in Tarragona, Spain, took place one of the most important events of the history of the Catholic church of all times: 522 Spanish martyrs were beatified in a single ceremony. Among those beatified, there were thirty-nine Benedictine monks, three of whom had been former members of the Benedictine community of our Lady of Montserrat Abbey (San Beda College).

Presided, in the name of the Pope Francis, by Cardinals Amato, Prefect of the Congregation of the Saints, and Rouco, of Madrid, the new Blessed were part of the more than 7,000 martyrs massacred in Spain in the year 1936. The ceremony was attended by more than fifty Spanish and foreign bishops,

## Who were those martyrs

To understand that massive beatification, it must be remembered that there was in Spain in the years 1936-1939 a most cruel civil war, during which one of the contending parts—the communist Government of Madrid and its communist, anarchist, etc. hordes —, systematically tried to eradicate from the Spanish soil under its jurisdiction all and every sign of Catholic life. Incredible, but true: one week after the start of the conflict not a single temple was open for the cult, and all of them were burn, destroyed, desecrated, or dedicated to profane uses. In the first months of



the conflict, it was enough to be a consecrated person or a prominent Catholic to be put to death in the red zone. All those who could not find a place to hide, were massacred. The names of 4,184 diocesan priests, 2,365 religious men and 283 Sisters are well known by history. Before October 13, 2013, one thousand and one of those people were already beatified and or canonized by the Church as real martyrs of the Catholic faith.

### **Thirty-nine Benedictine monks, beatified**

Among the 522 new Blessed, there are twenty-one monks of Montserrat Abbey, Barcelona, Spain, and eighteen of El Pueyo de Barbastro, a former Benedictine Priory, where abbots W. Rojo, B. López, Fathers Leando Galdeano, Beda del Hoy, Sergio Martinez, myself and others, had studied for several years.

Three of those eighteen had been monks of San Beda College and of its Benedictine community for several years, namely: Blessed SANTIAGO PARDO LÓPEZ (1891-1936), from Palacios de Benaber, Burgos, Spain, from July 15, 1906 to May 10, 1925. He taught Physics and Chemistry at the College level, was a valuable helper in setting the stage for the many dramas offered by the College in those years, and was a frequent collaborator in the ECOS magazine, the organ of the Santo Niño Congregation of the College and Abbey. But overall, he was the perfect monk who, being in the Priory or Abbey, never missed a single Community act. He was shot with another fifteen monks on the night of August 27 to 28, 1936, near Barbastro, Spain.

Blessed DOMINGO CABALLÉ BRU (October 10, 1883-1936), was born in Villalba de los Arcos, Tarragona, Spain, and came to Manila on October 22, 1921.

While in Manila, he taught at the College level, preached frequently in the Manila parishes, and was the "mayordomo" (procurator) of the community in the years 1924-1926, the years San Beda Mendiola was constructed.

On February 1926 he went back to Spain, settled at El Miracle Priory, Lérida, Spain, going to the Priory of El Pueyo de Barbastro in 1932, to reinforce its community. He was martyred with fifteen of his brother monks on the night of August 27 to 28, 1936, near Barbastro.

Blessed EUGENIO ERAUSQUIN ARÁMBULO (1902-1936) was born in Lazcano, Guipuzcoa, Spain on October 1902. He arrived in Manila on June 20, 1920, returning to Spain on August 19, 1922.

An expert in printing, he worked in the printing press the College had at that time to print the ECOS magazine.

We know very little more about him because his sojourn among us was rather short. He returned to Montserrat Abbey, Barcelona, his community, suffering martyrdom in Pedralbes, Barcelona, in 1936. His remains were identified. At Montserrat, Barcelona, I was given a relic of him, now venerated in our Abbey church, along with another of El Pueyo martyrs, but not identified.

