



The Bedan ALUMNUS



The Official Publication of the San Beda College Alumni Association

Third Epoch

Founded 1962

www.sanbedaalumni.org

July-November 2010

BEDANS in the Service of the



BELMONTE



SARMIENTO



BARZAGA



SISON



ILANO



DUTERTE



MORENO



MARISTELA



COSALAN



MERCADO



LACSON



DUTERTE



FERRER



RAMA



CAYETANO



UMALI



BAGATSING



AGABAS



PAMINTUAN



DE LIMA



FORTES



VALENCIA



UMALI



LOYZAGA



ELIAS



UMALI



FERRER



FUENTEBELLA



MITRA



CHIPECO



BAUTISTA



MORALES



GABRIEL



ECHIVERRI



NAGA



SEMBRANO



ROXAS



LIM



APACIBLE



VILLASIN

MABUHAY

SAN BEDA COLLEGE ALUMNI ASSOCIATION



GREETINGS FROM
MAYOR HERBERT M BAUTISTA

What's up?



Editor's Note

Joffre M. Alajar



Solemn Investiture of Fr. Aloysius Maranan, O.S.B.,
22nd Rector President



Davao Alumni Chapter officers with Fr. Abbot,
Mayor Rodrigo Duterte, and
SBCAA past proxy Lino Dionisio



Fr. Rector honors Cong. Cesar Sarmiento and
other Bedans who won in the 2010 Elections



SBCAA President Atty. Jonas Ebochan and
SBCAA Executive Director Mr. Joffre Alajar
during the testimonial dinner for Chief Justice Renato Corona

"Bedans in the service of the Filipino" is the central theme of this special edition of The Bedan Alumnus.

The Editorial Board thought to resonate well this mantra, especially at this time when our country trudges a new path of change, optimism and progress under the charismatic leadership of our President Noy. We believe that it is now, more than ever, that our country needs God-fearing leaders with a genuine heart for service and people. And who should start responding positively to this call for servant leadership than our Bedans in government, beginning with those elected during the February 2010 national and local elections, those appointed by President Noy to be part of his Cabinet and administration as well as those handling career positions who prefer a more quiet way to serve the public but whose uncompromising love of country and genuine concern for our people are truly admirable.

For continuously being the bright light in a society that is in constant need of role models, we congratulate these Bedans in public service, confident that they will give their best in the service of God and Filipino. After all, Bedans are always at their very best when they truly serve others, as shown by a number of Bedans who served the country well during their lifetime. They too, are remembered in this special edition.

In this issue also, is a reservoir of people and events in the Bedan Community – all speaking well of many inspiring changes in the College, allowing our adrenals to keep on surging, as we all put our acts together to make our beloved San Beda College and the Filipino nation truly great again.

It is hoped that our readers are one with us through all these, in hope and in prayer.

Have a great read!



REV. FR. ALOYSIUS MA. A. MARANAN, OSB
Rector-President



TARCISIO MA. H. NARCISO, OSB
Abbot-Chancellor

Greetings of Peace!

I am most pleased to be part of this special quarterly issue of The Bedan Alumnus, the theme of which revolves around *"the gift of Bedan service"*. This is so relevant today as the call to servant leadership for the new leaders of our country reverberates amid a new sense of hope and optimism about the future of our nation. Bedans, once again are at the forefront of these new beginnings for our Filipino people, and we can only wish them well.

Allow me therefore to pose a challenge to all Bedans to let their lights spark once again in their service to the Filipino nation. The many years of your stay in San Beda College prepared you well for this kind of service, for it is at the very heart of your Bedan education. It is time to let that Bedan mark of leadership shine through.

May this publication become an instrument from which the future can truly harvest inspired Bedans to be of genuine service to our country and people. If the last century produced great Bedans like **Benigno Aquino Jr., Raul Roco, Ramon Mitra, Maj. Basilio Valdez** etc., definitely, the twenty-first century will usher in new and better leaders whose Bedan brand of leadership will surely make a positive difference in the life of our nation.

I continue to extol every Bedan to live lives in the service of God, country and fellow beings. Be assured of my best wishes and prayers.

PEACE!

I invite you to read this new issue of the Bedan Alumnus to remain in touch with the College and our fellow Bedan alumni. Through this magazine, the Alumni Office, under the indefatigable **Fr. Benigno, Fr. Basil, Prof. Joffre Alajar, Wilma and staff**, gathers and publishes information on various activities within and outside the campus that are of interest to all Bedans. You are also invited to send information or articles about yourselves – family, work, accomplishments/ recognitions that you think would be of interest to us or would help us to keep in touch with you/ or your classmates.

I congratulate all Bedans who won in the last national/local elections, and those who have been appointed by President Noynoy Aquino to be part of his cabinet. They are all featured here. This issue also contains a number of projects and programs initiated by the SBCAA, the Alumni Foundation and the Law Alumni Association. May we continue to work together for the glory of God, for our Alma Mater, and for our Country!

God bless us all!



THE PRESIDENT'S CORNER

Atty. Jonas L. Cabochan
GS '79, HS '83, LAW '94

Allow me through this special publication to congratulate and extend my best wishes to the many Bedans who are now part of the new administration of **President Noynoy Aquino**. I share the hope of the Filipino nation that **President Noy**, with the help of each and everyone of us, will make this country great again. While I do not believe that we will achieve a prosperous Philippines overnight, I remain positive that IT WILL for the succeeding generations of Filipinos to experience. And Bedans, young and old, will definitely play a pivotal role in bringing back to our country the true value of service, hard work, sacrifice, and love of country.

In our alumni association, we work to remain San Beda's most important partner in its education apostolate. Amid our respective busy schedules, the SBCAA Board of directors regularly meet to discuss and implement our plans and programs to assist the school in its mission of education. I thank the many alumni, especially those who do their share of "quiet service" to the SBCAA and the College, for their valued assistance in ensuring that our plans and programs are realized sooner than later.

The SBCAA has a new website - www.sanbedaalumni.org - that promises to be richer in information, more updated and better in its commitment to be the most effective link of the SBCAA to its thousands of alumni the world over. We thank the SBC Alumni Foundation (SBCAF) led by its **President Jimmy Galvez Tan** and the San Beda Law Alumni Association (SBLAA) chaired by **Atty. Avelino "Ave" Cruz** and **Justice Francisco P. Acosta**, as its President, for being with us in this worthwhile endeavor. Last but not least, we thank **Fr. Abbot Tarcisio Ma. H. Narciso, OSB**, and **Rector - President Fr. Aloysius Maranan, OSB**, for their support. To our fellow alumni, we encourage you to log-in to our new website and see for yourself the many developments, plans and programs of our alumni organizations, with the hope that every Bedan will do his share in keeping the Bedan spirit alive.

This early, next year's host silver jubilarians (**HS Class '86**) are already preparing for a bigger and more relevant grand alumni homecoming scheduled on February 5, 2010. **HS Class '86 President Jay Marzan** has now been meeting his batchmates, and organizing events to raise funds for this big event. So Bedans, expect a bigger celebration next year as **HS Class '86** would like to leave a positive impact as they lead next year's homecoming. We all look forward to this.



THE FOUNDATION PRESIDENT'S LINE DR. JAIME Z. GALVEZ TAN

We are truly passionate about our Red Lions' Living Highways project. So far, we have already planted 2,928 trees along NLEX, and soon, we will be having trees in SLEX. Allow me to thank our valued sponsors who made this project worth keeping: **PLDT-Smart Foundation, Filipinas Dravo, Mr. Manny Reyes** and a lot more.

Congratulations to our new scholars for the first semester, AY 2010-2011, namely: **Christel S. Santiago (Rene Veles Panigilinan Memorial)**, **Roxanne M. Chua (Ninoy Aquino Memorial)**, **James U. Auxtero (George Yang Adopt-A-Bedan Scholar)**, **Jemalyn Grace Tumbali (Eduardo Cojuangco Sr. Memorial Scholar)**, **Pamela S. To Ong (Fr. Benito Afuang, OSB Memorial Scholar)**, **Iris I. Soria (Atty. Arthur P. Tugade Adopt a Scholar)**, **Maria Camille Gijette E. Pabalate (Raul S. Roco Adopt-a-Bedan Scholar)**, **Cristine C. Vidal (Amb. Eduardo Cojuangco Adopt-a-Bedan)**. We wish you good luck and best wishes as you make the most of your scholarship grant.

The professorial chair on environmental management will soon be launched courtesy of outstanding Bedan **Mr. Jesus "Chito" P. Francisco**. Chito is so passionate about environmental care that he wants the recipient of this prestigious chair to really work on a paper that will tackle issues about the environment. No less than **Dr. Cardie Roque**, SBCAA past president and now dean of the SBC Graduate School of Business is recipient of this chair. We are confident Cardie will be able to do a lot on this subject.



Pamela S. To Ong



Jemalyn Grace Tumbali



James U. Auxtero



Roxanne M. Chua



Christel S. Santiago



Iris I. Soria



Maria Camille Gijette E. Pabalate



Cristine C. Vidal

The newly elected and appointed Bedans in Public Service with members of the Benedictine community and officers of the SBCAA, SBCAF and SBLAA during the Thanksgiving Mass and Testimonial Dinner in their honor.

