



# The Bedan ALUMNUS



The Official Publication of the San Beda College Alumni Association

Third Epoch

Founded 1962 by Rev. Fr. Benigno Benabarre, OSB

March - September 2013



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**SERVING THE  
FILIPINO NATION,  
THE BEDAN WAY**



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of **Mr. Washington SyCip**, the UP-Washington SyCip Garden of Native Trees located along Magsaysay Avenue in front of Bahay Alumni (*behind the Carillon*), UP Diliman Quezon City; e) **UP-Phi Delta Alpha Alumnae Association (PDAAA)** also supporting "a Pinoy tree for every school" program of SBCAF and DepEd planting 40 native tree saplings in Eulogio Rodriguez Integrated School in Mandaluyong City as beneficiary; and, f) **SM Prime Foundation** planting native trees in ten (10) public schools in Mandaluyong and Malolos, Bulacan. We hope to have more Bedan friends propagating this project.



Very Rev. Fr. Aloysius Ma.A. Maranan, OSB, rector-president of San Beda College, was recently honored as Outstanding Manilan 2013 in the field of Academic Leadership. The awarding ceremony was held last June 24, at the Manila Hotel Ballroom, on the occasion of the 442 Year of Manila as a city.

Fr. Aloysius was cited for his competence as the 22nd rector-president of San Beda College Manila, where he contributed the strategic blueprint for the continuing development and transformation of the 112-year old institution; for the revitalization of the Liberal Arts program, the delivery of service to students, enhancing relations among stakeholders, especially the San Beda Student Council and The Bedan student publication; for creating linkages and international collaboration with its Asian and European counterparts thereby broadening opportunities for the faculty and preparing students for global competitiveness; for adopting more relevant community service programs in partnership with various NGOs in Metro Manila and neighboring provinces; and establishing the **Institutional Community Involvement Center (ICIC)** as a showcase of how an institution can help address the need for livelihood, scholarships and paralegal services.

Other awardees included **Archbishop Luis Antonio G. Cardinal Tagle**, Archbishop of Manila, (*Spiritual Leadership*); **Secretary Albert F. Del Rosario**, Department of Foreign Affairs, (*Diplomacy*); **Prof. Solita Collas-Monsod**, Professor Emerita, UP School of Economics, (*Education and Social Consciousness*); **Mr. Cesar Montano**, President, CM Films, Inc., (*Film and Television*); **Mr. Cristino L. Naguiat, Jr.**, Chairman, Philippine Amusement and Gaming Corporation, (*Corporate Social Responsibility*); **Secretary Rogelio L. Singson**, Department of Public Works and Highways, (*Public Service*); **Congressman Ferdinand Martin G. Romualdez**, Representative, 1st District of Leyte, (*Print Media Advocacy*); **Ms. Yvonne Yuchengco**, President, Malayan Insurance Company, Inc., (*Corporate Leadership and Management*); and **Brigadier General Vicente Lim**, (1889-1945) World War II General, (*Posthumous*) (*National Defense*).

The entire Bedan Community joins the City of Manila in saluting these outstanding Manilans, especially our very own rector-president, Very Rev. Fr. Aloysius Ma. A. Maranan, OSB.

# San Beda College Rector-President named Manila's Outstanding



The FIBA-ASIA tournament, where we qualified to go to Spain, reminded me of February 25, 1986 when we united as one people, led by Honorary Bedan Cory Aquino, at Edsa, and led by our Manny V. Pangilinan, GS'62, HS'66, last August 11, at the MOA Arena.

What had led to Edsa'86 was August 21, 1983. Ninoy, HS'48, salvaged at the tarmac, had warned about an angered carabao whose patience has run out.

Tita Aurora, Ninoy's ma, was with us on August 7, 1983, in the house of Esto and Maur Lichauco. We wise men and bright boys said naaaah! - when she said Ninoy would be shot on arrival; he was supported by Dr. Guy Fawker, a Rand guru, with his sophisticated analysis. Tita's? So unsophisticated, "kutob ng Ina."

I met Ninoy only once, in 1982, at Harvard in Cambridge and in his Newton home. The first time he called me in Boston, he made me feel like a long-lost friend. "Reneeee!" The first time I saw him was when he was San Beda's riveting 1964 Commencement Speaker (all I remember was the repeated "It was in this institution that I learned, . . ." arguably overshadowed by Amalia Fuentes, then an institution, who accompanied a nephew on stage).

I was a stranger to Ninoy prior to October 13, 1982. I had not spoken with him before that night after checking in at the Boston Park Plaza Hotel. I dialed his number which Ernie Maceda had given me in New York. We arranged to meet the following noon at the Harvard JFK School of Government, where he was to give an informal talk to the JFK Fellows.



## NINOY AND MVP

*by Atty. Rene V. Saguisag*

At the table, on T-shirt and jeans. I sat between State Sen. Mark Quentin Rhoads and Feminist Guru Betty Friedan. Ninoy in coat and tie, held court on his perceptions of the Philippine situation and international geopolitics. He looked trim but says he still had to knock off a few pounds (later, he would show me his scars from his 1980 operation, which he said had reduced him to 80% of what he was).

With typical American punctuality Sen. Rhoads adjourned the session at two p.m. Everyone was on on the fast lane, as SuperBoy was.

Ninoy and I drove to his place in Newton along Commonwealth Avenue. (The Aquinos had no driver but had a maid.) He changed to something comfortable, kicked off his shoes and "laid back." There I was to be with him for the next seven hours or so, over cups of coffee and thru dinner. It was a mind-blowing experience. I spoke maybe for under an hour, from time to time that is, so that he would not mistake me for part of the furniture; he talked from the celestial to the mundane. Riveting.

Ninoy obviously had done some homework on MABINI and me. He asked how my family was taking it, i.e., my devoting a great deal of time to non-revenue, maybe even risky, cases. I told him my Dulce supported what I did, the important thing. I could not resist pointing out that she got her master's degree just across the street, the campus of the sprawling Jesuit-run Boston College which had given her a two-year scholarship in its prestigious social work department.





He talked of his past, present and future. He would repeatedly stress that, partly as a result of his prison experience and being strapped for cash, his public life was behind him and that he had cancelled his reservation for what was at bottom an ego trip to the presidency. He had gotten elected youngest governor and senator in our history and - who knows? - perhaps would have been the youngest president of the country had not martial law been inflicted. His detractors said he would have been our first dictator.