Now, both the Benedictine Community and all the Bedans have in heaven three of our brothers and teachers who will specially intercede for us in heaven. On our part, it is our duty to imitate them in their fidelity to God and the Church, for whom they voluntarily gave their lives.



*Monjes Benedictinos de El Pueyo. Mártires en 1936*



**K**ing Caloy Loyzaga (HS '54) was recognized not only by the Bedan community but by the sports frat (Philippine Sportswriters Association) at large, along with Manny V. Pangilinan (GS '58, HS '62), as Executive of the Year. Kudos.

The date of the event: Jan. 25, the birth date of Honorary Bedan Cory Aquino. GS '55, HS '59, led by Art Montesa, Cory bayaw Paul Aquino (brother of Ninoy who nga?), Rudy Robles, Rollie Santos, et al., will reconnect in a big way early February when many members will come from all over the country and the world for our annual general homecoming early in the month. My law classmate, Pepe Erestain, Jr. HS '57, AA '59, LL.B. '63, enhanced the image of probity and competence of his father, of the Commission on Audit. Pepe's gone, to a better world. Our class '63 comprised the golden jubilarians last November but illness prevented me from attending the program in Club Filipino (managed by my energetic stude, pabling pillo con las mujeres Obet de Leon, AB'70, LL.B.'74).

I was lucky to have attended San Beda for A.B. '59 and LL.B. '63, at the time I did, 1955-63. 1945 to the 60's just might arguably have been our Golden Age.(?) San Beda perhaps was not much better than the likes of Mapa High just across, and Ateneo and La Salle. But, I attended Makati Elem '51, and Rizal Hi.'55, and with teachers from before WW II, this promdi did not do badly here in Mendiola in our time. (I was admitted by Makati Elementary without a birth certificate at six, in '46, as I could reach my left ear with my right hand over my head; I was promoted to Grade II after two weeks; I am a K-9 product then, five years in grade school and four in high school: what K-12?).

In San Beda law, in the bar, No. 1 in '61 (Aveling Cruz), No. 2 in '62 (Fely Quiogue), No. 6 in '63 (me, blush, among 5,500 examinees), No. 1 in '64 (Jess Castelo), No. 1 in '65 (Vic de la Serna), No. 2 in '66 (Pabling Trillana) and No. 1 in '67 (Rudy Robles). Then I left for abroad and returned on Dec. 30, 1970, when the country was in ferment. Often, classes were suspended, because of our proximity to the Palace, the scene of violence in 1970.

I was then running for all practical purposes the law school, as Vice Dean, as Dean Ledesma was busy as a Con-Con Delegate. Which parent would send, or stude would go, to Mendiola when other schools were in "safer" environments? So, the debatable decline in the quality of our studes. But, the law school has held its own while our other disciplines do their best to keep in step. Grade and high schools are now in peaceful Taytay. We have equally peaceful San Beda Alabang.

Mendiola has been relatively quiet and calm the last few years although now and then we hear the sounds, even noises, of democracy. San Beda can be great again. It is written. Alum Danding Gimenez, GS '54, HS'59, now engaged in a fierce email debate with Angui Arando GS '51, HS '55, BSC '60, said that in his time (50's), San Beda was the place to be. That we are or can be again, that in all things God may be glorified.



by Augusto "Rene" V. Saguisag

*The place to be:*

## **SAN BEDA'S CONTINUING TRADITION OF EXCELLENCE**







**SUPERMALLS**







**brother**  
at your side





**Maybank**



# Oishi



***CEBU  
PACIFIC***





# SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

**NEW** NutraSweet  
**Sucramia**®

**BUY PINOY**  
SAVE JOBS

**I WAS OBESE,  
I WAS DIABETES!**  
with PROPER DIET & EXERCISE

**ANG TAMANG TAMIS  
PARA SA TAMANG TIMPLA.**

Another Quality Product of  
**FERNA**  
The Food Ingredients Specialist!