Bedans in the service of the Filipino

by Joffre M. Alajar

San Beda College in its 109 years of existence as a great learning institution has become a fertile ground for nurturing leaders who have the passion for genuine service to country and people. A good measure of what the College has achieved for the nation is the extent to which its alumni/ae have become true witnesses to the ideals of service to fellowmen, and have made a positive difference in the life of the nation.

Indeed, through the years, "service to others" has become a standard of measure on the real worth of this more-than-a-century old Benedictine institution. At the onset of the twenty first-century, Bedans are again at the forefront serving the Filipino people under the new administration of **President Benigno "Noynoy" Aquino**, son of illustrious Bedan Ninoy and iconic honorary Bedan



Mayor Herbert Bautista with Fr. Abbot and officers and members of the SBCAA, SBCAF and SBLAA



Thanksgiving Mass for Bedans in Public Service



SBCAA President Atty. Jonas Cabochan greets Sec. Leila de Lima



Dr. SILAA Chairman Atty. Ave Cruz, Fr. Algeyus Maranan, OSB, Gov. Abraham Mitra, Atty. Jonas Cabochan and Fr. Basil Apostol during the testimonial dinner in honor of Bedans in public service



Philippine Sports Commission, Chito Loyzaga with Dean Gardin Roque, Atty. Ave Cruz, Fr. Rector, Fr. Abbot and Atty. Jonas Cabochan



(l-r) Fr. Pio Lambiao, OSB, Tess Ukol, Wilma Abellanosa, Gov. Mitra, Atty. Jonas Cabochan, Fr. Basil Apostol, OSB



Wife Mayor George Eraz with hatchmates from HS class '86 (l-r) Atty. Loyzaga, Fr. Basil Apostol, Fr. Rafael Alaran, Gardin Roque and Jeffrey Alcala together with Atty. Ave Cruz, Fr. Rector and SB CHL conv. Atty. Cabochan

President Corazon Aquino. Who are these Bedans helping the new administration in the task of nation-building? We bring them to fore as a living testament that indeed the country has an overwhelming proud array of Bedans whose passion for service is deeply ingrained, for which their alma mater is truly proud of. At no previous point in the history of San Beda College did a huge number of its alumni/ae assume leadership positions in the different facets of public service than in this new administration.

Topping the list is **Lella M. de Lima**, who was among

the three lady graduates of the College of Law who garnered top places in the 1985 bar examinations, a first in the history of San Beda where the bar topnotchers were females. To date, nobody in the Aquino administration has the stature, credibility and the moral ascendancy to lead the Justice Department than Secretary de Lima. In more ways than one, it is hoped that she would go down the history as the most significant contribution of San Beda College to the nation during the present dispensation.

In the legislative department, a number of Bedans



Gov. Atollina received his certificate of recognition from Fr. Rector



© Migo Herbert Bautista with Fr. Abbot and Fr. Rector during the dinner held in the Abbey Refectory



Mayor Tomas Apacible (fourth from left) with Fr. Abbot, Atty. Edna Herrera-Batacan, Councilor Bong Suntay, Justice Nick Acosta, Atty. Jonas Cabochan and Atty. Anne Cabochan

have been recently elected in the 15th Congress as representative of their respective districts, namely: **Hon. Jose S. Aquino II**, (Lone District, Agusan del Norte); **Tomas V. Apacible**, (1st District, Batangas); **Marlyn Primicias-Agabas**, (6th District, Pangasinan); **Amado S. Bagatsing**, (5th District, Manila); **Elpidio "Pidi" F. Barzaga, Jr.**, (Lone District, Dasmariñas Cavite); **Feliciano "Sonny" R. Belmonte**, (4th District, Quezon City); **Nery Colmenares** (Bayan Muna, Party List); **Ronald M. Cosalan**, (Lone District, Benguet); **Ma. Theresa Bonoan-David** (4th District, Manila); **Antonio A. Ferrer**, (6th District, Cavite); **Arnulfo P. Fuentesbella**, (3rd District, Camarines Sur); **Cinchona Cruz-Gonzales**, (CIBAC, Party-list); **Roy Loyola**, (5th District, Cavite); **Roger G. Mercado**, (Lone District, Southern Leyte); **Isidro S. Rodríguez**, (2nd District, Rizal); **Cesar V. Sarmiento**, (Lone District, Catanduanes); **Reynaldo V. Umali**, (2nd District, Oriental Mindoro); and **Rodolfo G. Valencia, Jr.**, (1st District, Oriental Mindoro).

Bedans elected in the 2010 local elections included city mayors: **Herbert Bautista** (Quezon City), **Enrico Echiverri** (Caloocan City), **Alfredo Lim** (Manila), **Luis Ferrer IV** (General Trias Cavite), **Edgardo Pamintuan** (Angeles City Pampanga), **Placido Eduarte, Jr.** (Tayum, Abra), **Sarah Duterte-Carpio** (Davao City), **Michael Rama** (Cebu City), **Mariano Crisanto Joson** (Mun. of Quezon Nueva Ecija), **Marino Morales** (Mabalacat, Pampanga), **Joaquin Chipeco, Jr.** (Barcelona Sorsogon), **Philip Dacayo** (Solano, Nueva Vizcaya), **Dindo Rios** (San Fernando Romblon). Elected vice mayors included: **Armand I. Ilano** (Imus, Cavite), **Rodrigo R. Duterte** (Davao City), **George A. Elias** (Taguig City), **Michael Demph Naga** (Dimasalang Masbate), **Roseller Toledo** (San Clemente, Tarlac), **Harmes Sembrano** (Gerona, Tarlac) and **Arturo Vicente P. Maristela** (Aroroy Masbate).

Elected governors and board members included: **Aurelio 'Oyie' M. Umali** (Province of Nueva Ecija), **Alfonso V. Umali**, (Oriental Mindoro), **Abraham Khalil B. Mitra**, (Palawan) **Oscar S.**

Moreno (Misamis Oriental), Board Member Gerardo R. Roxas (2nd District Bataan), and Niccolo J. Villasin (2nd District, Leyte).

Bedans, also dominated the election for city councilors: **Jesus Manuel "Bong" C. Suntay (4th District Quezon City), Artemios Odysseus Gabriel (Mun. of Jaen Nueva Ecija), Marlon M. Lacson (2nd District Manila), Casimiro C. Sison (6th District, Manila), and Ronette O. Franco (1st District Taguig City).**

Recently, **Chito Loyzaga** got appointed as chairman of the Philippine Sports Commission.

Truly, San Beda College has done a lot good measure in producing graduates for leadership responsibilities with a heart for genuine servant leadership. It is hoped and prayed that the College will continue to be a good training ground for the country's genuine selfless leaders.

As there were great Bedans of today in public service, there will even be greater Bedans of tomorrow who will also be true witnesses of what it is to being Bedans-for-others, in the service of the Filipino.



Gov. Aurelio Umali



Cong. Rey Umali



Mayor Joaquin Chipoco



Gov. Alfonso Umali



Mayor Mike Rama



Councilor Artemus Gabriel



In the service of fellow Bedans

Very Rev. Fr. Aloysius Maranan, OSB installed as
SBC's 22nd Rector-President



Another Bedan has just been installed as the 22nd rector-president of San Beda College Manila, ushering a new era in the College's life and mission. The **Very Rev. Fr. Aloysius Ma. A. Maranan, OSB** (AB Economics '83) in his inaugural speech committed to bring SBC to even greater heights of excellence and service, enjoining the members of the Bedan Community to join him in meeting the challenges ahead.

The three-hour solemn investiture began with a liturgical celebration of the Eucharistic, with **Rt. Rev. Tarcisio Ma. H. Nariciso, OSB**, as main celebrant, with other members of the Benedictine Community concelebrating with the Father Abbot.

Prof. Ricardo Palo, SBC vice president for academics opened the solemn investiture 4:30PM, with **Rev. Fr. Rafaelito Alaras, OSB**, vice-president for finance, introducing the new rector-president. Delivering special greetings were former President **Fidel V. Ramos**, former Chief Justice **Reynato S. Puno** and His Excellency Most Rev. **Leonardo Medroso, DD**, Bishop of Tagbilaran. The greetings were followed by the reading of the resolution of the SBC Board of Trustees by **Dr. Manny V. Pangilinan**, SBC chairman of the board, while Fr. Abbot administered the rector-president's





Fr. Rector with the officers and members of the SBCAA, SBCAF and SBLAA



Fr. Rector with Nikki Coseteng, SBCAF Treasurer, Ed Fabila, and Ms. Lyvette Venturan



Sec. de Lima and Dr. Manny Panglinan during the offertory procession



Fr. Atty. Ana Cruz, Mrs. Helen Cruz, FVR, Mrs. Ming Ramos, Fr. Rector, Justice Retrosador, Ch. Gutierrez, CHD, Nona Ricafort and Benny Ricafort



(l-r) Former President Edil Ramos, Atty. Ape Cruz, Mrs. Helen Cruz and former Fr. Blady Ming Ramos



(l-r) Former Chief Justice Puno, MVP, Fr. Abbot, Fr. Rector, FVR, Bishop Medroso, and Sec. de Lima

oath of office to the new rector-president.