A Lee Kwan Yew?

He said he enjoyed the quiet life there. He was not sure after a trip to tropical Nicaragua that he could adjust again to our weather in the Philippines, let alone perhaps the heat Mr. Marcos would put on him, one might add. When I later told others about Ninoy's forswearing politics they would smile a la Mona Lisa.

Would he consider teaming up with the Marcoses? He recalled that his father had helped a lot of people in World War II and was labelled a collaborator for his pains, which he tried to live down; Sr. passed away at 53 of a heart ailment - was it a broken heart more like? Ninoy would rather not risk being so perceived or misunderstood.

There was one might suppose, providence in Ninoy's release. Did the fickle gods intervene in 1980? However that may be, his release on a *deus ex machina* basis has been at one a burden and a blessing.

He recalled that once in 1977, Mr. Marcos had sent

for him. They met in Malacañang. MARCOS - You know, a thought occurred to me last night, while I was thinking of our meeting today. Suppose I let you right now, what will you do?

AQUINO (surprised) - Well, I don't know, brod, I have not given it a thought really as I have not been allowed to read or hear or watch the news all these years. Maybe what I will do is to go out to the people and ask if they are happy under your administration.

If they are, then I will just keep quiet. However, if they are not, then I will probably try to lead them against your administration.

MARCOS - You know, in a way, I envy you?

AQUINO - Why, brod?

MARCOS - You have all the time to read the great books, the classics, the finest literature. Also I am still struggling for mine.

AQUINO - Well, my years in prison also made me realize who my very few real friends are. How about you, brod, do you know who your real friends are?

Ninoy had probably let loose a shaft and sensing it found the mark, twisted it. There was an uneasy shuffling in the seats by those present, he recalled.

He was serious, he was light, he would touch on matters of state and the latest gossip on the members of the local ruling elite and would punctuate most anything with "Jeez!"

San Beda awarded the Super Boy a high school diploma in less than four years. Then Ateneo, and finally UP.

Glorious, but his life was ended 30 years ago. But, August 21, 1983 was not the end. It was not even the beginning of the end. It was the end of the beginning - Churchill - of a struggle that began on September 23, 1972.

We commemorate the event of 30 years back, about a loved one who gave the nation, freely and voluntarily, the gift of life, the highest and most precious of all. "Greater love hath no man than this, that a man lay down his life for his friends," here, for his people. He put himself where his mouth was: "The Filipino is worth dying for."

Ninoy and MVP, both Bedans, both winners!

With the Filipino People.

# Serving the Filipino M



Feliciano Belmonte Jr.



Herbert Bautista



Gringo Honasan III



Roger Mercado



Rodrigo Duterte



Rey Umali



Amado Bagatsing



Neri Colmenares



Marilyn Primitias-Agabas



Rodriguez Isidro



Armand Ilano



Alfonso Unzueta



Ronald Cosalan



Fredenil Castro



Eufemio Lagumbay



Justine Marc Chipoco



Cinchona Cruz Gonzales



Michael Demph Naga



Ferdinand Mahwaranag



Cesar Barmiento



Ramon Medina



Michael Ramon



Edgardo Pardo



Edel Greco Lagman



Marino Morales



Jesus Bong Suntay



Antonio Ferrer



Jonjon Ferrer



Oscar Badelles



Emmanuel Dooc



Nonatus Rojas



Roberto Cabrera



Dennis Funa



Winston Girao

The greatest accolades come  
from those who know us best.



This year, DMCI Homes is once again proud to be recognized as a Trusted Brand by Reader's Digest Asia, and as one of the country's Top Ten Developers by BCI Asia, a leading construction information provider in the region.

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## The President's Message

*Joselito I. Hautea*  
(GS '74, HS '78, CAS '82)

It is an honour indeed to be a Bedan and live out its ideals especially when thrust into the service of the public. This is very much relevant to these times given the much needed moral and economic recovery that our country is beginning to achieve.

These are exciting times for our Bedan Alumni who we honour today for the excellent work they have manifested that has helped them earn their current appointments. May your tribe multiply and may you continue to inspire others to do as well, in whatever situation may be presented.

We know, even if only in part, of the challenges that confront you. We say a fervent prayer and a vote of confidence that indeed you are "undaunted men of prayer, work and peace..."

Congratulations to you all. You make San Beda and the alumni community proud. You truly deserve the honours of this evening.

Together with you in St. Benedict.





## Editor's Note

**Dr. Joffre M. Alajar**  
(GS '72, HS '76, CAS '80)

The new academic year promises to be another event-filled season for the **San Beda College Alumni Association (SBCAA)**, the **San Beda College Alumni Foundation (SBCAF)**, and the **San Beda Law Alumni Association (SBLAA)**.

As in the many past many issues of **The Bedan Alumnus**, this edition has been well-crafted, having in mind our mission to inform, inspire and challenge the young and the once young, to keep the genuine San Beda Spirit alive. In this edition, the Editorial Board pays tribute to our many Bedans elected or appointed this year to various government positions. We salute also our other "red-blooded" leaders who continuously make a difference in their respective callings. This tribute carries with it our best wishes that they will all serve the country well and fine.

As of this writing, **Rev. Fr. Benigno Benabarre, OSB**, founder of **The Bedan Alumnus**, is still in Spain attending an important function. While away, he reminds us constantly to keep this newsletter alive and circulating, as our way of reaching out to thousands of Bedans here and abroad.

May the next pages plant once again the seeds of a Bedan branded-kind of service in the life of our nation. It is great to be a Bedan... and that is the Spirit!



*The Bedan*  
**ALUMNUS**

*What's Inside...*





**VERY REV. FR. ALOYSIUS MA. A. MARANAN, OSB**  
**Rector-President**

Greetings of Peace!

I join the San Beda College Alumni Association (SBCAA), the San Beda College Alumni Foundation (SBCAF) and the San Beda Law Alumni Association (SBLAA) in welcoming another new challenging academic year, with the alumni playing an important role in our ministry of Benedictine education. We could not have gone this far, 113 year, in our apostolate of forming young minds, without your incessant support, trust and confidence.