**NutraSweet**  
**Sucramia**®  
SWEETER THAN EVER  
SUCRALOSE SWEETENER  
ZERO CALORIES  
50 PACKETS  
Artificial Sweetener  
Net Weight 5.02 oz (141g)

Available in supermarkets, drugstores and ingredients suppliers nationwide.





PHILIPPINE  
CHARITY  
SWEEPSTAKES  
OFFICE

***raptor***  
***Concept Store***





**Globe**<sup>TM</sup>

*Abot mo ang mundo.*

**LA TONDEÑA**  
DISTILLERS INC.

**WILCON**

**DEPOT**

**WILCON**

**HOME**  
ESSENTIALS







**AMOSUP - PTGWO - ITF**





**SAN MIGUEL  
CORPORATION**



**Inspired by Customers**  
**Driven to Achieve!**

**Laus Group®**  
A Passion for Cars & Customer Care.

**CARWORLD**  
SAN FERNANDO (P) • MARILAO • MALOLOS  
TARLAC • SUBIC

**Ford**  
PAMPANGA • CABANATUAN • LIBIS  
SUBIC • TARLAC • DAGUPAN • ISABELA

**CHEVROLET**  
PAMPANGA • DAGUPAN

**BMW**  
Pampanga Premier Cars BMW

**NISSAN**  
BATAAN

**SUBARU**  
Pampanga

**KIA**  
PAMPANGA • NORTH EDSA  
BALIUAG • PANGASINAN

**MAZDA**  
CABANATUAN • DAGUPAN

**Hama Cars**  
Pampanga • Calasiao • Baguio  
Bataan • Dau • Urdaneta

**SUZUKI**  
Suzuki Auto Pampanga

**HYUNDAI**  
BALINTAWIK • BALIUAG • DAGUPAN  
LA UNION • ILOCOS NORTE

**car mix**  
USED CARS • Auto

**CGIC**  
CORPORATE SAVINGS & INSURANCE COMPANY  
"We Value Our Commitment."  
PAMPANGA • LIBIS • MARILAO • PANGASINAN