In attendance were members of the family of Fr. Maranan and the entire Bedan community. Heads and presidents of various colleges and universities were also present to give support to the new SBC head.

It was a memorable event for the entire Bedan Community, as they all welcome Fr. Aloysius with a reinvigorated spirit, confident that he will be able to lead SBC to an even higher level of excellence, as the College remains committed to its mission of Christian Benedictine education.

The SBCAA heralds the installation of Fr. Aloysius Maranan, OSB, and assures him of the alumni's full support and cooperation as he leads SBC to a new era of progress and development.



At Your Service in St. Benedict

Rev. Fr. Basil C. Apostol, OSB,
SBCAA Moderator



ALUMNI TIDBITS

Fr. Benigno Benabarre, OSB



Fr. Maranan



Fr. Alaras



Dr. Juanillo



Alban



Sapla



Pajo

The future of San Beda College holds bright and promising as new brilliant, and well-accomplished administrators have been appointed recently to carry out the much needed reforms our school should have long time undertaken. With so much expectations and best wishes, we welcome the appointment of **Rev. Fr. Aloysius Maranan, OSB** as rector-president; **Rev. Fr. Rafaelito Alaras, OSB** as vice-president for finance; **Rev. Fr. Anselm Manalastas** as vice-president for services; **Prof. Ric Palo** as vice-president for academics; **Dr. Nap Juanillo** as dean of the College of Arts and Sciences; and **Mrs. Cholette Tuviera-Lecaroz**, a former teacher of mine in High School, as the new principal of the Basic Education Department. Not to be forgotten are my two batchmates: **Dr. Cardie Roque** who has been appointed as the new dean of the Graduate School of Business; and **Prof. Joffre Alajar** who went back as Chairman of the Department of Accountancy, a post he so efficiently handled in the decade of the 90's. To all of you, congratulations and be assured that we are with you in bringing SBC to even greater heights of excellence.

We thank **James Sy** (GS '76, HS '80) for donating to the Benedictine Educational Foundation, two lifters, namely Sky Jack (SJP-40) and World Lift for the use of the Services Division; desks and chairs for the classrooms; and book shelves for the libraries. James is as always very generous in providing financial help to the sports program of SBC, and he is happiest in doing this. Truly, the Bedan heart is happiest when it beats for others. More power, James!

We congratulate senior law students **Ms. Joyce A. Sapla** and **Mr. Jose Aurelio B. Alban** for having been chosen as alumni scholars for AY 2010-2011. This is the first time that SBCCA is venturing into the giving of scholarship grants to our law students, as requested by **Dean Virgilio Jara**, and fully endorsed by our SBCCA prexy **Atty. Jonas Cabochan**. **Rev. Benigno Benabarre, OSB**, SBCCA Assistant Moderator has given too his favorable endorsement of the two chosen scholars.

- **Angel C. Arando** (GS '51, HS '55, BCS '60), who lives and still works in London, England, recently paid a visit to Fr. Abbot and to the Alumni Office. Generous as always, he gave me a handful of dollars to help the financing of my latest books.
- **Ramón Jr. T. Tionloc** (GS '68, HS '72, AB Economics '76) is the commercial attaché in the Philippine Embassy in Madrid.
- We congratulate **Hon. Abraham Kahllil Mitra**, (CAS Class '91), whose election as governor of Palawan has been upheld by the Supreme Court.
- We thank **Roy de León**, member of the Davao Alumni Chapter, for offering his services to bring to the city, 50 copies of the latest issue of The Bedan Alumnus for the Davao Bedans.
- We joyfully congratulate **Atty. Leila M. de Lima** (LI. B '85) former Commissioner of Human Rights, and currently, Secretary of Justice, for having deserved the full confidence of two Presidents of the Philippines, from two different political parties.
- We warmly congratulate our always generous alumnus and friend **Joseph V. Tieng**, whose son James Francis recently obtained a Master degree at Harvard University.
- Congratulations to **Atty. Jose Bertel G. Hautea** (LI.B. '61), who found his second love of his life **Miss Eva Garcia**. They were married on July 17, 2010. The bridegroom is the father of **Joselito I. Hautea** (AB Economics '82), SBCCA vice-president



Atty. Jose and Eva Hautea



Amazing FR. BENABARRE:

At 95, Fr. B.B. uses the computer, writes books, and a lot more
by Joffre M. Alajar



For one who has just turned 50 plus one, gravity just takes its toll. And so it amazes me to no end seeing this generation of "older adults", still having a profound zest for life, and so passionate about new fields of endeavor that uncover their "newly discovered" potentials. Thus, being with Fr. Benigno Benabarre, OSB, assistant moderator of the SBC Alumni Association, practically everyday, draws me to wonder how this Spanish Benedictine manages to keep heart, and truly live to the fullest even at age 95 years and 4 months (per his count).

At eight in the morning, Monday to Saturday, Fr. B.B. is at work in the alumni office, attending to the day-to-day transactions of the office, and meeting a number of visitors. He uses the computer like any other youngster who has mastered the craft of today's information technology. And, oh yes, he has an e-mail address, and communicates with long-lost relatives in Spain, U.S.A., Puerto Rico and Australia, and some acquaintances, mostly Bedans who treasure his sincere friendship through the many years.

Wonders of all wonders, he has written 37 books and booklets, the latest of which included "They Died as They Lived"; "Sanctification Made Simple"; "Set Your Hearts Above" – all books which express his intense desire for men to have a meaningful relationship with the Divine. On top of all these publications, he maintains a regular weekly column at the *El Visetante de Puerto Rico*, a weekly paper owned by the Episcopal Conference of the said country.

After his busy morning and afternoon work activities, Fr. B.B. withdraws from the world at five in the evening, and seeks peace and quiet in a life of prayer, the discipline of his monastic work, being one with his community and the mercy of a loving God.

Indeed, Fr. B.B. keeps on growing in his passion for life, riding purposely towards myriad possibilities, discovering the infinite within him, even as he looks forward to the everlasting peace beyond this world.

Truly, an amazing Fr. Benabarre!

*Greetings from
Consuls Luis & Mely Ablaza*



**“Our
Appraisals
Make you
Smile”**



ABLAZA PAWNSHOPS

FRISCO* MANILA* PASAY* MALATE* MANDALUYONG* PASIG*
MURPHY* MONUMENTO* SANGANDAAN* MAYPAJO* KALENTONG*
DIVISORIA* LA LOMA* PRITIL* BLUMENTRITT* ORTIGAS* PANDACAN*
STA. MESA* E. RODRIGUEZ* MUÑOZ* BACLARAN* SM CITY* MORAYTA
ILAYA QUIAPO* LAGRO* MALABON* JUAN LUNA* HERBOSA*
VALENZUELA* ANONAS* EDSA/ARAYAT* SAMPALOC* EDSA/SHAW*
SAN JUAN* GUADALUPE* KALOOKAN* HULONG DUHAT* PASIG MARKET*
RETIRO* GALAS* CONCEPCION* KALENTONG/SHAW/* LAONG-LAAN*
PATEROS* PACO* VISAYAS* BATASAN* COMMONWEALTH*
STA. ANA* MALIBAY* MARIKINA* LUZON AVENUE*

CORPORATE HEADQUARTERS

**ABLAZA BUILDING
117-E. RODRIGUEZ SR. AVENUE
QUEZON CITY
TELEPHONE: 732-5152
FACSIMILE: (632) 712-1964**



Eco Class '83 hosts testimonial dinner for classmate Giovanni Emmanuel (Fr. Aloysius)

It was a night of nostalgia and pride as the Economics Class of 1983 hosted recently a testimonial dinner for their classmate, Rev. Fr. Aloysius Maranan, OSB, for having been elected recently by the SBC board of trustees as the 22nd rector-president of San Beda College.

The exclusive dinner was held at the classy Palms Country Club in Alabang Muntinlupa City, attended by about 20 members of the College of Arts and Sciences Economics Class of 1983. With Father Rector were Rev. Fr. Basil Apostol, OSB and Mr. Joffre Alajar, SBCAA executive director.

As a way of showing support to Fr. Aloy, known to classmates as Giovanni Emmanuel A. Maranan, a scholarship fund of 100 thousand pesos was established and presented to him during the dinner program.

Mr. Jose Edwin Fernandez III, newly elected president of Economics Class of '83 and class valedictorian, expressed joy and pride in having a member of Class '83 to serve as SBC rector-president. Former Congressman Al Ignatius Lopez, another member of the Class, wished Fr. Aloy well as he leads SBC into the future. Other members of Class '83 who were present during the

dinner included: Boy R. Moraleja Jr., Philip Toletino, Jojo Torcuator, Alvin Jose B. Felizardo, Allan P. Hoffman, Richard Hitton S. Te, Mikko Soller, Roseller Toledo, Rey Ricarte, Aurelio Doctor, Freddy Villamor, Albert Beronilla, Angel Tan, Ariel Tugade, and Bernard Chang.