Through this **Bedan Alumnus** publication, I convey to all loyal Bedans my sincerest gratitude for all that you have been to San Beda College. With this sense of gratitude comes my personal commitment to continue doing my very best to lead the school to even greater accomplishments. Last June 24, 2013, I was privileged to receive the Outstanding Manilan award in the field of Academic Leadership. I would like to share this special honor with my fellow Bedan alumni for I know that this award would not have been made possible without your support, cooperation and trust in San Beda College's mission of Benedictine education.

May the Lord continue to shower His abundant blessings to our beloved Alma Mater. That in all things God may be Glorified.

Animo San Beda!



**REV. FR. RAFAELITO V. ALARAS, OSB**  
**Prior-Administrator**

I take the lead in calling to genuine service the many Bedans who won in the recently-concluded national elections. It is hoped that with Bedans at the helm, an honest-to-goodness government service will be felt remarkably by our people.

Am one with the San Beda College Alumni Association in saluting the greatness of their Bedan Spirit of Service. We remember you in our prayers so that our Almighty Father will continue to provide you with the wisdom and strength to carry on the difficult but rewarding task of nation-building. As true Bedans, I know you will surely make a big difference in serving our country and the Filipino people.





# At Your Service in St. Benedict

*Rev. Fr. Basil C. Apostol, OSB,  
SBCAA Moderator*

Kudos once again to **Atty. Arthur P. Tugade** (GS'59, HS'63, AB Philo.'67, Law '71) who was recently appointed chairman of the Clark Development Authority. This is a tough job, but we are confident Art can bring about further progress and development in that important government institution. At present, Art is also vice chairman of the San Beda College Manila board of trustees. We wish him well in his new position, optimistic that greater yields could not be far behind for Clark Development Authority. Thanks also Atty. Art for your generous support to our Red Lions basketball team. He recently hosted the team-building session of our basketball players at Clark, Pampanga.



*Atty. Arthur P. Tugade*

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UAAP Commissioner **Chito Loyzaga** is so much involved in many special infrastructure projects in San Beda Rizal. Amid his busy schedule, we thank Chito for finding time to help the College administration in the further development of San Beda Rizal, especially with the gradual implementation of the K-12 Program.

\*\*\*



*Chito Loyzaga*

We thank the generous hearts of HS Class '87, 2012 Jubilarians for their donation of three LED 32-inch Television sets to the San Beda College Alumni office. These television units will be of great use to both the SBC Mendiola and Taytay campuses, specifically the CAS guidance office and the BED offices, respectively.





## THE PRESIDENT'S CORNER

Joselito I. Hautea

I find value and meaning leading the SBC Alumni Association on my second term as president. Rarely is one given the opportunity to serve the SBCAA for two consecutive terms, and I am truly grateful for the trust and confidence reposed on my by the incumbent board trustees and members of the SBCAA. I further commit to bring the SBCAA to even greater achievements, and let this commitment be *"written"*, and let this be *"truly done"*.

\*\*\*

It has been proven once again that the Bedan heart is happiest when it beats for others. Before the start of the school year, **Mr. Domingo N. Cotoco** (HS Class '65) came to the alumni office and issued a check for a full scholarship grant to be awarded to a high school freshman who is financially challenged but deserving to experience Bedan education. Thanks to you, Mr. Cotoco for your magnanimity. Your scholar *Eliza Domingo* is indeed lucky to have you as her generous benefactor. May God bless you a hundredfold for your good works.



Mr. Domingo N. Cotoco

\*\*\*



**Fr. Rector Aloysius Maranan's** prestigious Outstanding Manilan Award in the field of Academic Leadership recently has made such a positive impact, and fueled the drive of the members of the SBC community to do even better for the College. Certainly, your fellow Bedans have drawn inspiration from you, Fr. Aloy. The SBCAA continues to support you in your journey of mission and service. This is really your time of harvest and a year of showered blessings.

\*\*\*

It has always been a great privilege to be part of and identified with a revered premiere school like San Beda College. Thus, we all say "San Beda, and not just *"beda"*. *"San Beda"* refers to our patron saint, Saint Bede, and all that this great saint has been to us, Bedans. Drop the word *"San"* and it loses its meaning and value. We however know that there is no ill intention whenever the school's name is not said completely. Nonetheless, let us say – San Beda, and take pride in it.



Elementary

San Beda College  
Manila





## *In Memoriam*

- Prof. Leocadio Mauricio
- Tomas Tieng (HS '56)
- Julita Adamos, mother of Dr. Elias Adamos of the College Clinic
- Maximo N. Madridejos, Jr. (HS '56)
- Teofilo O. Odulio (HS '56)
- Johnny F. Usentzoff (HS '56)
- Atty. Ricardo R. Ampil (GS'47, HS'51, AA'53, Law'57)
- Atty. Salomon F. Reyes (HS'49)
- Fernando V. Gorospe, Jr. (GS'48, Law'54)
- Ms. Susan Gaspar (Accounting office)
- Sylvia Monteclaro (mother of Red Cubs basketball players Nikki and Ryan)
- Basilisa Temporaza, mother of Dr. Febes Catalina Aranas

*Special prayers for the eternal  
repose of their souls.*



**Rev. Fr. Benigno Benabarre, OSB**  
**SB CAA Assistant Moderator**

Greetings from Spain!

I write this congratulatory message during my almost four months of stay in Spain to represent the Benedictine Order in Manila in a beatification rites where a number of Benedictine monks will be beatified.

You are all in my thoughts, specially our newly elected and appointed Bedan officials in government service. It is my hope that you will discharge your functions well for the good of our dear Philippines.

Rest assure, we are all praying for your success, for San Beda, our country and God.

I feel perfectly well, and happy to be again with my family and friends in Spain. Nevertheless, I am confident that this special issue of The Bedan Alumnus magazine, dedicated to our Bedan servant leaders, is in good hands with our able SB CAA Secretariat office staff.

May God bless us all.



## THE FOUNDATION PRESIDENT'S LINE

*Dr. Jaime Z. Galvez Tan*

The new school year greeted us with the positive response of outstanding Bedan **Victor A. Consunji**, president and COO of Semirara Minings Corporation, to our invitation for the establishment of a Distinguished Professorial Research Chair. We thank Victor for responding so graciously to our invitation, bringing to 14 the number of professorial chairs we have in the SBCAF Alumni Foundation (SBCAF). Of course, we welcome the idea that this research chair be named after his great father, **David M. Consunji**, chairman of Semirara Mining Corporation. The members of the academic community await its formal establishment.