**LausAuto**  
**FINANCE**  
We finance used cars.

**TireCity**  
AutoCare  
tires • mags • oil

**YOKOHAMA**  
PAMPANGA  
Authorized Distributor

**Laus Marketing**  
CORPORATION

**HÜPER OPTIK®**  
Hard Coating Window Film

**CL TV 36**  
ONE REGION • ONE STATION

**TAW 95 FM**  
Kara sa Kila

**SUN-STAR**  
PAMPANGA

**Max's**  
RESTAURANT  
VILLA DEL SOL • CABANATUAN  
SAN PAMPANGA • DE CLARE

**CARWORLD**  
**CALTEX, INC.**

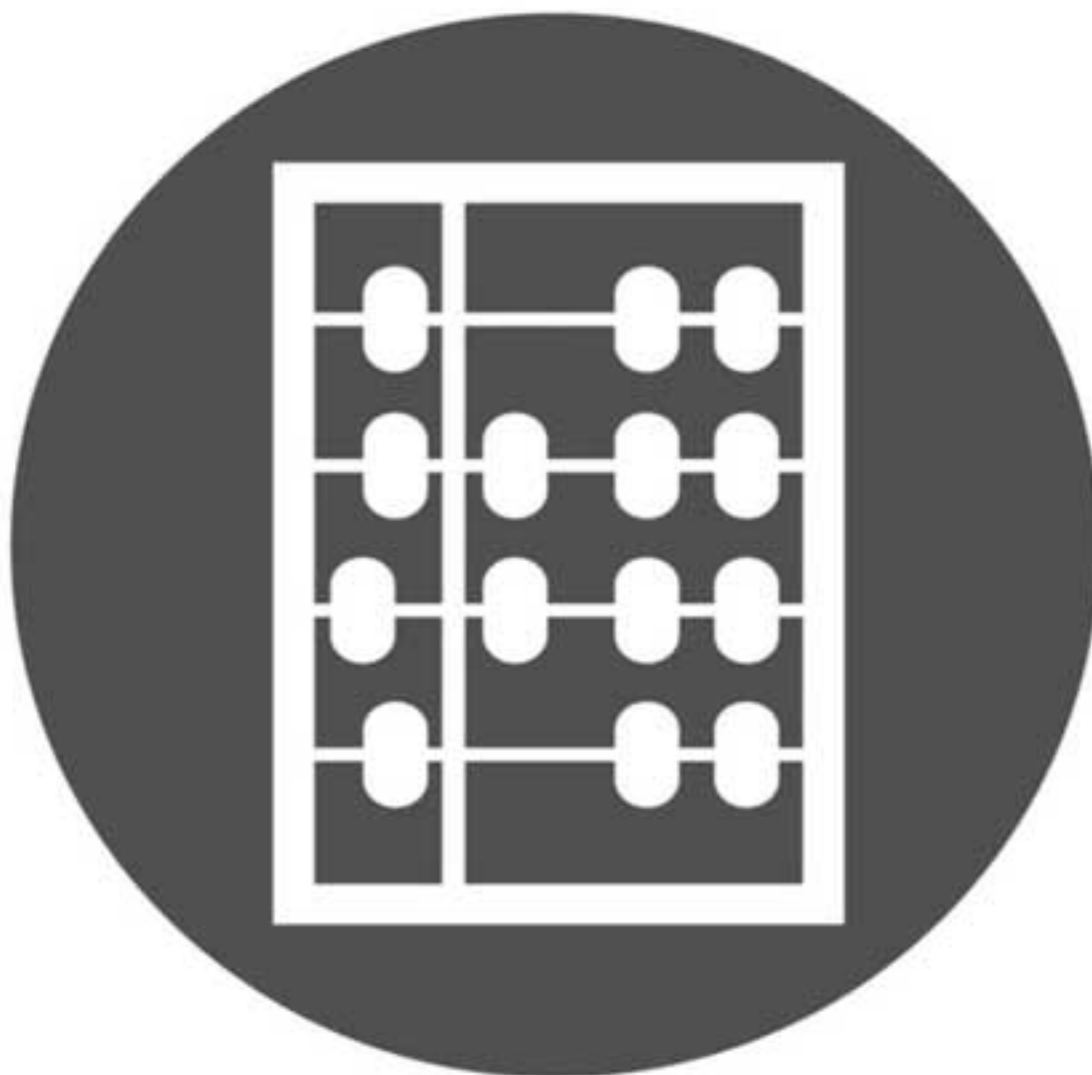
**Family Ville**  
Libao

[www.lausgroup.com.ph](http://www.lausgroup.com.ph)





**REYES TACANDONG & Co.**  
FIRM PRINCIPLES. WISE SOLUTIONS.



[www.reyestacandong.com](http://www.reyestacandong.com)

THE CORRESPONDENT OF



**MAZARS** IN THE PHILIPPINES

**MAKATI**

PHINMA Plaza  
39 Plaza Drive Rockwell Center  
Makati City 1200 Philippines

Phone: (+632) 982.9100  
Fax: (+632) 982.9111  
[info@reyestacandong.com](mailto:info@reyestacandong.com)

**DAVAO**

LANDCO Building  
J.P. Laurel Avenue  
Davao City 8000 Philippines

Phone: (+6382) 221.7826  
Fax: (+6382) 221.4336  
[davao@reyestacandong.com](mailto:davao@reyestacandong.com)

**CEBU**

Unit 706, 7F, Ayala Life-FGU Center  
Mindanao Avenue cor. Biliran Road  
Cebu Business Park, Cebu City 6000 Philippines

Phone: (+6332) 232.7826  
Fax: (+6332) 266.7826  
[cebu@reyestacandong.com](mailto:cebu@reyestacandong.com)