For his part, Fr. Aloy thanked his class for organizing the get-together, and assured them that he will give his utmost best service as the new SBC rector-president, so Bedan Education will remain one of the Benedictines' finest gifts to Philippine education.





THE SAGA OF JUSTICE GREG ONG

by Augusto "Rene" V. Saguisag



I have helped **Justice Greg Ong, LL.B. '79**, in six cases, marked by "the law's delay," (Hamlet's, I am careful to attribute, to avoid plagiarism

plaints). We won again last month, in the Supreme Court. No case has ruled that Greg is unlike his seven siblings, all natural-born Pinoys, apos of two Bulakeños. Greg's natural-born status is premised on the Pinoy citizenship of mother **Dy Guiok Santos**, born of a Pinoy father, **Juan Santos**, who derived his Pinoy citizenship from his own Pinoy mother, **Maria Santos**, a daughter of **Jose** and **Agata Cruz**, full-blooded Indios/Pinoys from Malolos, Bulacan.

Media would project Greg's trouble but ignore his wins, such as the dismissal of Kilosbayan's challenge last month (Manila Standard Today had a front-page story though). We were copied Aug 19 last. Kilosbayan had said **Judge Leoncio Janolo**, '72, would not be trusted to rule fairly, since he, Greg, '79, and I, '63, are all Bedan law alums, and our alumni association supported him, in the way Ateneo alums support **J. Mar Del Castillo** (who San Beda also should; he is our AB grad, '71, like **Andy Fornier**, '67, who, rumors have it, we say to be from the Ateneo, which says that he is from San Beda; we say to be from the dance classroom in ballroom dancing every Saturday though, in Europa and I enjoy his sense of humor and rumor).

I also support **J. Mar** because I also know his wife, a dear friend of my surely missed **Dulce**, Dean

Cynthia de Castillo, who invited me to be the Ateneo Law commencement speaker in 1992. The three, good people, may commit mistakes of the mind, as we all do, but never of the heart.

The rulings in Greg's favor must have become final. There is no live appeal I know of. I wonder if Kilosbayan will use the same argument of school ties where a proceeding crawls with UP alums, as happens often, but we give everyone the benefit of the doubt.

It is sad that one possible cause of Police Officer's **Rodolfo Mendoza's** death last August 23 was the "law's delay". Many others won't ever hostage, but may understand Mendoza. Our unique arguably devil-may-care rescue, Pinoy-style, shown on CNN, etc., may pose no danger of being plagiarized. Tourists and their countries may demand or plead, next time, "PNP-Patola (mga Intsik lang 'yan) assault. And uziseros. Only in the Pilipins indeed. No yellow off-limits line. With all due respect to our pro cops, they may just have shown the world certain Thou-Shalt-Nots. Beginning with assaulting a bus full of Chinese, non-Pinoy, non-Kano civvies?

We may be seen as having moved from savagery to decay bypassing civilization. In any case, we may also cry delay in the case of Justice Greg, subject of various cases, widely-publicized complaints. None has succeeded in showing that this apo of two true-blue Bulakeños is anything but a natural-born (not Caesarean). Pinoy



A SALUTE TO A BEDAN SERVANT LEADER

Capt. Gregorio S. Oca

2009 SBC Hall of Fame awardee **Captain Gregorio Oca** was conferred recently a) the Order of Lakandula with the rank of Bayani by former **President Gloria Macapagal Arroyo**; and b) the medal *PRO ECCLESIA ET PONTIFICE* (Papal award) by the Holy See for his extraordinary services to the Church.

A champion of Filipino Seafarers and Maritime Workers, Capt. Oca, former SBCAA President (1979-1980, 1985-1987) earned a number of recognition from various organizations and government bodies to include: the Lifetime Achievement Award from Lloyd's Ship Manager, the Lifetime Service Award from OWWA, the Outstanding Manilan Award from the City Government of Manila, and the Presidential Award of Distinction from the Office of the President, Malacañang Palace.

Congratulations Capt. Oca, and hoping for more recognitions for your significant contributions and exemplary service to the Filipino nation.



The Oca Family with former President Gloria Macapagal Arroyo at the Malacañang Palace

SBCAA sponsors book launch of
COMELEC Commissioner Rene V. Sarmiento

The San Beda College Alumni Association recently spearheaded the launching of the book authored by outstanding Bedan (AB Political Science 1974 Magna Cum Laude), **Hon Rene V. Sarmiento, COMELEC** Commissioner. The book entitled "*We the Sovereign Filipino People (The Book of Seven Filipino Constitution) 1897-1987*", brought together all the seven fundamental laws of the land. A first of its kind, the book was highly praised by **Dr. Wilfrido Villacorta**, professor emeritus of the DLSU and **Dr. Firangel Rosario Braid**, president emeritus of the ASEAN Institute of Journalism & Communication, who both delivered good reviews of the book during its launching held at the multi-media room, San Beda College Mendiola last August 4, 2010, attended by employees from COMELEC, and members of the Bedan Community.

A special citation was awarded by **Dean Virgilio Jara** and SBCAA President **Atty. Jonas Cabochan** to Commissioner Sarmiento. **Rev. Fr. Anselm Manalastas, OSB**, VP for Services thanked Commissioner Sarmiento for opting to launch his well-written book in his alma mater, since he has always been San Beda's biggest pride.

Secretary Leila de Lima
 leads law jubilarians in
 2010 homecoming

Justice Secretary Leila de Lima (Law Class '85) will be one of the honorees when the College of Law holds its grand alumni homecoming, tentatively set for November 17, 2010, 6PM at Club Filipino. Hosted by the Law Class of 1985 (Silver Jubilarians), **Atty. Paridel "June" Bohol**, announced that their class is now preparing for this big event, with at least 40 of his class members expected to attend the celebration. The Law Class of 1985 included also former BIR commissioner **Lilian Heftl**.

Meanwhile, **Atty. Dante Barbosa** leads the Golden Jubilarians (Law '60) in the homecoming celebration. Atty. Barbosa, former undersecretary of agriculture during the **Cory Aquino** administration, continues to be director of the SBC Law Alumni Association.



BOHOL



DE LIMA



VIVERO



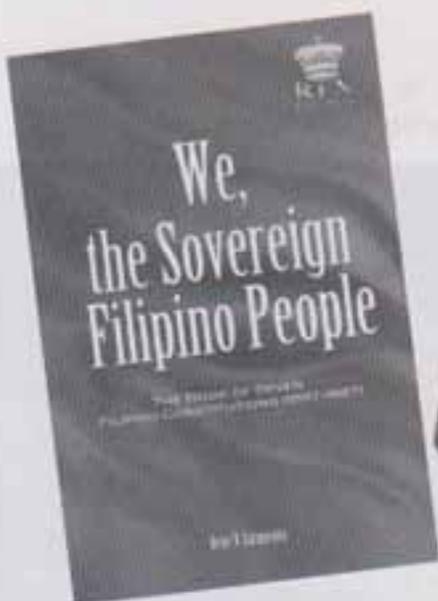
PORTILLO



PORTILLO

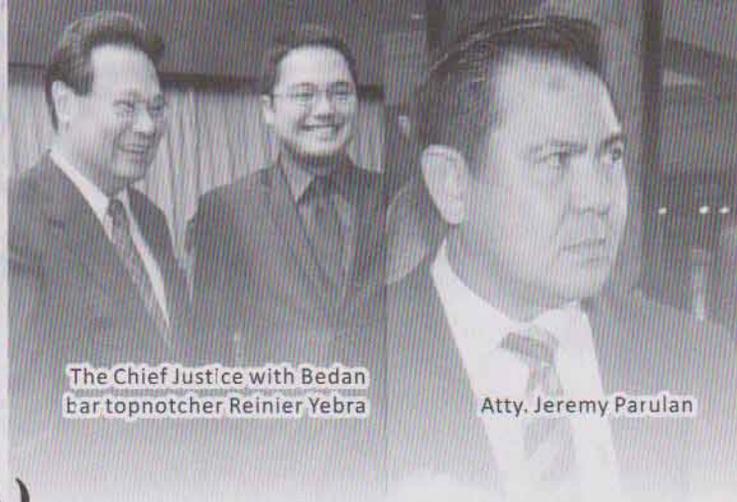


ALFONSO



Sec. Leila de Lima

Atty. Avelino Cruz



The Chief Justice with Bedan bar topnotcher Reinier Yebra

Atty. Jeremy Parulan

More Bedans invited to the Asean Law Association (ALA)

Atty. Avelino Cruz, president of ALA Philippines, extended invitation to more Bedans to actively participate in the prestigious Asean Law Association (ALA). Founded in 1983, ALA is an association of lawyers, academicians and justices in the ASEAN region committed to upholding the rule of law in Southeast Asia. Through the years, ALA identified the following areas of legal cooperation among ASEAN governments: legislation, judiciary, law enforcement and legal education

Recently, during the testimonial dinner reception and induction ceremony for **Hon. Renato C. Corona**, chief justice of the Supreme Court of the Philippines, and chairman of ALA Philippines and the ALA Philippine National Committee, a number of Bedan lawyers were inducted into this prestigious international organization.