*David Consunji*



*Victor Consunji*



*Pecante*



*Gonzales*



*Evangelista*



*Fernandez*



*Malabanan*



*Cristobal*



*Hernandez*



*Nacion*



*Balberan*

We congratulate our new scholars who passed the rigid screening of our scholarship committee chaired by SBCAF Treasurer **Ed Favila**. The roster of SBCAF scholars for AY 2013-14 is composed of: **Blesilda Paula L. Nacion**, 4th year Medicine (*Ninoy Aquino Memorial Scholar*); **Charene V. Evangelista**, 4th year BS Accountancy (*Eduardo Cojuangco Sr. Memorial Scholar*); **Calvin Fernandez**, 2nd year BS Legal Management (*Luis Ablaza Adopt-a-Bedan Scholar*); **Ma. Jessica Hernandez**, 4th year BS Accountancy (*Fr. Benito Afuang, OSB Memorial Scholar*); **Charito Malabanan**, 4th year, BS Accountancy (*George Yang*

*Adopt-a-Bedan Scholar*); **Ijelle S. Cristobal**, 4th year, BS Info. Technology (*Eduardo Cojuangco Jr. Adopt-a-Bedan Scholar*); **Dianne Kristine Joy R. Ico**, 2nd yr. BS Accountancy (*Rene Veles Pangilinan Memorial Scholar*); **Ma. Rafaela D. Pecante**, 3rd year BS Accountancy (*Arturo Macapagal Adopt-a-Bedan*); **Thomas Gonzales**, 2nd year BS Marketing (*Rene Veles Pangilinan Memorial Scholarship*); and, **Emon John Balberan**, 4th year BS Accountancy (*Andrew Gotianun, Sr. Adopt-a-Bedan Scholar*). May your tribe increase.

\*\*\*

Recently, our HS Class '66 and GS'62 commemorated the 50th death anniversary of the four (4) Bedan boy scouts (*Jose Antonio C. Delgado, Ascario A. Tuason, Jr., Felix P. Fuentesbella, Jr., and Antonio R. Torillo*) who perished in a plane crash on their way to a boy scout jamboree abroad. In their memory, our class in cooperation with the SBCAF has established a scholarship fund. We hope to raise a million plus funds to keep their memory alive.

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The Red Lion's Living Highways program is in full swing with: a) **Dr. Conrad Oca** supporting this "plant a native tree" project in his maritime school in Mariveles, Bataan; b) **Bro. Armin Luistro** encouraging everyone to plant native trees in every school; c) **PCSO** planting 75 different species of native tree in GSIS Kalayaan Garden; d) the **Zuellig Group of Companies** responding to our advocacy by funding and honouring on the 90th birthday



# Nation, the Bedan Way

by Dr. Joffre M. Alajar



Roy Loyola



Paul Christian Uy



Roy Senares



Aurelio Umali



Epifanio Barzaga



Abraham Tolentino



Gerardo Espina Jr.



Dennis Alcoreza



Eric Singson



Enrico Echiverri



Paulino Leachon



Marlon Lacson



Ma. Theresa Bonoan



Casimiro P. Sison



Victor Ortega



Arthur Tugade



Sixto Brillantes



Amparo Cabotaje Tang



It has been said that the real yardstick of what San Beda College has achieved for the country is the worth of contributions it has made in shaping national leaders, who have the passion for genuine service to the Filipino people.

Indeed, true to its mission, this 112-year old Benedictine institution has established a proud record for continuing to produce great men and women of service. These Bedans are being appreciated by a grateful Filipino race, and are serving as true role models by all progenies of one's generation.

This year, the San Beda College Community takes pride in once again producing men and women whose passion for public service have endeared them more to the Filipino people. We salute them for their fidelity to the ideals of Bedan Service, proving once again that indeed, San Beda College is the training base for nurturing public servants who will eventually make a big difference in the life of our country. At no previous point in the 112-year history of San Beda College did a considerable number of its alumni/ae assume positions of leadership in the different facets of government than this year 2013. These few pages of *The Bedan Alumnus* magazine is a fitting tribute to them, optimistic that they will instill pride in all members of the growing Bedan family. It should also serve as a reminder to the leaders of the school to continue making relevant San Beda College's mission of forming young minds to become servant leaders who "work and pray" simply, sincerely and truly the Bedan way.



## OUTSTANDING BEDAN

Rene

# Reinoso

is COO of

## Philippine Daily Inquirer

by Dr. Joffre M. Alajar



The entire San Beda College Community beams again with pride as another Bedan occupies a leadership position, this time in the print media industry. **Mr. Renato R. Reinoso** of HS Class '78 was recently appointed Chief Operating Officer (COO) of the country's largest selling daily newspaper-the Philippine Daily Inquirer (PDI).

Rene, as he is endearingly called by peers, was recipient of the 2012 Distinguished Bedan award in the field of print media for his exemplary and inspiring leadership his many years of dedication, and a work ethic rooted in integrity and social consciousness.

A month after his appointment, this editor-writer got the privilege to have a short conversation with him amid his rather toxic work schedule.

**JMA:** What are your thoughts about your being appointed COO of PDI?

**RRR:** My appointment as chief operating officer of the Philippine Daily Inquirer is something I never expected. It came at a time when the print industry is challenged by the mobile generation, the growth of the internet and digital technology, and the emerging multimedia platform space. But I was hoping that someday, I would be given the opportunity to take the lead in facing the challenges of this transformative media, and make a difference in the process.

But there is something more exciting about my new role aside from processes and culture management in PDI. It's all about people. My new role will now give me the





opportunity to motivate and inspire more people to do well in their work and cultivate that passion for excellence and pride in what they do. Most of the time, people work because they need to, instead of loving what they do. I intend to manage the company well and ensure that pride working in PDI becomes the motivating driver for employees to excel.

Being the COO of the nation's largest selling newspaper and the biggest multimedia news organization in the Philippines is likewise an honor, and opportunity to change and improve people's lives.

**JMA: How do you apply your Bedan Education to your present job?**

**RRR:** Integrity, trust, hardwork, accountability and service for others are cornerstones of a Bedan education. These core values have been my guiding principles in both my personal as well as my professional life. My Bedan education also taught me to become God-fearing. My overarching expression of love for God is through the work I do and the values that I adhere to. Mindful of such expression, San Beda also taught me to become a prayerful person. There was never an instance when I miss praying the rosary twice a day and it has given me so much hope, faith and strength to face any challenge.