Enjoy a wide array of **TEXTBOOKS & REFERENCE MATERIALS** from foreign and local authors for:

- **BASIC EDUCATION**
- **HIGHER EDUCATION**
- **PROFESSIONAL & TRADE**



Located along Quezon Avenue, C&E Information and Resource Center houses:

- **INTERNATIONAL BESTSELLERS**
- **WIDE SELECTION OF TEXTBOOKS & REFERENCE BOOKS**
- **BIG AND SPACIOUS SEMINAR & FUNCTION ROOMS**
- **DOLCELATTE**



**Head Office: 839 EDSA, South Triangle, Quezon City Tel. No.: 929-5088 Telefax 929-2726**

**Customer Service Hotline: (632) 352 3458**

Email: [customerservice@cebookshop.com](mailto:customerservice@cebookshop.com)  
[www.cebookshop.com](http://www.cebookshop.com)

## WORLD CLASS

INTERNATIONALLY  
ACCREDITED

Modernized  
Medical Facility

BOARD CERTIFIED  
HIGHLY TRAINED  
**PHYSICIANS**

COMPASSIONATE  
**NURSES**

UP-TO-DATE  
MEDICAL EQUIPMENT

Health  
Investment

120/80

24/7 Expert  
Emergency Care

Wellness and  
Therapeutic  
Packages



**"Without health, life is not life."**

-Buddha

**At MakatiMed, we focus on what patients really need.**

We provide expert and compassionate care that anticipates your needs, and strives to exceed them. Giving patients the opportunity to really get better.

Our in-patient and out-patient services are continuously improved to keep pace with innovations in medical science and technology.

**Only at the hospital that truly cares.**




**MAKATI MEDICAL CENTER**

The Hospital with a Heart.

Contact MAKATIMED On-Call at +632.8888.999  
Or email [mmc@makatimed.net.ph](mailto:mmc@makatimed.net.ph).





The background of the advertisement is a grayscale image of a tunnel with a series of bright, circular light sources on the ceiling, creating a sense of depth and perspective. A diagonal gray band cuts across the image from the top right towards the center.

**When business  
works better**

**the world  
works better**

Assurance | Tax | Transactions | Advisory

**SGV**

Building a better  
working world

A member firm of Ernst & Young Global Limited.

6760 Ayala Avenue, Makati City,  
1226 Metro Manila, Philippines  
Tel: (632) 891-0307

[www.ey.com/ph](http://www.ey.com/ph)

**BDO**





Minimally Invasive Surgery



Bone Densitometry Unit



Sleep Lab



Executive Check-Up

# MAKE EVERY EXPERIENCE WORTH IT

with the latest medical facilities and  
technology for your every  
healthcare need.



CARDINAL SANTOS  
MEDICAL CENTER



+63 727-0001

[www.cardinalsantos.com.ph](http://www.cardinalsantos.com.ph)

10 Wilson St., West Greenhills, San Juan City, Metro Manila



Rehabilitation Department



Hand Center



Cardinal On Wheels



Cardiac-Catheterization Laboratory



**ALPHA INSURANCE CENTRE**  
1025 San Marcelino Street, Ermita, Manila  
E-mail us at: [alphainsurance.com.ph](mailto:alphainsurance.com.ph)  
Visit us: [www.alphainsurance.com.ph](http://www.alphainsurance.com.ph)  
Tel. No. 525-1301 \* Fax Nos. 522-6131 & 404-0320

**With Branches and Service Offices Nationwide**

**PRODUCTS & SERVICES:**

**FIRE & ALLIED PERILS; MARINE; MOTOR CAR;  
CASUALTY, BONDS and MISCELLANEOUS LINES**

***"We have a name, and a thousand trusts  
to protect."***



**PAGCOR**



# Get to the top with the name you trust.



Education that inspires learning and creates options for growth need not be difficult to achieve - if you have a trusted partner by your side.