Bedans spotted during the affair held at the Grand Ballroom of the Intercontinental Manila, Makati City were: **Secretary Leila de Lima, Atty. Rodolfo Salalima, Atty. Edna Herrera-Batacan, Atty. Jerry Parulan, Justice Noel Tijam, SBCAA President Atty. Jonas Cabochan and wife Anne, Atty. Julie Ann Terrado, Atty. Oliver Pantaleon, Atty. Ernesto Anasco, Atty. Rowena Flores, Atty. Creselda Baldonado, Atty. Reinier Paul Yebra, Atty. Eric Recalde, Atty. Fred Lim, Atty. Charlene Tapic, Atty. Joseph Andres, Commissioner Ric Abcede, Atty. Sixto Brillantes, Atty. Boy Manzano, Atty. Obet de Leon, Atty. Fred Rosal, SBC Vice Dean Pablito Perez, SBCAA Executive Director Joffre Alajar and SBCAF Trustee Manny Reyes.**



(l-r) Sec. Leila de Lima, Mrs. Corona and Chief Justice Renato Corona



Mrs. Corona, Comm. Ric Abcede, Mrs. Helen Cruz, Atty. Jonas Cabochan and Atty Avelino Cruz



Mr. Joffre Alajar and Mr. Manny Reyes

In Memoriam

- **Juanito F. Fontelera**, father of Atty. Dominador Jr. D. Buhain (GS '57, HS '61)
- **Azucena Gavino**, mother of Gilbert "Bolly" Gavino (GS '66, HS '70)
- **Lolita H. Abad**, mother of Enriqueito Abad (HS '60) and brothers Edwin (HS '65), Rufino (HS '66, BSC '70), Johnny (GS '67), Ramoncito (GS '67), Francisco (AB '77), Jose Miguel (GS '79, HS '83).
- **Mrs. Norie Plazon**, High School Math teacher
- **Elioterio Villarante**, father of Gil Villarante (HS '76)
- **Egay Ramos** (HS '73)
- **Cesar Jota** (HS '53)
- **Francisco Gimenez** (GS '62)
- **Manny Tejido** (GS '59, HS '63)

Special prayers for the eternal repose of their souls.



High School Class '83

Batches donate fans, LCD to SBCA

In line with the desire of the SBCAA to keep all batches continuously supporting the needs of the College, Atty. Jonas Cabochan, SBCAA president, called on his high school '83 batchmates to donate eight (8) ceiling fans, for use in the college.

Dr. Bob Garcia, HS Class '83 president, turned over the donation recently to **Rev. Fr. Basil Apostol, OSB**, SBCAA moderator, for use in the Sabater Court lobby. With the ceiling fans now installed, holding of activities in said area is now more convenient.

Meanwhile, an LCD television unit for the SBCAA office was donated by group of Bedan friends, namely: **Catalino Rey Figueroa Jr.** (GS'77, HS'81, CAS'98), **Edgardo Pangilinan** (CAS'84), **Manuel Barretto** (GS'87, HS'91, CAS'97) and **Elmer Maximo** (CAS'88).

May your tribe increase!

SBCAA and the Aquino Foundation hold Mass for Ninoy

To commemorate the 27th death anniversary of former senator Benigno "Ninoy" C. Aquino Jr., the SBC Alumni Association in coordination with the Ninoy and Cory Aquino Foundation held a Holy Mass celebration last August 29, 2010, 10AM at the Abbey Church of Our Lady of Montserrat. Rt. Rev. Eduardo Africa, OSB officiated the Holy Mass attended by a number of youths from the Aquino Foundation, and some Bedan alumni. In his homily, Abbot Africa recalled the life and death of Ninoy, and challenged the youth to live the ideals of this great Filipino and outstanding Bedan (HS '48).

A simple lighting of candles and wreath-laying were done by selected Bedans led by Prof. Joffre Alajar, SBCAA executive director, at the foot of the bronze bust of Ninoy in the corridor of St. Bede's Hall. It will be recalled that in 1985, HS Class '60 and Ninoy's Class '48 had a sculptured bust of the martyred Bedan.

San Beda College Alumni Association



Benigno "Ninoy" Aquino, Jr.
(High School Class 1948)

Remembering His Greatness



"A Celebration of Hope and Heroism"



Gratefully Remembering the revered **BEDAN LADY** in **YELLOW**



7he SBCAA officers and members commemorated the first death anniversary of former President **Corazon Aquino** last August 1, 2010, Sunday.

Prof. Joffre Alajar, SBCAA executive director, represented the Bedan Community during the 9AM liturgical celebration of the Eucharistic held at the La Salle Greenhills gym. **President Noynoy** together with sisters **Ballsy, Viel, Pinky and Kris**, and other family members led friends and loved ones in remembering the one and only icon of Philippine democracy. Bedans who attended the Mass celebration officiated by **Rev. Fr. Eduardo Africa, OSB**, included former **BIR Commissioner Jose Ong** with family, former **Congressman Bojie Cabochan**, **Mayor Fred Lim**, **Speaker Sonny Belmonte**, **actor Dingdong Dantes** and a host of other Bedans actively involved with the **Ninoy and Cory Aquino Foundation**.

The regular 11AM Holy Mass at the Abbey Church of Our Lady of Montserrat, attended by a number of alumni, offered a special prayer for the eternal repose of the soul of the late President Cory who incidentally, was an honorary Bedan.

The SBCAA sent flowers at the tomb of President Cory and Ninoy, at the Manila Memorial Park, with **Prof. Alajar** lighting candles and leaving a framed picture of the two revered Bedan icons during their memorable moments in SBC.

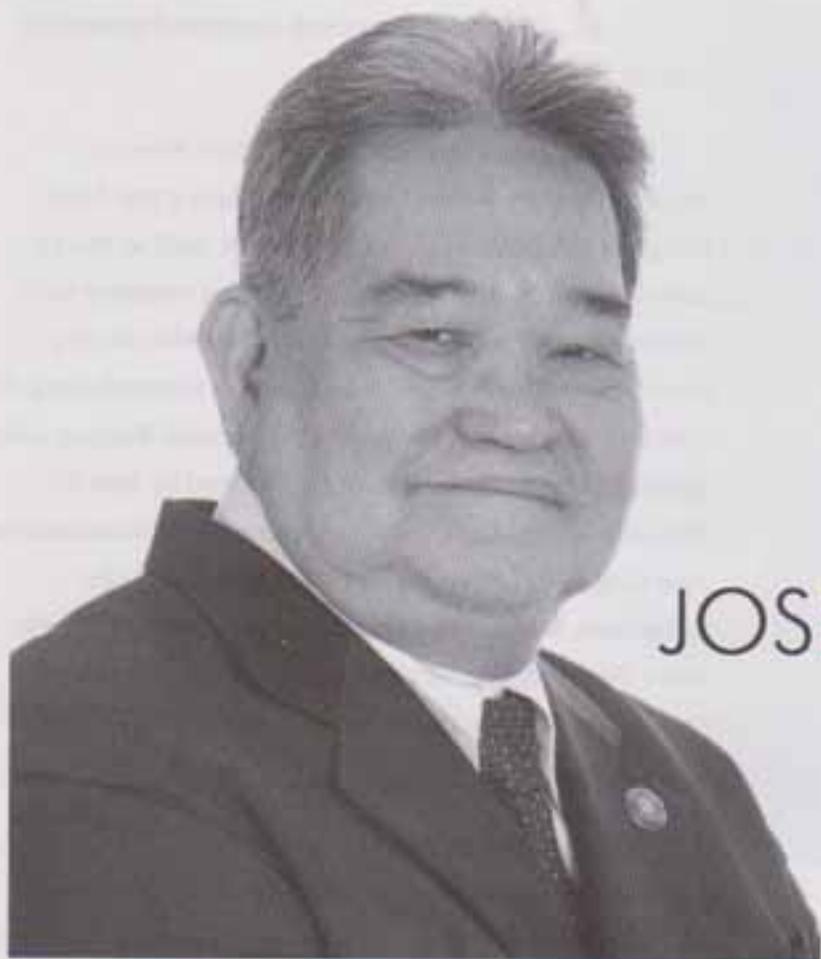
For the SBCAA and the entire Filipino nation, the first of August will always be a day to gratefully remember this revered Bedan lady in yellow.



San Beda College Alumni Association



Remembering Her
Legacy



Compliments
from

JOSE G. ARAULLO

Chairman, Real Bank
SBC HS '55
BSC Accounting '59



The Real Bank
A Thrift Bank

GREATER ALUMNI PARTICIPATION IN INSTITUTIONAL PLANNING



Dr. Cardie Roque



SBCAA vice-president Jojo Hautea

In consonance with the desire of the new administration to involve all members of the Bedan community in crafting the developmental plans of the college, a number of alumni were invited to take part in the three-day institutional strategic planning seminar held last September 9-11, 2010 at the Eugenio Lopez Center, Antipolo City.