**JMA: What is your leadership style?**

**RRR:** Humility, accountability and integrity are the foundations of my leadership style. I always ensure the participation of my direct reports in discussions on issues about the business and I always emphasize that in whatever they do, they should always be ready to face the problem squarely and solve it responsibly. I am a good listener to my co-employees as well. Exercising humility by listening to their ideas, concerns and feedback enables me to learn and make sound decisions. I always give credit where credit is due. Most of the time, I would endeavor an employee to suggest an idea of mine. Once that idea is met with overwhelming approval by the company, I would readily give credit instead to the employee who endeavored it. A fellow Bedan **Manuel V. Pangilinan** espouses this rare leadership style among our industry leaders. His leadership style is worth emulating and inspiring. A person with the same kind of passion, discipline and Bedan values can certainly transform a company from good to great.

Bravo, Rene, and more power! With you at the helm, PDI is bound to be transformed from good to great, sooner than later!



**Ms. Sandy Prieto-Romualdez**, president of Inquirer Publications, Inc. (IPI) and chief executive officer of the Philippine Daily Inquirer, announced the appointment of **Renato R. Reinoso** as the new chief operating officer of this leading newspaper.

Reinoso has over 30 years of newspaper management experience. As top honcho of IPI, Rene will take charge of the development and implementation of IPI's business plans and goals and ensuring that revenue, income, circulation and market share objectives are effectively achieved. He will oversee IPI's advertising sales, circulation, classifieds, marketing, finance and administration, human resources and information technology departments. His colleagues regard him as a general management specialist, a team player and a great motivator of people to achieve desired business goals.

Rene took his early education at San Beda College where he received gold medal for academic excellence when he graduated from high school in 1978. He obtained his business economics degree from the University of the Philippines School of Economics, earning a dean's medal for academic excellence. He took masteral studies in economics at De La Salle University Graduate School of Business and Economics. He earned his masters degree in business administration, with distinction, from Murdoch University in Perth, Western Australia.



## Remembering Our Bedan Greats

On the occasion of the 50th Death Anniversary of the four Bedan boy scouts who perished in a plane crash on their way to represent the country in an international jamboree in Greece, the SBC High School Class of 1966 and Grade School Class of 1962, organized a Special Tribute last July 27, 2013, Saturday, 9AM at the SBC Campus. A short program and wreath laying ceremony at the Drummer by the Flagpole site was attended by the **Tuason, Fuentebella, Torillo and Delgado families**. A Eucharistic Celebration with **Rt. Rev. Eduardo Africa, OSB** as main celebrant was held immediately after the Holy Mass. **Rev. Fr. Basil Apostol, OSB** gave the Welcome Remarks, former speaker of the House of Representatives **Hon. Arnulfo Fuentebella**, **Jose Eduardo Delgado** and **Arthur Tuason** delivered a response, on behalf of their families. **Dr. Jaime Galvez Tan**, a member of HS Class '66, delivered the closing remarks with the announcement that a scholarship foundation will be established honoring these boy scouts.

In attendance during the affair were officers and members of SBCCA and SBCAF, including **Mr. Jose Eduardo Delgado** and brother of Scout **Jose Antonio Delgado**, Speaker **Fuentebella** and sister **Menchu**, siblings of Scout **Felix Fuentebella, Jr.**, **Mr. Arthur Tuason**, brother of Scout **Ascario Tuason, Jr.** and **Mrs. Baby Torillo**, sister of Scout **Antonio Torillo**.

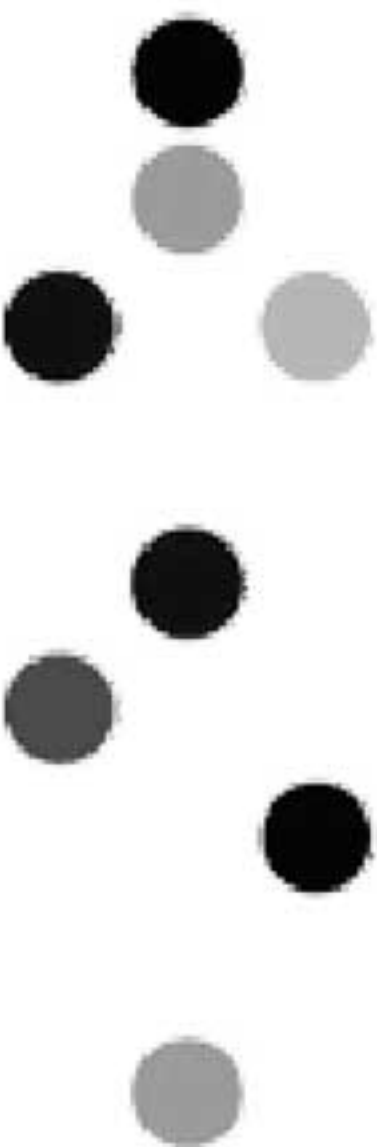
It was a solemn affair to honor and remember these Bedan greats. It will be recalled that almost 50 years ago today (*Friday*), a group of Filipino boy scouts died in a plane crash on their way to represent the country in an international jamboree in Greece. On July 28, 1963, the entire team perished with passengers and crew members of United Arab Airlines Flight 869 when the plane crashed into the Arabian Sea near Santa Cruz, India. The "Scout" streets on Tomas Morato and Timog Avenues were named in their honor while the Boy Scouts Rotunda in Quezon City was erected in their memory.

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**TRANS**





*"That in all things, God may be glorified"*





# SMART



*Feels real good to be home*



Associated Marine Officers & Seamen's Union of the Philippines  
(AMOSUP-PTGWO-ITF)  
*An affiliate of the International Transport Federation-London U.K.*



MAKATI MEDICAL CENTER



CARDINAL SANTOS  
MEDICAL CENTER

Greetings from:

**MAYOR HERBERT M. BAUTISTA**





Retired COMELEC Commissioner

**RENE V. SARMIENTO** *(AB Political Science '74)*

## Exemplifying the Bedan Spirit of Service

*by Joffre M. Alajar*

How best does one speak of the Bedan Spirit of Service? This thought comes to mind as another exemplary Bedan retires from public service with his good character kept intact, and his distinct Bedan marks remarkably stamped in the advocacies he championed; justices dispensed; and reforms instituted.