That's why we at Rex Book Store make sure our comprehensive line of expertly-designed educational tools and teaching resources not only conform to the highest standards, but also encourage productive learning.

With six decades of publishing textbooks written by world-class Filipino authors behind us, you can count on us to provide the right materials to help your personal and professional development. From Pre-school to College, and even beyond, we are your partners for growth.

With Rex Book Store, you can mark your place in the world. After all, we are committed to seeing you succeed.



**Rex Book Store. *You're booked for success.***

Marketing and Sales Group: 84-86 P. Florentino St., Sta. Mesa Heights, Quezon City  
Trunkline: 857-7777



[www.rexinteractive.com](http://www.rexinteractive.com)  
[www.rexpublishing.com.ph](http://www.rexpublishing.com.ph)

[www.rexestore.com](http://www.rexestore.com)  
[wecare@rexpublishing.com.ph](mailto:wecare@rexpublishing.com.ph)



---

LAGUESMA  
MAGSALIN  
& CONSULTA  
GASTARDO

---

**PGACars**





*The happiest days  
of your life begin here.*

**SUNTRUST**

[www.suntrust.com.ph](http://www.suntrust.com.ph)

**Shanata**

Quirino Highway, Novaliches

**Asmara**

E. Rodriguez Ave., Quezon City

**Kirana**

U. Velasco Ave., Pasig City



**Adriatico Gardens**  
Malate, Manila

**SUNTRUST PARKVIEW**  
Ermita, Manila

**Capitol Plaza**  
Diliman, Quezon City



Head Office: Ground Floor One World Square Bldg.  
No. 2 Upper Mckinley Road, Mckinley Hill, Taguig City

**(02) 856-7015 to 19**



The greatest accolades come  
from those who know us best.



This year, DMCI Homes is once again proud to be recognized as a Trusted Brand by Reader's Digest Asia, and as one of the country's Top Ten Developers by BCI Asia, a leading construction information provider in the region.

More than just prestigious citations, we see them as testament of the trust and confidence that are continually bestowed upon us by those who know us best—our own customers and residents.

And, to keep this trust, we will remain committed to building the best resort-inspired homes that showcase a well-rounded combination of innovative design, exceptional value, vibrant community life, and proven quality.



324.8888 | [dmcihomes.com](http://dmcihomes.com)

 [dmcihomesofficial](https://www.facebook.com/dmcihomesofficial)  [@dmcihomes](https://twitter.com/dmcihomes)



PHILIPPINE  
**PRUDENTIAL**

Life Insurance • Group Insurance • Medical Insurance



**START**



A decorative graphic consisting of nine dots arranged in a 3x3 grid. The dots vary in shade, including light gray, medium gray, dark gray, and black. The arrangement is as follows: Row 1 (top) has a light gray dot, a medium gray dot, and a dark gray dot. Row 2 has a black dot, a dark gray dot, and a light gray dot. Row 3 (bottom) has a medium gray dot, a black dot, and a dark gray dot.



## San Beda College Alumni Association, Inc. Vision-Mission Statement

The San Beda College Alumni Association is a Community of Bedans providing Christian leadership to society, driven by the Benedictine ideals and values, as a life-long connection to San Beda College, the Church, the Filipino nation and the global community.

### VISION

The San Beda College Alumni Association envisions itself as an integral part of a serving Bedan Community, that together with its Alma Mater – San Beda College, it is able to contribute to the transformation of society, and help build better communities of nation, Church and the global community.

### MISSION

With hope for the realization of that vision, the San Beda College Alumni Association aims to –

- serve as the most effective link between San Beda College and the alumni/ae;
- be an effective and efficient Bedan alumni organization that will help in the advancement of the educational service mission of San Beda College; and
- assists its members to become faithful embodiments of the Benedictine ideals of peace, prayer, work and service, for them to become exemplars for generations of Bedans to emulate.



*"That in all things, God may be glorified"*