SBC Administrators

Invited to participate in the SBC strategic planning were **Mr. Jojo Hautea**, SBCAA vice president; **Mr. Joffre Alajar**, SBCAA executive director and **Dr. Cardie Roque**, SBCAA past president. **Atty. Jimmy Buhain**, also an SBCAA past president, joined the group even for awhile.

Themed "*Building the School for the Lord's Service*", the planning session aimed to chart the future of the College amid the challenges of the twenty-first century global education. SBCAA VP Hautea shared his thoughts about Bedan education both as an alumnus and a parent who has a daughter studying in SBC. Meanwhile, Mr. Alajar presented a SWOT analysis showing the various strengths to be built on, weaknesses to be overcome, as well as opportunities and threats faced by the SBCAA. Dr. Roque shared with his fellow administrators how he treasures his Bedan education and commits to further strengthen it, now that he has been appointed dean of the SBC Graduate School of Business. Atty. Buhain likewise expressed his appreciation having received quality Benedictine education, for such made him fully equipped to hurdle life's multifarious challenges.

Fr. Aloysius Maranan, OSB, rector-president, was very appreciative of the active participation of the alumni, and vowed to have in the future more Bedans participate in the charting of the college's destiny in its mission of education.



The Sangguniang Bayan Members Municipality of Imus Province of Cavite



Mandy Ilano

Vice-Mayor
Sangguniang Bayan Members



Sherman S. Jaro
Councilor



Emilio S. Aguinaldo V
Councilor



Argel Joseph E. Reyes
Councilor



Mary Jemeny Y. Guinto
Councilor



Arnel M. Cantimbuhan
Councilor



Dennis T. Lacson
Councilor



Jeffrey V. Asistio
Councilor



Oscar B. De Quiroz
Councilor



Reydante M. Sapinoso Sr.
ABC President



Zarrah Mae R. Camerino
SK President



Curbing graft and corruption

by Jose U. Ong,

Former BIR Commissioner and 2010 SBC Hall of Fame Awardee

administration — "Kung walang corrupt, walang mahirap."

We all speak with passion and justifiable scorn about tax evasion, smuggling and graft and corruption and our desire to eliminate or minimize them, but have we really made an indepth analysis of the root cause of causes thereof?

We speak of many ways of solving graft and corruption, tax evasion and smuggling but have we really looked at or zeroed in on what causes them to be able to say that our solutions fit or are tailored to the problem and would therefore successfully solve or at least dent the same?

In the case of our collection agencies where we have had a lot to say about graft and corruption and of course tax evasion and smuggling, are the solutions we so heroically perorate and do really suitable to the cause or causes of the problem to eliminate them? Or are we just directing our efforts to the oft-said "tip of the iceberg"?

Comparatively speaking, we repeatedly say and truly it is, that it takes two to tango. If so, have we thought of how to remove the desire to dance of at least one of the pair or remove the space or area where one could dance or the music to which they can dance? If there is no corrupt or corruptor or there is no tempter or seducer there can be no tax evader or smuggler.

It is clear, therefore, to eliminate tax evasion and smuggling the starting point is to solve the problem of graft and corruption. To make a genuine determination of its cause or causes and then attacking and removing them. Short of this we will not be able to arrive at the correct remedies to even minimize the existing plague that renders anemic the government coffers and consequently the services it should appropriately render to its citizens. No matter what our leaders sincerely intend to do to alleviate the plight of the citizens if this plague persists, their good intentions and whatever they are determined to do will be frustrated for lack of funds.

We also speak of very substantial losses

in revenue due to widespread tax evasion and smuggling. In this connection please note that graft and corruption are directly linked and intertwined with widespread tax evasion. The latter cannot exist if graft and corruption are eliminated. In other words, there can be no tax evasion or smuggling if there are no grafters or corruptors. Stop and minimize graft and corruption and automatically revenues lost therefrom as well as those from widespread tax evasion will flow instantly to government coffers.

Therefore, to enable those concerned to apply and adapt the appropriate solution and remedies to stop or minimize revenue losses, the most sensible thing to do as an urgent priority, is to look at closely and analyze the basic causes of graft and corruption.

What are they?

It is most respectfully submitted that greed, given the opportunity for realization, breeds graft and corruption. Greed plus opportunity is the basis of graft and corruption. Absent opportunity, greed and graft and corruption cannot prosper. Greed, if present, let us face it, is very hard to expunge because, as a general rule, it is innate and better left to the realm of the religious and the moral reformists. The opportunities, however, for the realization of greed are most certainly remediable. As the Lord's Prayer says — "Lead us not into temptation and deliver us from evil."

Let us focus at our major revenue collection agencies (Bureau of Internal Revenue and Bureau of Customs) currently alleged as being among the most perceived bases of graft and corruption, but are also observed and admitted as places of many dedicated and honest public servants.

What are the opportunities at the Bureau of Internal Revenue (BIR) and Bureau of Customs (BOC) that give rise for one's greed (government functionary and/or the taxpayer) to materialize and prosper?

It is strongly suggested that it is contact with taxpayers and discretion given to functionaries. Contact with taxpayers gives rise to the opportunity to harass, negotiate, and socialize or fraternize with the taxpayer and thereafter fix a case for material consideration. Discretion gives opportunity

for harassment, contact and settlement of a case. Poor Juan dela Cruz gets a measly 10% to 20% of what is due him and the two who surreptitiously danced the tango get 40% to 50% each of what justly belongs to Juan dela Cruz. What a pity, insofar as it affects services to the citizens and the fiscal and economic turnaround of the country.

Knowing the basic causes of the problem and its remediable factor, what then are the solutions?

No Contact and No Discretion are the most palatable solutions. However, I agree, many will say this is impossible. Alright then, instead of an absolute NO, let's settle for less contact and less discretion. These are the primary solutions or remedies, all others are merely supplementary.

Based on the above premise, we should therefore fashion or design laws and regulations and put in place equipment to minimize contact and discretion. We should lessen investigations and examinations of taxpayers to the minimum. We should abandon our present practice of examining all tax paid income tax returns. We should expand further the coverage of withholding tax. We should be very discreet in issuing Letters of Authority to examine which are perceived as equivalent to cash. We should accurately develop badges of fraud and tax evasion to confine our investigations only to those pinpointed and suspected. We should proceed without let up and with determination in completing computerization to assist in doing away with examination and confining investigation to the necessary minimum. We should fashion the computers so that the leadership would already know the minimum liability of a taxpayer subject to investigation to prevent the examiner to monkey with their findings. We should develop statistics that would provide the high and low in tax liabilities of each particular industry. We should provide complete transparency in investigation and examination procedures. We should set and strictly enforce deadlines for the validity of Letters of Authority to examine and the submission of reports of investigation and the issuance of rulings. Most important of all is clean the revenue Bureau by removing the known corrupt functionaries, including the leadership that covers and consents to their activities. Make sure also that all accountants who prepares and certifies to the income tax

Curbing graft and corruption

returns of their clients are qualified.

Statistically, the tax revenue produced from investigations or examinations is only a picayune of the total revenues collected because as previously mentioned the bulk of it goes to private pockets. It is imperative, therefore, without hesitating about loss in revenue, that we pass tax laws and administrative rules and regulations that lessen, if not entirely remove, contact and discretion on the part of government functionaries. A good example of this is the then income tax provision called the SNITS (Simplified Net Income Tax System) whereby individuals engaged in business and professionals were allowed to remove 40% outright from their gross income as deductions and were subjected to tax only on the 60% thereof. This is actually taxation based on adjusted gross income, not the pure Gross Income Taxation. The returns filed under this system may not require examination.

The exact reason why this system was eliminated from the tax code by the Comprehensive Tax Reform Act is not clear, probably it is the result of the so-called politics in Tax Reform. Statistically, when the SNITS was in effect as part of the Tax Code, it encouraged many individuals and professionals who have not been paying their correct taxes to voluntarily file and pay more. It has tremendously increased the taxpayer base. The reason is obvious — no contact, no negotiation, no temptation to cheat, nothing to provide for fixing or representation. Moreover, it removed the inconvenience of keeping receipts and documents of payments, and had eliminated the exercise of discretion. Now, we are back to the itemization of deductions and examination, which gives a lot of leeway for negotiations and discretion for not paying the correct amount of tax.

To lessen contact and eliminate discretion and increase tax collection, the SNITS instead of the Pure Gross Income Taxation should be revisited and reenacted as part of the Tax Code and should also cover corporate taxpayers, even on an optional basis. Optional, meaning, if the corporate taxpayer takes the fixed percentage as deduction (realistic rate to be determined) from gross income, tax investigation is waived; on the other hand, if it opts to claim a deduction more than the fixed percentage it must keep and produce all its records and receipts and prepare for a thorough scrutiny and investigation.

The Lateral Attrition Act, and other similar bills being broached about could be a supplement as a deterrent in minimizing

graft and corruption but remember that contact and discretion are very much more profitable than what these bills, if passed into law, could offer by way of "carrot as against the stick". We can also add to this proposal, the creation of a Criminal Tax Court to be more strictly and swiftly responsive to the criminal aspects of Tax violations.