**Atty. Rene V. Sarmiento**, COMELEC commissioner, retired recently from government after 27 long, substantive and dedicated years (1986-2013) in the service. Well-admired for his moral fortitude, exemplary integrity, humility, diligence, passion for the rule of law and abiding faith in God, Commissioner Sarmiento and his life-long accomplishments have merited recognition not only by his alma mater but the general public as well.

As one of COMELEC's trusted soldiers, Rene, as he is endearingly called by peers, championed the right vote of detainees, persons with disabilities, the media, indigenous people, and first time voters. Through his entire public practice, Atty. Rene has been guided by the virtues represented by his Benedictine upbringing—honor, truth, love of country and in faith God.

For Atty. Rene, there is life after retirement. He teaches in our College of Law; and, occasionally receives invitations to deliver talks from the Philippine Judicial Academy and the UP Review Law Center. Atty. Rene is also SBCAA board trustee as his way of giving back to SBC for all that it has been to him. Today, he enjoys most being with his close-knit family, wife **La Rainne**, three kids (*Gabriela, Jeremiah and Golda*), and his first grandson, Luke. Monday evenings are for Rene's liturgical bible-studies at the Shrine of Jesus the Divine Word, Quezon City.

Retirement may have ended Rene's public service career, but this has not diminished the impact of his Bedan brand of service to our nation. For many people who have been privileged to know Rene, this good man will always be considered as someone who truly uplifted the Bedan Spirit shown in his great service to good government in the country.

Whether in or not of public service, Rene's Bedan Spirit of Service lives on....





# Father Rector on his “MVP Experience”

by Dr. Joffre M. Alajar

Very Rev. Fr. Aloysius Maranan, OSB, rector-president has much to say about the leadership of Fr. Pangilinan, chairman of the board of trustees of San Beda College Manila. In a chance interview with us his “MVP experience”.

**JMA:** How does MVP go about the act of leading in a school set up like SBC?

**Fr. Maranan:** He does it pretty well without any effort. MVP brings to SBC his rich experience in the industry. What made him a perfect choice as chairman of the board is the fact that he knows the school very well since he spent his formative years in San Beda.

**JMA:** Is he a transformational or a transactional leader?

**Fr. Maranan:** I would say both but heavier on being transformational. MVP is visionary. His sense of nation is strong and believes that SBC has an important role to play in the Christian formation of the youth who will comprise the workforce of the 21st century. Transactional also in the sense that he wants to see a San Beda that has remained financially robust amid the hard times and uncertainties of the future. He envisions San Beda to join the ranks of top universities in Asia, hoping that this will materialize soon.

**JMA:** Does he lead in providing quality financial compensation incentives to the school workforce?

**Fr. Maranan:** Yes, in fact he has often expressed to us not to hesitate to approach him for whatever needs the school has for the moment which are a must for the College to render quality educational service. He is so concerned about the compensation package the school gives to our faculty members, noting that the school can only be as good as its faculty. I see him as a very generous man—and somebody whose sense of gratitude to his alma mater is boundless. MVP is considered one of our top school benefactors. Annually, he supports financially the staging of the Red and White Ball, a gathering of Bedans to celebrate Bedan achievement.

**JMA:** Were there any defining moments in the life of the school where MVP got truly immersed?

**Fr. Maranan:** Yes a lot. One of them is the long-term plan of the school to apply for a university status. MVP was the lead person who urged the Benedictine Community to incessantly pursue this. He believes that our graduates will have a competitive edge not only locally but even globally if they will carry a university diploma. Abroad having a college diploma is usually equated only with a high school degree.

MVP is also great. Red Lions basketball team. I guess SBC has been MVP at the helm.

**JMA:** In the quarterly what management practice?

**Fr. Maranan:** Well MVP among the basic stories behind the statements. He numbers and decisions for SBC that the SBC adm school development road map of where and situated in the being the school concern himself a school operation himself more with like school being status, getting in top universities also.

**JMA:** There was TV in talk shows were Ateneo that give while San Beda affectionate since

**Fr. Maranan:** I guess so. The much a part of the closest to SBC who years—and we bringing him to him stay for go proud to have his he has been giving because he exem and values of pe work, community of the words “F found in the seal are well integrate professional life. MVP is truly living prayer: “that in al It is our hope her remain close to Heavenly Father strength and the He has given h service for countr

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# New native trees in SBC

On the occasion of the feast of Saint Benedict, the San Beda College Alumni Foundation in cooperation with the San Beda College Alumni Association organized a native tree planting activity last July 20, 2013. *Mangkono* and *Lamog* trees were planted along the Drummer by the Flagpole garden and Plaza Montserrat in SBC Manila bearing the names of Rt. Rev. Fr. Tarcisio Ma. H. Narciso, OSB; Abbot Eduardo Africa, OSB, Rev. Fr. Aloysius Ma. Maranan, OSB, rector-president; Fr. Rafaelito V. Alaras, OSB, prior administrator; Fr. Basil C. Apostol, OSB SBCAA moderator; Fr. Benigno Benabarre, OSB, asst. moderator; Dr. Jaime Z. Galvez Tan, president, SBCAF, Mr. Jojo Hautea, president SBCAA and the San Beda Law Alumni Association.

After the tree-planting activity, scholarship certificates were handed to the SBCAF scholars in fitting rites at the St. Maur's lobby. In attendance were Dr. Jaime Galvez Tan, Rev. Fr. Eduardo Africa, OSB, Mr. Joselito Hautea, SBCAA president; Mr. Gabriel Mathay, SBCAF vice president; Edgardo Favila, SBCAF treasurer; Board Trustees, namely: Mr. Tomas Africa; Atty. Jonas Cabochan; Atty. Constantino Navarro III, Mr. Roman Felipe Reyes, and Mr. Kishu Schwani, Dr. Joffre Alajar, executive director; Ms. Imelda Sarmiento, technical partner; Ms. Princess Dauigoy, director for fund-raising; SBCAF scholars; HS Class '63 representative Mr. Dante Ferry; HS Class '71 representative Mr. Rene 'Bu' Castro and Mr. Albert Imperial.