The recent offer of BIR to give a 10% reward to tipsters may not also be as palatable considering the long wait for the payment of the reward which will depend on the process of finally collecting the tax. Probable tipsters, because of the long wait, might just go along and dance the tango with the corrupt wherein his gain may be more tempting and realized faster.

Also, you may sue or eliminate one tax evader each week but three or more will crop up every week if you don't eliminate the source of corruption which are contact and discretion.

I repeat the immediate passage, of tax laws and administrative rules that would minimize contact and discretion is crucial and of the utmost priority and the laws on these should be certified as urgent for congressional consideration.

It is respectfully submitted that passing more tax laws imposing new taxes and increasing old ones may not necessarily result to increased tax collection. These can even be a source of more graft and corruption. What more, they could aggravate the situation of honest taxpayers and the suffering citizens. Also, changing the form of organization without changing the Tax System and implementing and enforcing appropriate tax measures may just transfer graft and corruption from the old organization to the new one.

Considering the magnitude of revenue loss attributed thereto, minimizing graft and corruption, if not entirely eradicating it, will surely result to more revenues and is therefore a much more acceptable and plausible alternative for increased or improved tax collection.

Regarding the other major collection agency of the government, the Bureau of Customs, since this is a period of modernization in equipment, in addition to the remedies already mentioned, where applicable, it should, among others, acquire modern x-ray, the contents of 20 or 40 foot container vans without opening them, like in the case of Israel and many other countries. This eliminates contact with inspectors, examiners and other Customs' officials and

facilitates the convenient and fast release of imported goods with the appropriate payment of duties and taxes paid as desired and requested by legitimate importers and businessmen. This can also assist in pinpointing the importations made by smugglers for the imposition of the correct duties and taxes.

The analysis and remedies herein mentioned and discussed can be applied to all other graft-ridden agencies of government with corresponding modifications.

There are many more ways of eliminating or lessening contact and discretion among which is transparency and the amendment and enactment of many other provisions of the Tax Code and other administrative measures. These, however, will necessitate more details, which shall require a longer dissertation and therefore not covered in this article.

To attain success in curbing graft and corruption sincere determination and political will of our highest leadership down to the Bureau Chiefs is of utmost importance and necessity, and must be exercised with unquestionable fairness and impartiality in their dealings with the bureaucracy, absent "Bata-Bata", "Padrinos" favoritism and vindictiveness, after, of course, eliminating and removing first the corrupt in the agencies.

Remove the sources of corruption and the corrupt even if it takes this new administration its entire term in office. Indeed those in the agencies in whose shoulder rests the duty to fight graft and corruption will have to stake their lives, safety and reputation because those engaged in these nefarious gainful activities shall do everything to destroy them to protect their turf. They shall be the target of false charges by the corrupt even before the corrupt are charged of their wrongdoings. But don't be afraid though how long the process takes. Justice shall in the end, prevail.

In conclusion, suffice it to state that contact and discretion are the root causes of graft and corruption, tax evasion and smuggling, which call for urgent and immediate remedies for their elimination or minimization so that government may receive the revenues rightfully due it to make this country financially viable in facing the challenges of this millennium and support and make successful the program of the new administration, "Kung walang corrupt, walang mahirap."



REYES TACANDONG & CO.
FIRM PRINCIPLES. WISE SOLUTIONS.



Outstanding Bedan Manny Reyes launches newest tax, audit and advisory services firm

It was an elegant and classy launch of the country's newest tax, audit and advisory services firm- the Reyes Tacandong & Co. held last June 29, 2010 at the Rockwell Tent, Makati City. No less than Rev. Fr. Alysius Maranan, OSB, SBC rector-president, graced the event in support of the new firm's Chairman Mr. Roman Felipe "Manny" S. Reyes.

Other Bedans who graced the affair included SBCAF president Dr. Jaime Galvez Tan, SBCAA prexy Atty. Jonas Cabochan, SBLAA directors Kishu Sehwan, Gabriel Mathay, Ed Favila, Geoffrey Go, Ed Aguila, etc., and SBCAA executive director Prof. Joffre Alajar.

An outstanding Bedan, Manny earned his bachelor's degree in commerce, major in accounting from San Beda College in 1972. He was also recipient of many distinguished Bedan awards in the past for his significant achievements in the field of business and accountancy. Manny joined Sycip Gorres Velayo & Co. (SGC & Co.) in 1979 after a four-year stint with Ernst & Young New York as a supervisor. At SGV, he held the partner position for a span of 25 years beginning in 1984. He was also senior partner and vice-chairman for client services. Manny has an MBA degree with concentration in finance from the University of Detroit Michigan USA. Presently, he is board trustee of the San Beda College Alumni Foundation, a post which he has held for more than a decade now- his way of expressing gratitude to his alma mater.

Congratulations and more power, Manny!

The Search is on...
NOMINATIONS NOW OPEN

2011 BEDAN ALUMNI AWARDS

I. San Beda College Hall of Fame

Criteria/ Qualifications

- Studied in San Beda College for at least two years or holder of a San Beda College diploma;
- Demonstrated outstanding and responsible leadership, commitment and dedicated service to their profession;
- Held a reputation for proven competence, integrity, work ethic and probity;
- Contributed significantly to the development of their profession; and
- Aged 65 years old and above or deceased.

Professional Fields

Government/Public Service	Education
Business & Entrepreneurship	Law
Media/ Communication	Banking & Finance
Engineering	Arts & Culture
Medicine	Military Service

Deadline for Submission: October 7, 2010

II. San Beda College Sports Hall of Fame

honors distinguished Bedan alumni, both living and dead, whose vision and talent commitment and dedicated service significantly helped shaped Philippine Sports.

III. Distinguished Bedan

Criteria/ Qualifications

- Studied in San Beda College for at least two (2) years or holder of a San Beda College Diploma;
- Demonstrated outstanding and responsible leadership, commitment and dedicated service to the Filipino people and / or the Bedan community;
- Held a reputation of proven competence, integrity, and work ethic;

Professional Fields

Government/Public Service	Education
Business & Entrepreneurship	Law
Media/ Communication	Banking & Finance
Engineering	Arts & Culture
Medicine	Military Service

IV. Raul Roco Award for Public Service Excellence

honors Bedans who have excelled in the field of public service.

V. Ramon V. Mitra Award for legislation

gives recognition to distinguished Bedan legislators.

Deadline for Submission: December 15, 2010

Please send Nomination letter with bio-data of nominee, addressed to:

ATTY. JONAS CABOCHAN, PRESIDENT
SAN BEDA COLLEGE ALUMNI ASSOCIATION
638 SAN BEDA COLLEGE MENDIOLA, MANILA 1005

thru email: secretariat@sanbedaalumni.org or
sanbedacollegealumni@yahoo.com



Greetings

From the TIENG Family
Fair Lawn, New Jersey, USA



Mother's Day Portrait

L-R: James Francis Tieng (MBA Harvard Business School 2010), Dr. Arlene Tan Tieng, Joseph John Tieng (MBA Georgetown University 2009), Dr. Fortunata Tan Tieng, Joseph Virtudes Tieng (HS 54, BSC 58, MBA NYU 62, NYSBCAA Past President).





**THE SAN BEDA COLLEGE
ALUMNI FOUNDATION
congratulates**

**SYCIP
SALAZAR
& HERNANDEZ
& GATMAITAN**

**Law Offices
on the occasion
of its 65th Anniversary
celebrating it thru a
tree-planting
in support of
SBCAF's
RED LION'S LIVING HIGHWAYS**



**LET'S PLANT
NATIVE TREES!**

**RED LIONS'
LIVING
HIGHWAYS**
LET'S PLANT NATIVE TREES!



The San Beda College Alumni Foundation (SBCAF) recently collaborated with Sycip Salazar Hernandez & Gatmaitan Law Offices in planting native trees at the kilometer 27 of the North Luzon Expressway (NLEX).

Said law firm chose to celebrate its 65th foundation day with a tree-planting ceremony, giving full support to SBCAF's Red Lions' Living Highways: Let's Plant Native Trees.

The ceremony held last September 10, 2010, Saturday was attended by SBCAF prexy **Dr. Jimmy Galvez Tan**, SBCAF VP **Gabriel Mathay**, SBCAF Treasurer **Edgardo Favila** and **Ms. Ime Sarmiento** of Hortica Filipina Foundation. The Sycip Salazar Hernandez & Gatmaitan law office was well represented with **Atty. Rafael Morales**, managing partner leading the guests. Other attendees included: Partners **Atty. Enrique T. Manuel**, **Atty. Marievic G. Ramos-Añonuevo**, **Atty. Vida M. Panganiban-Alindogan**, **Atty. Mia G. Gentugaya**, and **Atty. Rose Marie M. King-Dominguez**, Associates **Atty. Michael Jobert I. Navallo**, **Atty. Ryan D. Co**, **Atty. Benjamin C. Yan**, **Atty. Yvette T. Yaneza**, **Atty. John Christian Joy A. Regalado**, **Atty. Easter Princess U. Castro**, **Atty. Earl Charles N. Villarin**, **Atty. Joyce Melcar T. Tan**, **Atty. Joan Mae S. To** and **Atty. Nastasja Karina J. Lopez**.