The native tree project is a fund-raising activity of the SBCAF in coordination with the Hortica Foundation chaired by Ms. Ime Sarmiento





## Red Lions on track for Four-Peat

*By Jude P. Roque*

Since losing a shocking 66-70 game to lightweight Lyceum of the Philippines on its second game of the on-going 89th NCAA Season, the San Beda Senior Basketball team went on a six-game winning rampage to get a share of the lead, with a 7-1 win-loss card.

The Red Lions, looking to win their fourth straight NCAA title this year, and 18th overall, opened the season with a lackluster performance, barely escaping host College of St. Benilde, 71-70. Down by a point in the dying seconds of the game, new head coach Boyet Fernandez designed a spectacular sideline inbound play that allowed sophomore forward Arthur Dela Cruz to score off an alley-oop pass

from skipper Rome Dela Rosa to win by the slimmest of margins against an upset-hungry CSB Blazers side.

But then the unthinkable happened in their next game. Lyceum Pirates faced the Red Lions with the intent of doing what the Blazers could not do – to score an upset win over the three-peat champions. Playing like real pirates, LPU was the aggressor in that game, continuously attacking the Bedans' defense, and posting leads of as many as 15 points. With time winding down and sensing danger, the Lions made a strong effort to comeback in the last three minutes of the game, chopping down the deficit to just two in the last remaining possessions. Star guard Baser Amer tried to reverse the outcome right away, pulling up

on top with a three-point attempt, but missed the target. The Pirates then converted on charity shots to seal the king-sized upset.

The early and stunning setback became the wake up call for the Red Lions, as losing that early in the season never happened in recent memory. And the team responded well after that, destroying one opponent after another in convincing fashion.

The first victim was Arellano U, which also defeated the Lions during the pre-season tournament Fil Oil Cup. Wanting to avenge that loss to the Chiefs, the Mendiola dribblers used a stifling defense to limit the scoring tandem of James Forrester and Nards Pinto of Arellano. Nigerian Ola Adeogun also had a breakout game after being criticized for his mediocre performances in the first two games. He came out against the Chiefs with a double-double game and literally imposed his will inside the paint. SBC prevailed, 67-54.

And then the carnage continued after with imposing victories over less heralded foes – Emilio Aguinaldo Generals (80-65), Mapua Cardinals (78-53) and Jose Rizal Heavy Bombers (65-41).

Then it was time to face a formidable opponent in last year's



semi-finalist University of Perpetual Help. The Altas boasted of a loaded outside artillery, with Nigerian recruit Nosa Omorogbe leading the charge. Before the match, UPHSD was in second place with just a lone defeat. But the Red Lions were ready for battle and immediately jumped to a double-digit edge shortly after the opening tip. In the second canto, they managed to erect a whopping 24-point lead before the Altas made their own run to bring it down to just 16 markers by lemon time.

In the second half, the Lions relaxed defensively and allowed the Altas to come back strong with three straight triples and some transition baskets to cut the SBC lead down to just one point. But the Lions are not champions for nothing as they kept their composure despite the momentum shift to the opponents' side. In the end, SBC preserved the victory, 72-65.

The NCAA games took a 10-day break during the 27th FIBA Asia Championship held here in Manila. But the long rest did not affect the Lions' game much. They faced the dangerous San Sebastian Stags on August 12 and still triumphed. Although the Stags had several rallies during the game, the Red Lions repeatedly doused cold water on them and finished with a commanding 83-64 victory.

There is just one more game left to play in the first round and that's against long-time nemesis and fellow leader Letran College. Like SBC, the Knights also have a 7-1 record, dropping their last assignment to the Altas.

The Red Lions and Knights are scheduled to tangle on August 24 at the Mall of Asia Arena for the top spot of the first round.

This will be a much-awaited clash between the two finalists last year. San Beda beat Letran, 2-1, in the Best-of-Three finals last year.

The Knights will be banking on a solid starting unit led by team leader Mark Cruz, prized recruit Rey Nambatac and MVP contender Raymond Almazan. But the Lions have the edge in bench depth as in the previous seasons. A featured match-up will be Almazan versus Adeogun, both dominant centers in the shaded lane.

So far this season, the Red Lions are showing shines of brilliance that have won for them six of the last seven NCAA titles. And despite another coaching staff revamp, they seem to be on target for their fourth consecutive NCAA diadem.

Meanwhile, the Red Cubs are not to be outdone, still undefeated after eight games, and posting double digit winning margins over all opponents so far. They are looking to win their fifth straight NCAA crown and 20th over-all.







disqualifying grade of 40% in criminal law. All the questions were based on decided cases and all my answers were wrong.

So I stopped reviewing after that third Sunday and I took the exams in remedial law and legal ethics on the 4th and last Sunday only to prepare for next year's 1987 bar exams. I just answered the questions in my own words and did not quote or cite any law or rule or court decision to see if this approach worked.

After the third Sunday, I was absolutely resigned to failing the bar exams, with a 40% grade in criminal law, until one day the thought struck me that I might still pass, just pass, if I prayed. From then on, everyday for several months until the results were released in the summer of 1987, I prayed to God for a passing grade.

God, indeed, works in mysterious ways. He did not only bless me with a passing grade, but also with a third place rank.

More importantly, God made me realize that my best can do nothing without His grace. Imagine if that criminal law debacle did not happen? I surely would have thought I was so good that I could get whatever I wanted on my own.

Having performed, to the best of my ability, the task you have assigned to me, please allow me to take this opportunity to convey two messages. The first is a message of gratitude, and the second a message of challenge.

I would like to thank the San Beda College of Law, including my good professor, Dean Jara, the Benedictine Abbey and the Benedictine community for providing me a transformative and liberating education.

Transformative because it gave me the discipline to pursue knowledge, and liberating because it freed me from dependence on spoon-fed knowledge. I think the Socratic Method works, and San Beda College of Law should continue to teach by asking questions, not by telling.

I want also to say thank you to my parents, who are both here today. Dios ti agngina Tatang ken Nanang. Twenty seven years ago, when I gave the valedictory address of my class, here in this same podium, my father was not here. The thrifty Ilocano that he is, he considered it more prudent to save on the bus fare, and it was enough for him to know that his son graduated valedictorian.

On the screen is the picture of my family in this Church on my graduation day, without, of course, my father. Today, I am happy my father is here with my mother, while I am in this same podium where I delivered a valedictory in 1986, when I was so serious and so overwhelmed that I forgot to acknowledge my parents that day.



Thank you Batch 2013 for inviting me to address you. I am honoured and delighted to be here.

In your letter of invitation, you asked me "to inspire this batch and boost their confidence." This is a herculean task, and one that I hoped Atty. Rocky Delson could do with his introduction of me. But as Rocky spoke I noticed that you looked more nervous than inspired. I suspect that professor Rocky, despite his boyish looks and ready smile, reminds you of terror.

Kidding aside let me say that you should now have only a place for courage and no room for fear in your hearts. The faculty of the San Beda College of Law has done its job, and you are now equipped with the foundation to succeed in the legal profession. That foundation is the Bedan education, the same education that inspires us to practice law to uphold right and punish wrong, to protect the weak and prevent the abuse of strength and to give everyone a fair opportunity.

In my case, a Bedan education made it possible for me to reach the corporate boards from a father who did not

go beyond high school and a mother who did not go past elementary school, and from a fishing and farming barrio along the coast of China Sea in Iloos, where I learned the dignity of work catching bangus fry and prawn seeds, collecting sun-dried tobacco leaves and gathering grass under the rice hays for the cow and the carabao. Without a doubt, a Bedan education opened for me, as it has already for you, limitless possibilities.

All you need to add are prayers and hard work. On prayers, let me tell you my bar exam story. That was in 1986. This may sound unusual, but I studied for the bar with the goal of not simply passing the exams but placing in the top 10. Thus, after every exam, I would grade myself. After the first of the four Sundays when the exams were held, I estimated I was in the top 10. After the second Sunday, I was so confident that I believed I was leading all examinees, including those from Ateneo and UP.

Then after the 3rd Sunday, based on my honest-to-goodness calculation, I tumbled down the bottom 10, with a



There is my father, and there is my mother. On these grounds, I spent four years in prayers and studies because my parents made every sacrifice they could and because they believed, and made me believe, that I could dream and achieve if I worked hard and prayed.

And thank you too to my sisters and brother who made sacrifices for me. I beg your pardon if I sound like I won a FAMAS award with my thank-yous. Well, you know I am actually feeling like a best actor.

But being in San Beda, a home to all of us, at this celebration of a milestone, among proud parents and families, I cannot resist paying tribute to the importance of a supportive family. And no worries, I only have a few thank-yous left to say, and this is the most important of them.

Thank you to my wife, Lizzie, a member of Batch 1991. She has inspired me more than she knows and will admit. In this Church, at this altar, 18 years ago, she promised to have and hold me "for richer, for poorer," and that has made a big difference. I never feared poverty again.

Of course, thank you too to my mother-in-law, a widow, who has been a help and inspiration in many ways.

Finally, I would like to thank my children, Andrew, Carlos and Cristina, who keep me honest because I promised to leave them a clean name. I have not succeeded in convincing any of them to become a lawyer before today, but I hope I have convinced all of them now.

Let me now move on to my message of challenge to Batch 2013. But first, a bit of a background. It surprised me at first to be invited to address Batch 2013 because I am not a person in authority nor am I a celebrity by any measure. But on further thought, I believe there is a reason.

My class, Batch 1986, and Batch 2013 are children of inter-related pivotal times, when our country was at crossroads of change. Incidentally, we had a President Aquino in 1986 and we have a

President Aquino in 2013.

As you know, Batch 1986 graduated during the heat of the EDSA Revolution, which ended a dictatorship, bringing to our people a hope for a better life.

On the other hand, Batch 2013 is coming out just a week after our economy achieved its first ever investment grade rating. Today, our economy is beating most expectations with a 6.6% growth last year, which has been the best performance in South East Asia and the second best in the whole of Asia, next only to China. It looks like jobs will chase members of Batch 2013, not the other way around.

Today, as in 1986, there is hope among our people for a better life, not euphoric like in 1986, but reasonable hope. In Ayala, we are seeing young people buying condo units with their stock market gains.

Undoubtedly, an investment grade economy is a turning point in our nation's pursuit of the promise of EDSA, the culmination of which is, to borrow from President Cory Aquino, "economic progress and justice" for "a people who had known so much poverty and massive unemployment."

But for our country to sustain its economic growth until every Filipino is given an opportunity to live with dignity, we need to continue the change from the rule of men to the rule of law, from a culture of impunity to a culture of accountability and from corruption in our ways to honesty and integrity.

Otherwise, the current uptrend of our economy will become simply a part of another cycle of hope and disappointment.

Members of Batch 2013, I know that you feel especially obliged to meet the challenge of transformative change because you mark your graduation during this defining period of our nation. We, the members of Batch 1986, felt the same.

Perhaps, you ask, how has Batch 1986 met the challenge of transformative change? I am pleased to say, after due investigation, that no one in Batch 1986 followed the natural progression of

lawyers as commonly understood, which is from idealist to a mercenary, a gun for hire without regard to principles. I think that all of us, at some point in our lives, dreamt of having the power to solve our social problems or of doing heroic acts until we realized that we also contribute to transformative change if we simply reflect the values of our heroes in the conduct of our daily lives.

I believe that generally Bedan lawyers love the humble and hidden life. They just go about in their quiet ways to use law as a tool for social reform, a weapon to promote equality and fairness.

On my part, I am fortunate to have the Ayala group as the home of my practice of law. The group considers it an obligation to serve as instrument of positive social change. In Ayala, we regard the law not as a constraint, but an enabler, not a set of rules to be complied with but an apparatus to level the playing field. We view the requirements of disclosures as mechanisms for fairness and honesty and the need for independent directors, third party auditors and similar requirements as means to broaden and sharpen our minds and to enhance our control processes.

It is my hope that you too can find a home to practice law with the values of the Bedan education.

In closing, allow me to say this challenge to Batch 2013: go and beat the bar exam performance of Batch 2012 and all the previous batches and be an agent of transformative change.

In litigation, be the advocate of truth. In corporate and public finance, be the champion of transparency. In government service and corporate practice, be the agent of good governance and honest work.

Remember that lawyers are not magicians. We cannot manufacture evidence or make evidence disappear. We cannot provide shortcuts. We can only offer solutions according to law, honesty and justice.

Let us be wary of the temptation of adulation, and let us seek and love the humble and hidden life as St. Benedict lived.

Once again, thank you for having me here today.