It was an anniversary worth celebrating with a native tree planting, and the SBCAF can only say "they have done it right – the Bedan way!"



AGF Security Agency Corp.

Unit 517, 5th Floor, PSMBFI Bldg. 318-320 Santolan Rd,
cor 1st and 2nd St, West Crame, San Juan City
Telefax: 584-1646 Tel: 482-9160

Atty. Danilo G. Flores
Chief Supt. PNP, Ret.
President

Anthony Jesus G. Flores, GS-86 HS-90
General Manager

Atty. Alexander G. Flores GS-87 HS-91 CAS-95
Assistant General Manager/Legal Counsel

Joseph Kirby L. Hernandez GS-87 HS-91
Operations Manager

Bertrand G. Abcede GS-91 HS-95 CAS-99
Duty Officer/Admin Supervisor

Bernard B. Novillas GS-87 HS-92
Liaison/Inventory Officer

Try NutraSweet's new sweetener in coffee, tea and cool drinks.
Or try sprinkling it over fresh fruits, cereals and desserts.
Make it sugar free, worry free.



swirl it in your coffee!



Manufactured and Distributed by:

FERNA CORPORATION
The Food Ingredients Specialist!

Available in major ingredients stores, supermarkets and drugstores nationwide.



**SAN BEDA COLLEGE
ALUMNI ASSOCIATION, INC.**
Officers & Directors AY 2010-2011

ATTY. JONAS L. CABOCHAN
President
JOSE MARIO L. HAUTEA
Vice-President
ROLANDO P. SISON
Secretary
JOSE G. ARAULLO
Treasurer

BOARD MEMBERS

Edmundo R. Badolato, Ernesto L. Barreiro, Atty. Dominador D. Buhain, Robert M. E. Bunagan, Gerardo L. Contreras, Eriberto Gomez, Jose Mari V. Lacson, Edgardo C. Paras, Jr., Dr. Conrado F. Oca, Gabriel Raymond G. Patag and Justice Jose C. Reyes, Jr.

Rev. Fr. Basil Apostol, OSB
Moderator

Rev. Fr. Benigno Benabarte, OSB
Asst. Moderator

Prof. Joffre M. Alajar
Executive Director



**SAN BEDA COLLEGE
ALUMNI FOUNDATION, INC.**
Trustees AY 2009-2010

DR. JAIME Z. GALVEZ TAN
President

GABRIEL P. MATHAY
Vice President

DR. EDGARDO C. PARAS, JR.,
Secretary

EDGARDO B. FAVILA,
Treasurer

BOARD TRUSTEES

Arch. Edgardo A. Aguila, Atty. Dominador D. Buhain, Jr., Atty. Jonas Cabochan, Geoffrey L. Go, Jose Mari L. Lacson, Dr. Conrado F. Oca, Roman Felipe Reyes, Kishu D. Sehwaní, Arch. Gerardo L. Contreras, Levy P. Laus



Published quarterly by the
San Beda College Alumni Association

Prof. JOFFRE M. ALAJAR

Editor in Chief

Rev. Fr. BENIGNO BENABARTE, OSB
Associate Editor

Rev. Fr. BASIL APOSTOL, OSB,
Photo Contributor

Wilma B. Abellanosa, Alexander Y. Jose & Juvelyn B. Fabro
Staff

All manuscripts and photographs should be addressed to
The Bedan Alumnus, San Beda College Alumni Association,
San Beda College,
Mendiola St., Manila 1005
www.sanbedaalumni.org
secretariat@sanbedaalumni.org

Tel / Fax No. 735-5995; Trunkline No. 735-6011-15 loc. 2740
Cell No. : 0917-80-SBCAA (7-22-22)



SBCAF

**SUBMITS TO VOLUNTARY
PCNC ACCREDITATION**

In consonance with its desire to enable valued donors to avail of the tax exemptions granted by the government for donations, the SBC Alumni Foundation submitted it self to a voluntary accreditation conducted by the Philippine Council for NGO Certification (PCNC).

Various reportorial documents were submitted to the PCNC as early as last year, and finally an accreditation visit was held last June 25, 2010. The PCNC accreditors who visited SBC included: **Atty. Nydia A. Garin-Balangue** - team chair, administrative officer Philippine Center for Population & Development; **Mr. Gene Albert E. Velunta**, CPA, assistant vice president, Fiscal Affairs Philippine Women's University; and **Ms. Louie G. Gabasan**, PCNC secretariat representative

While PCNC commended the SBCAF for its efforts to raise the needed funds for the many school projects and programs, specifically the student scholarship and professional chair, the PCNC however, requested the SBCAF to submit additional reports. Upon compliance, SBCAF will become an accredited foundation, thus, from thereon, all donations to the SBC Alumni Foundation will already enjoy tax credits.



Greetings from

New York San Beda College Alumni Association (NYSBCAA)



Dr. Louie E. Kodumal

President
HS '59
lkodumal@aol.com



Joseph V. Tieng

Vice President
HS '54, BSC '58
jvtieng@juno.com



Oying N. Pinto

Vice President
GS '56, HS '60



Ramon C. Cartasano

Vice President
HS '76, BSC '80
rcartasano@yahoo.com



Tommy P. Villanueva

Vice-President
Class '77
trkvilla@yahoo.com



Marcel T. Carreon

Vice-President
GS '75, HS '79, BSC '93
marcel.carreon@nychhc.org



Arnold V. de Jesus

Vice-President
GS '90, HS 94



Nito A. Abad

Treasurer
GS '56, HS '60, BSC '65
naabad@gmail.com

**Red
Martinez**
Secretary
HS '59

NYSBCAA, is a non-profit organization, composed of San Beda College Alumni residing in the northeastern states of Connecticut, Massachusetts, New York, New Jersey and Pennsylvania. Founded in the early '70s, the NYSBCAA assists its members, the San Beda College and other Alumni associations in their cultural, economic, social, civic and educational endeavors.

SBCAA reconnects with the world

In its continuing effort to reach out to more Bedans all over the world, the SBCAA revived recently its website (www.sanbedaalumni.org). Atty. Jonas Cabochan, SBCAA president, remarked during the simple relaunch of the website that this is an important communication tool that will surely bring back more Bedans into SBC's fold.

Bedan Junie Paglinawan of Webmax, was tapped to do the web design, with the following sections: *Home, About SBCAA, Affiliates, News and Features, Projects, Update Alumni Record, Photo Gallery, Contact Us and Submit an Article.*

Every Bedan is encouraged to become a news contributor to the alumni web site. Each and every bit of news about batchmates, activities or initiatives, announcements and invitations can be published in this web site for the alumni to keep watching. Pictures of recent class activities, news and feature articles may also be sent.

This is SBCAA's best link to its alumni and San Beda College. It is a way of Bedans informing Bedans. Click on the "Submit an Article" tab on the website, or email news, articles, announcements and other contributions to secretariat@sanbedaalumni.org. All articles are subject however, to review by the SBCAA.

With the re-launch of the SBCAA website, it is hoped that the Bedan spirit will be felt remarkably all over the world once more.

Log on now to www.sanbedaalumni.org, and keep this new website alive!

DAVAO BEDANS SHOW THE WAY

By **FR Benigno Benabarre, OSB**

Inspired by Mayor Rodrigo R. Duterte, Atty. Raul O. Tolentino and Rene R. Madrazo, a rather big group of Davao and of near and relatively far flung cities like General Santos, Kadapawan and Mati, have formally established in Davao the first provincial chapter of our San Beda College Alumni Association. The first in modern times, because by 1967, the year I left for Spain, there already were six provincial chapters. The formal induction ceremonies took place last year in the After Dark Resto-Bar of the City.

The new officers of the Chapter are: **Jess Saplala**, President; **Ram Magtoto**, Vice President; **Patrick Lim**, Secretary; **Manny Garrido**, Treasurer; **Homer Rivera**, Auditor; **Mayor Rodrigo Duterte, Atty. Raul Tolentino and René Madrado**, Advisers. Committee heads: **Roy Atienza**, Membership; **Edwin Atienza**; Ways and Means, **Ramón D. Magtoto**; and Sports, **Edwin S. Manabat**.

The Bedan Alumnus warmly congratulates the new President of the Davao Chapter, **Mr. Saplala**, and the other Officers of the Chapter, and encourages all Bedans living in the provinces to imitate the Davao Bedans, and begin organizing at least one chapter in each province.





Compliments

from

Industrial Enterprises, Inc.

2283 PASONG TAMO EXTENSION, MAKATI CITY
OFFICE ADDRESS

817-1342 / 812-2313
TELEPHONE NOS.

817-4136
FAX NO.





We Redefine Progress!

Mabuhay!

**San Beda College
Alumni Association**



Gateway Business Park



Lyceum of the Philippines



Antel Clubhouse



Community Service Center



Gen. Trias Sports Center

Greetings From:

CONGRESSMAN ANTONIO "ONY" A. FERRER

6th Congressional District - Cavite

& MAYOR LUIS "JON-JON" A. FERRER, IV

Municipality of General Trias



Come and join us at

San Beda College

...where the tradition of excellence does not stop.

It only gets better.